



EL DORADO

THE FINE ART OF LIVING WELL

City of El Dorado, KS
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TO: City Commission
FROM: Kristina Traina, Administrative Assistant
SUBJ: Special Session Meeting Agenda
DATE: September 2, 2020

A Special Session is scheduled for September 2, 2020 at 5:00 pm in the Commission Chambers at City Hall, 220 E. First Avenue. The following items will be presented:

I. ITEMS FOR PRESENTATION AND DISCUSSION

- a. Strategic Plan Survey
- b. 2019 Citizen Survey & Core Services
- c. Proposed Positions

II. September 8, 2020 REGULAR AGENDA REVIEW (Subject to Change)

- a. Consent Agenda
 - i. City Commission Minutes
 - ii. Sale of Lots 48, 46, 44 of the Riverside Addition
 - iii. Sale of 737 N Gordy
- b. Old Business
 - i. None
- c. New Business
 - i. SCBA Bids
 - ii. Publication Charter Ordinance
 - iii. Walnut River Bank Stabilization Permitting Agreement
 - iv. Health Insurance Brokerage Bid
 - v. Financial Auditor Contract
 - vi. Reclimite Street Maintenance Bid
- d. Items for Discussion
 - i. None

III. REPORTS

- a. City Commission Reports
- b. City Manager's Report
 - i. 2nd Quarter Financial Report

STRATEGIC PLANNING SURVEY
City of El Dorado

1. On a scale of 1 to 5, (*where 1 means poor and 5 means excellent*) how would you rate the following community services?

a. Water Service	1	2	3	4	5
b. Sewer Service	1	2	3	4	5
c. Fire Protection	1	2	3	4	5
d. Refuse Collection	1	2	3	4	5
e. Park Maintenance	1	2	3	4	5
f. Law Enforcement	1	2	3	4	5
g. Recreation Programs	1	2	3	4	5
h. Street Maintenance	1	2	3	4	5
i. Economic Development	1	2	3	4	5
j. Code/Nuisance Enforcement	1	2	3	4	5
k. Municipal Court	1	2	3	4	5

2. Using the column on the right, please rank the following infrastructure areas in the order of importance (*from 1-11, with 1 being the most important*) for the City's investment:

a. New Street Construction (Douglas Road, 9 th Avenue, etc.)	_____
b. Street Maintenance (pothole patching, crack sealing, etc.)	_____
c. Sidewalks (New)	_____
d. Sidewalks (Repair)	_____
e. Stormwater Drainage (Downtown)	_____
f. Stormwater Drainage (Residential)	_____
g. Water Line Replacement	_____
h. Sewer Line Replacement	_____
i. Parks	_____
j. Recreation Facilities	_____
k. Other (please specify) _____	_____

3. Using the column on the right, please rank the following in the order of importance (*from 1-9, with 1 being the most important*) for the City to focus on to improve the quality of life in El Dorado?

a. Special events (festivals, concerts, parades, etc.)	_____
b. Non-sport recreational opportunities	_____
c. Recreation opportunities at the lake	_____
d. Expanded walking and biking trails	_____
e. Health and wellness initiatives	_____
f. Homelessness abatement	_____
g. Workforce training	_____
h. Blight reduction	_____
i. Other (please specify) _____	_____

4. Using the column on the right, please rank in order of importance (*from 1-8, with 1 being the most important*) the following types of businesses based on what you believe are the most important to attract to El Dorado.

- | | |
|---|-------|
| a. Destination Recreation at El Dorado Lake | _____ |
| b. Proactive Industrial Recruitment | _____ |
| c. Small Business Development | _____ |
| d. Downtown Revitalization | _____ |
| e. Workforce Development | _____ |
| f. Entrepreneurial Support | _____ |
| g. Housing Development | _____ |
| h. Other (please specify) _____ | _____ |

5. What are the top three projects that the City should complete to improve the community?

1. _____
2. _____
3. _____

6. What should El Dorado do to promote and encourage redevelopment in the downtown business district?

7. What types of recreational activities and amenities would you like to see in El Dorado?

8. What types of recreational activities and amenities would you like to see at El Dorado Lake?

9. What is your perception of the community?

10. Why do you choose to live in El Dorado?

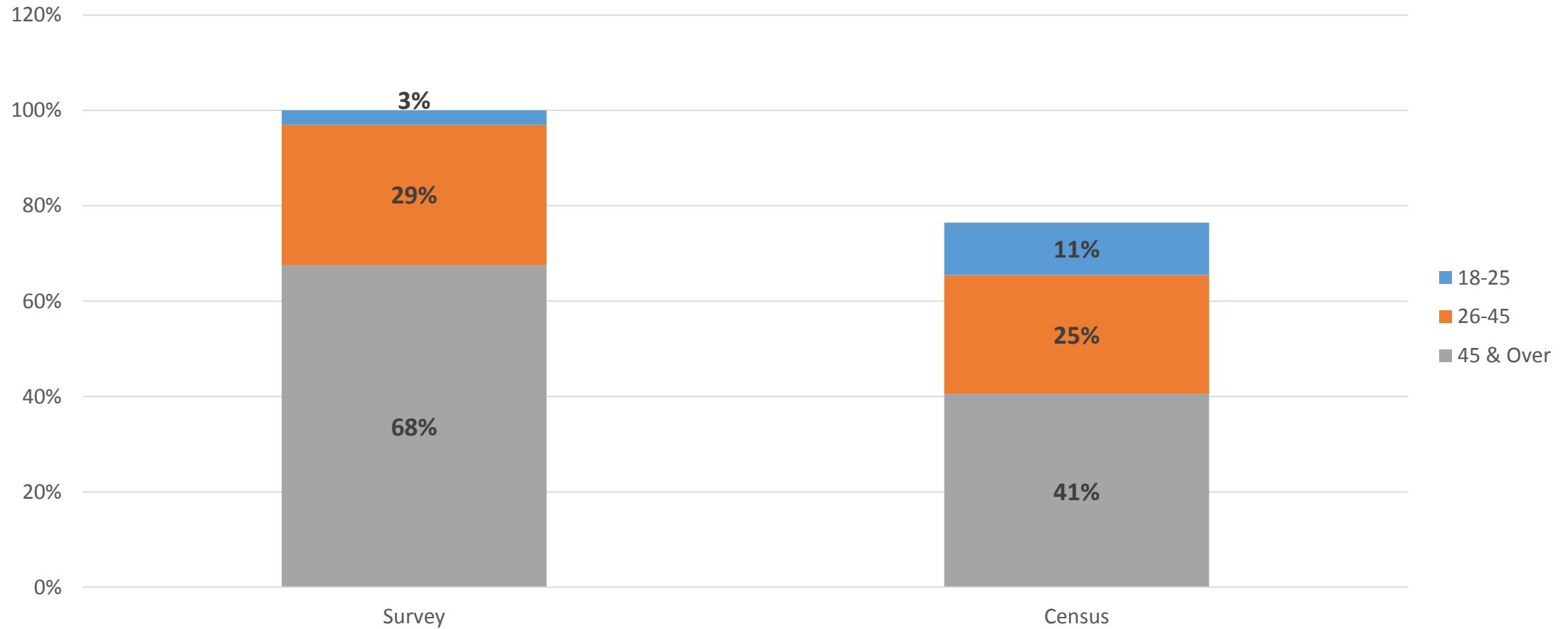
2019 Citizen Survey Results

City of El Dorado

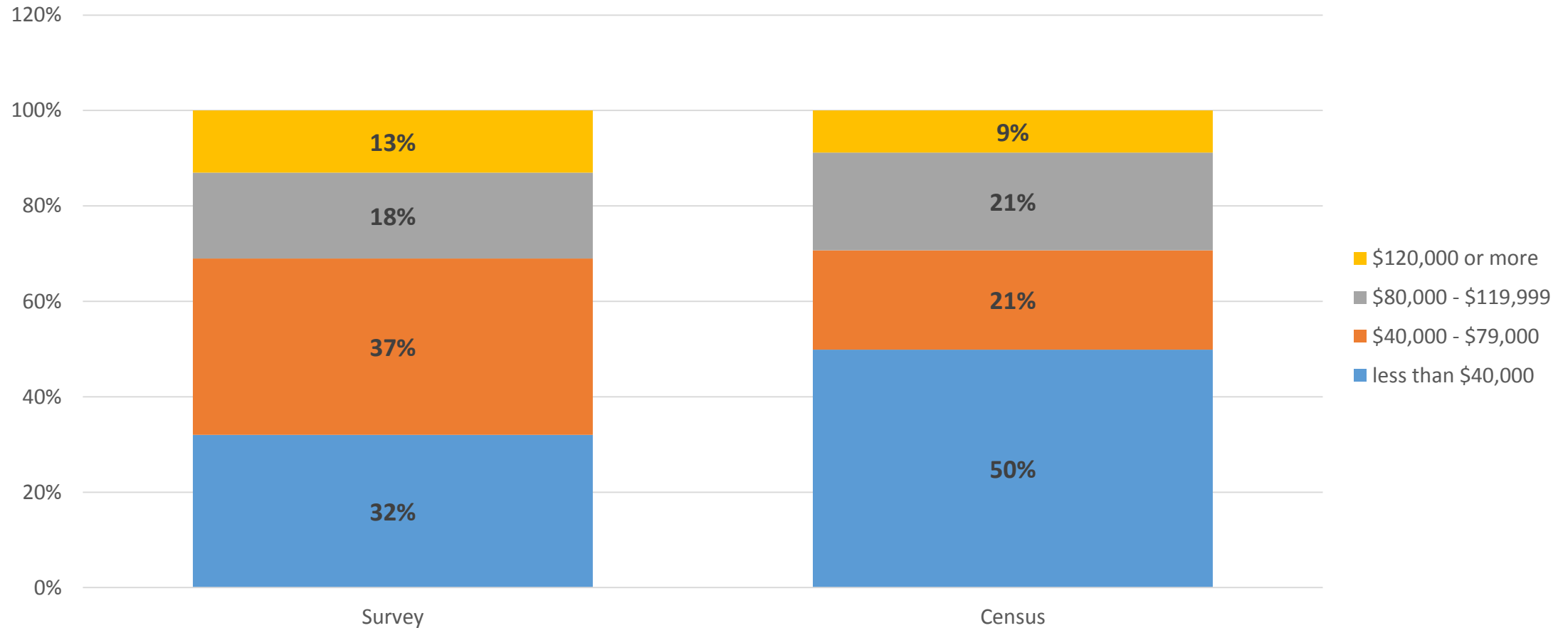
Citizen Survey

- Charts for each question show the percentage of responses answering
 - “Positive” (scores of 4 & 5),
 - “Neutral” (score of 3),
 - “Negative” (score of 1 & 2); and
 - “Don’t Know”.
- 648 respondents, representing about 14% of the households in El Dorado.
- Trash map on Slide 6 corresponds to Slide 7.

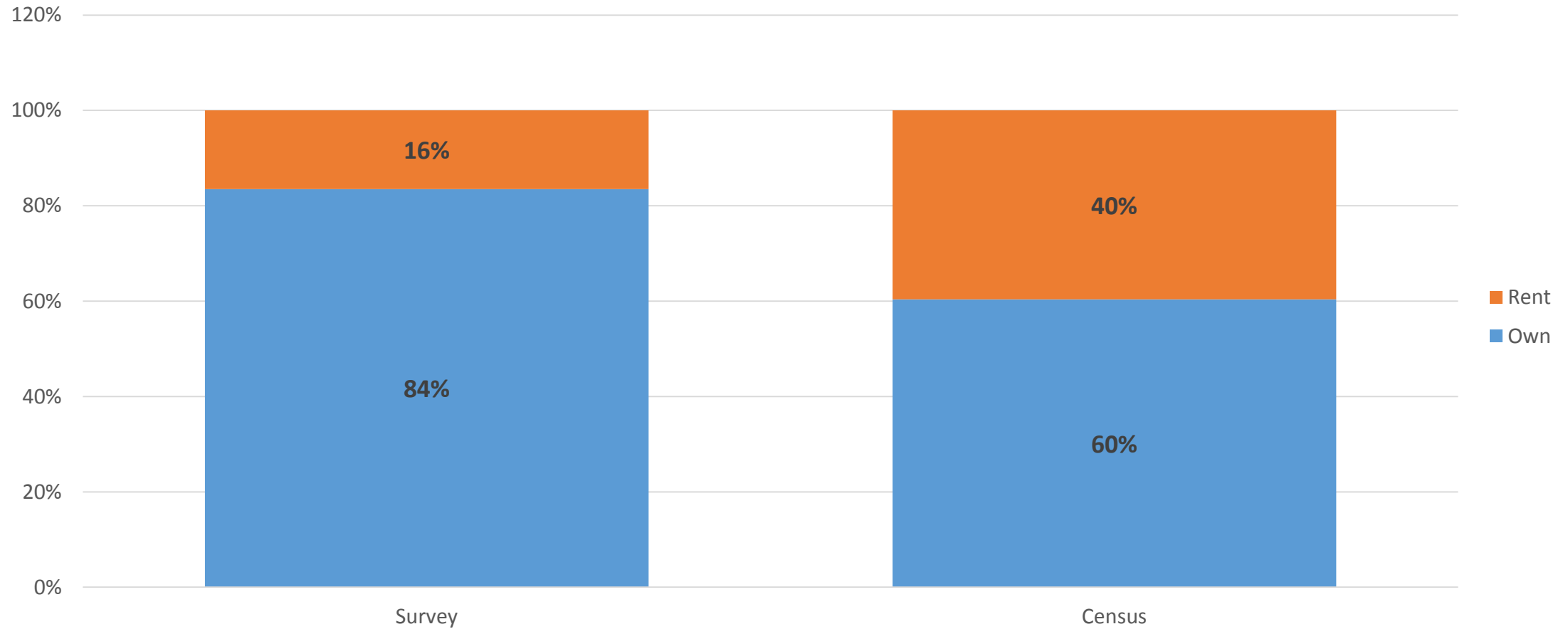
Survey Responses by Age Category



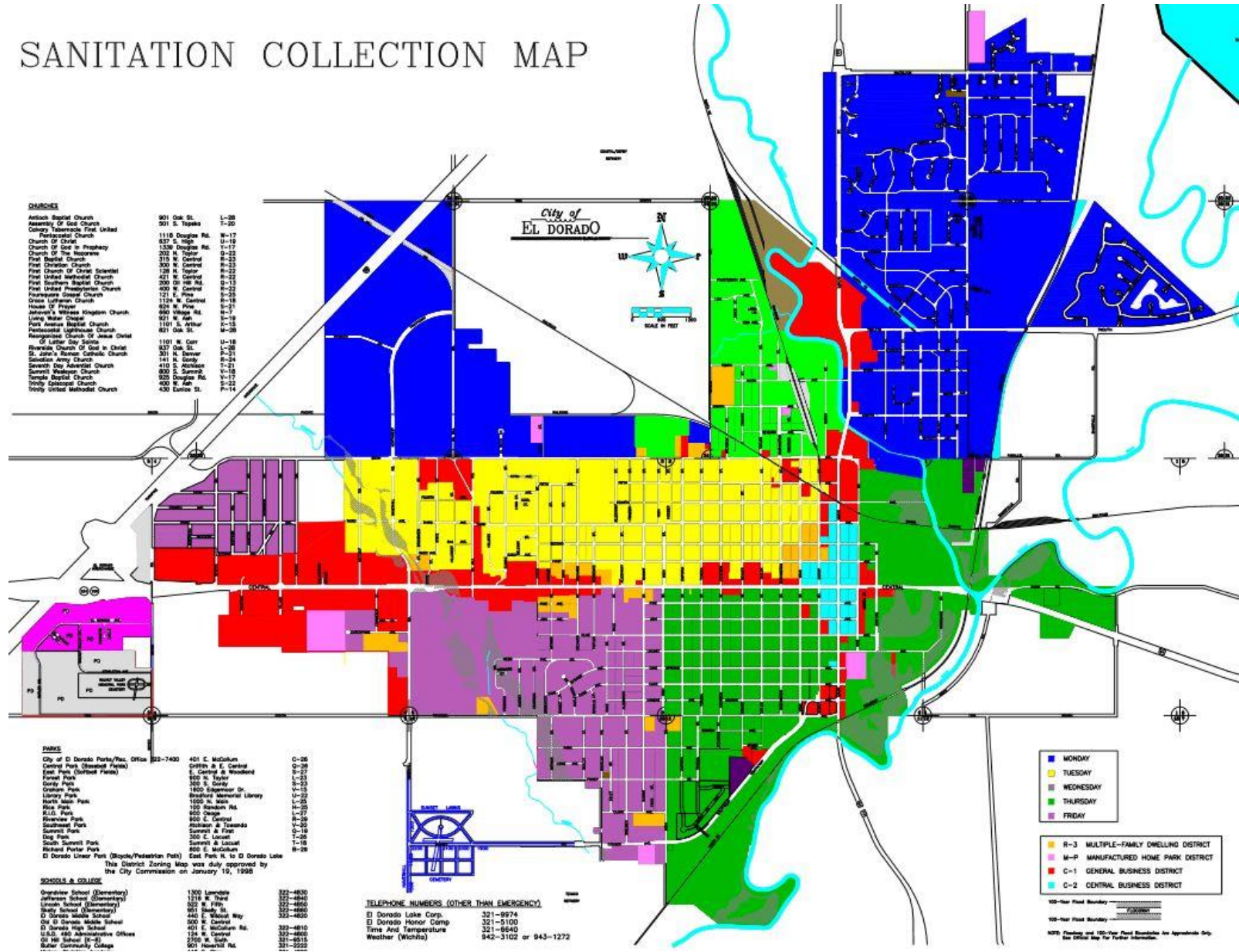
Survey Responses by Household Income



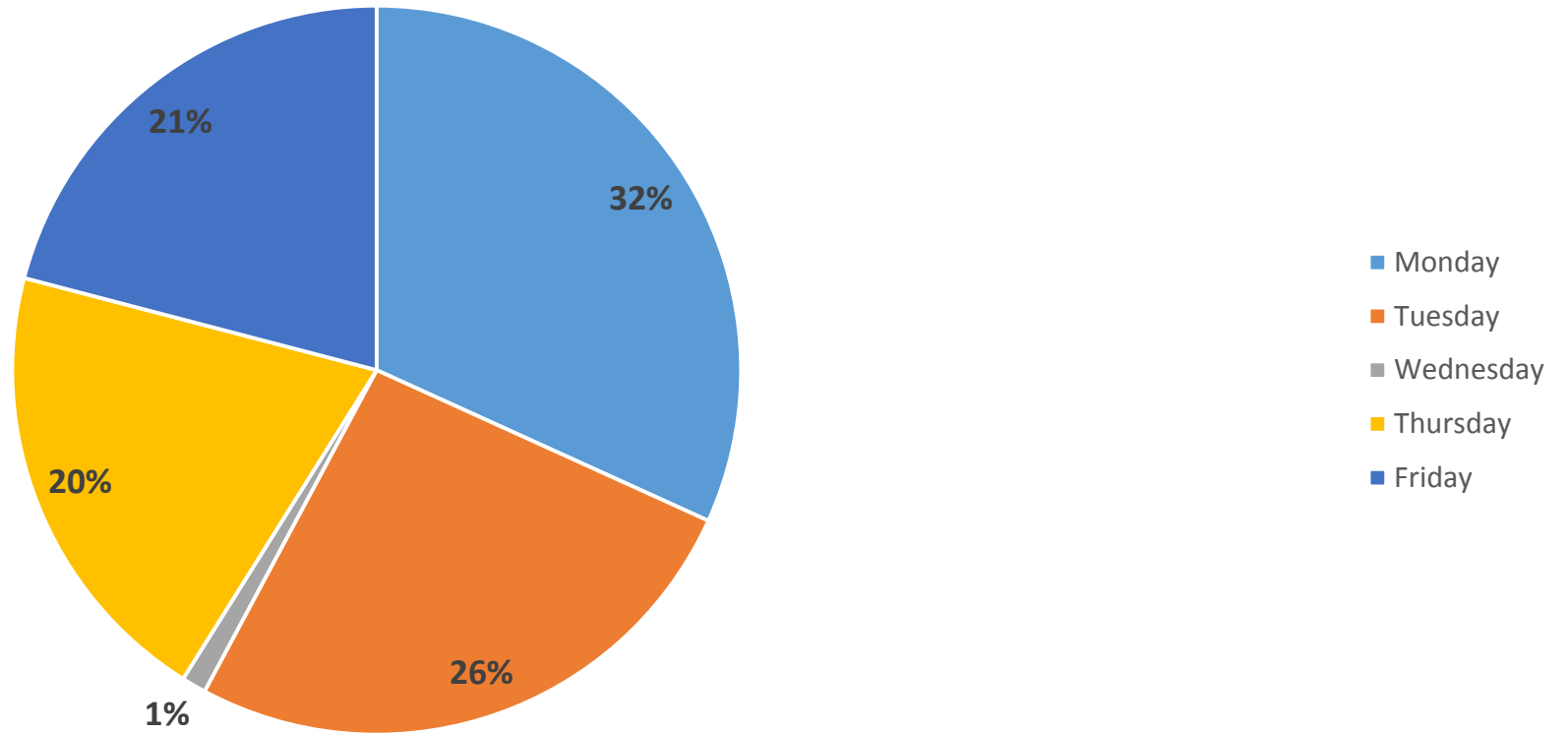
Survey Responses by Homeownership



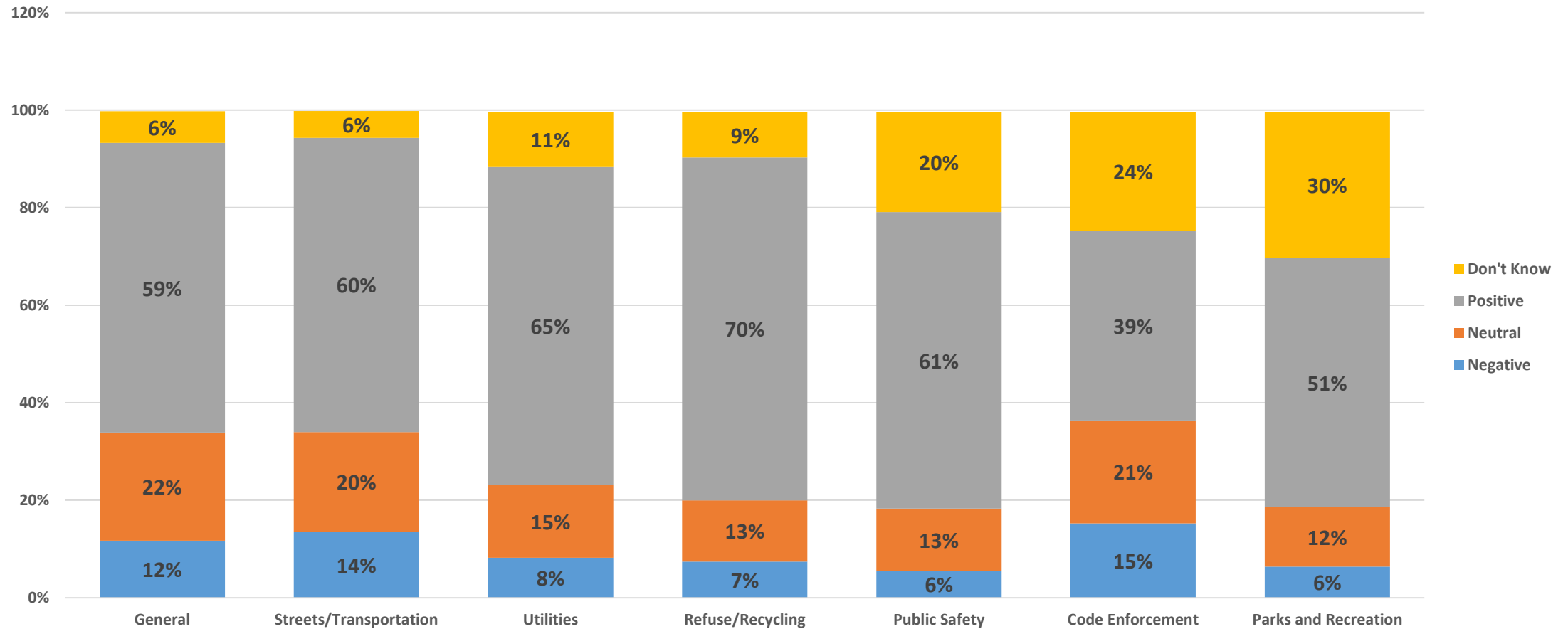
SANITATION COLLECTION MAP



Survey Responses by Trash Route



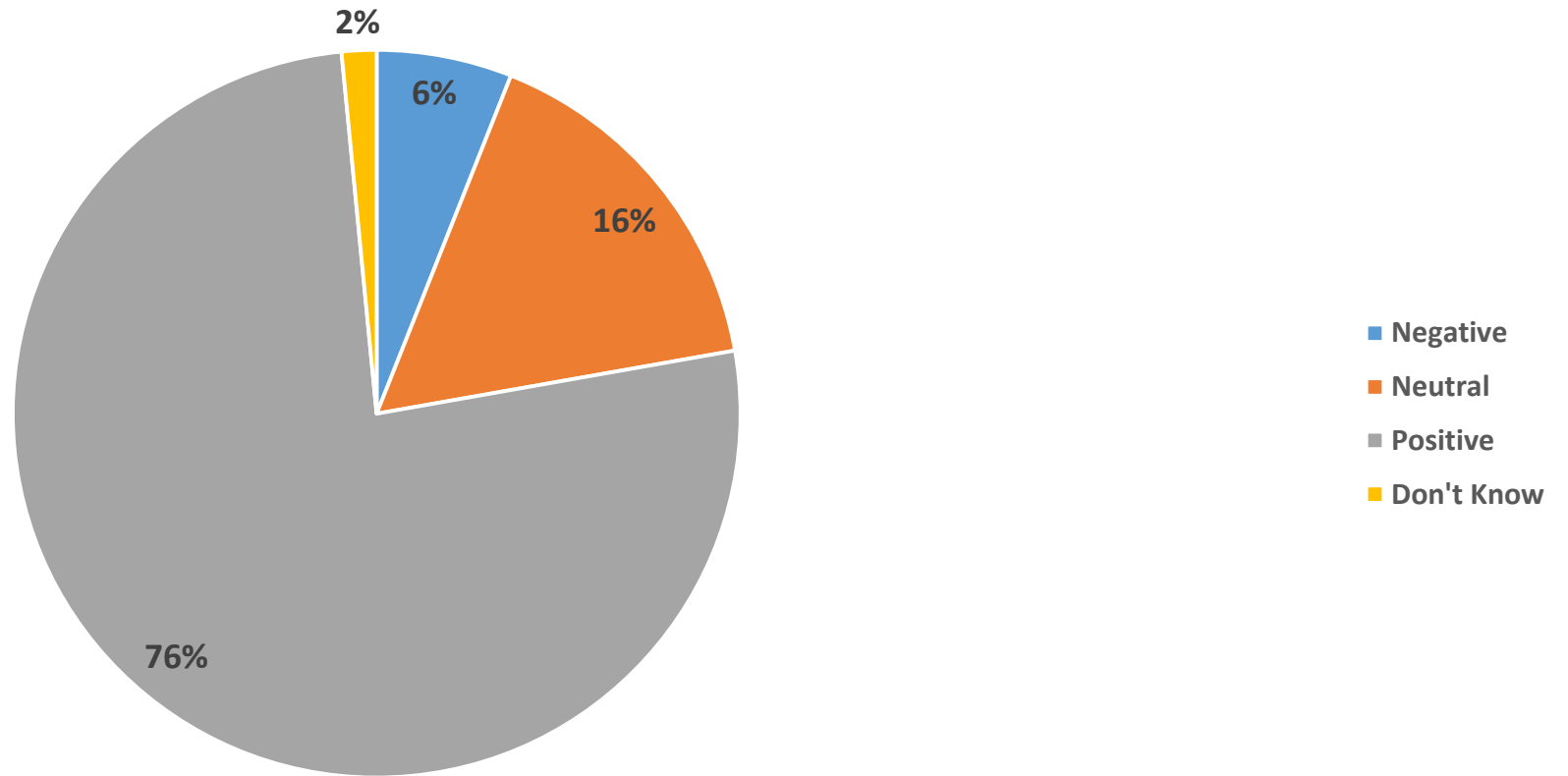
Citizen Survey Summary



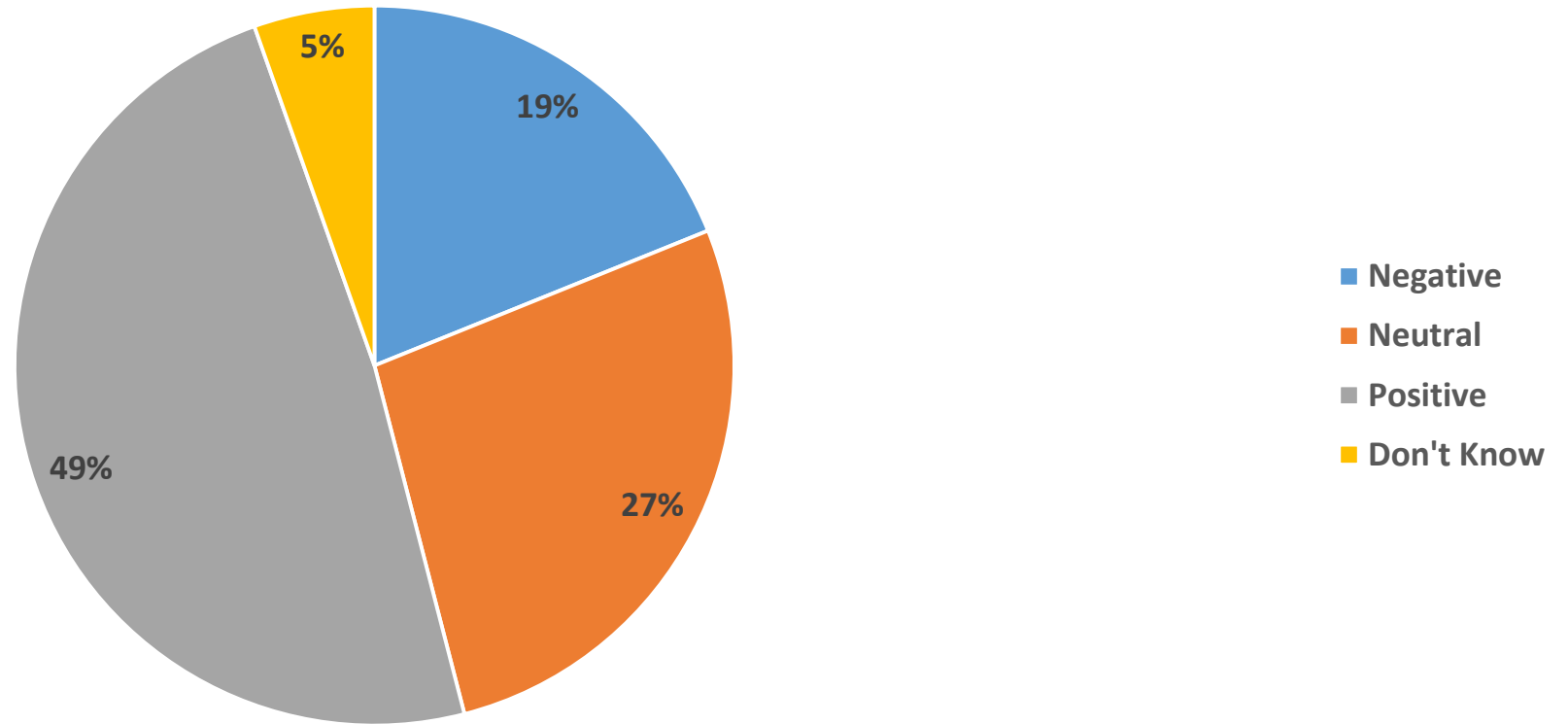
General

2019 Citizen Survey

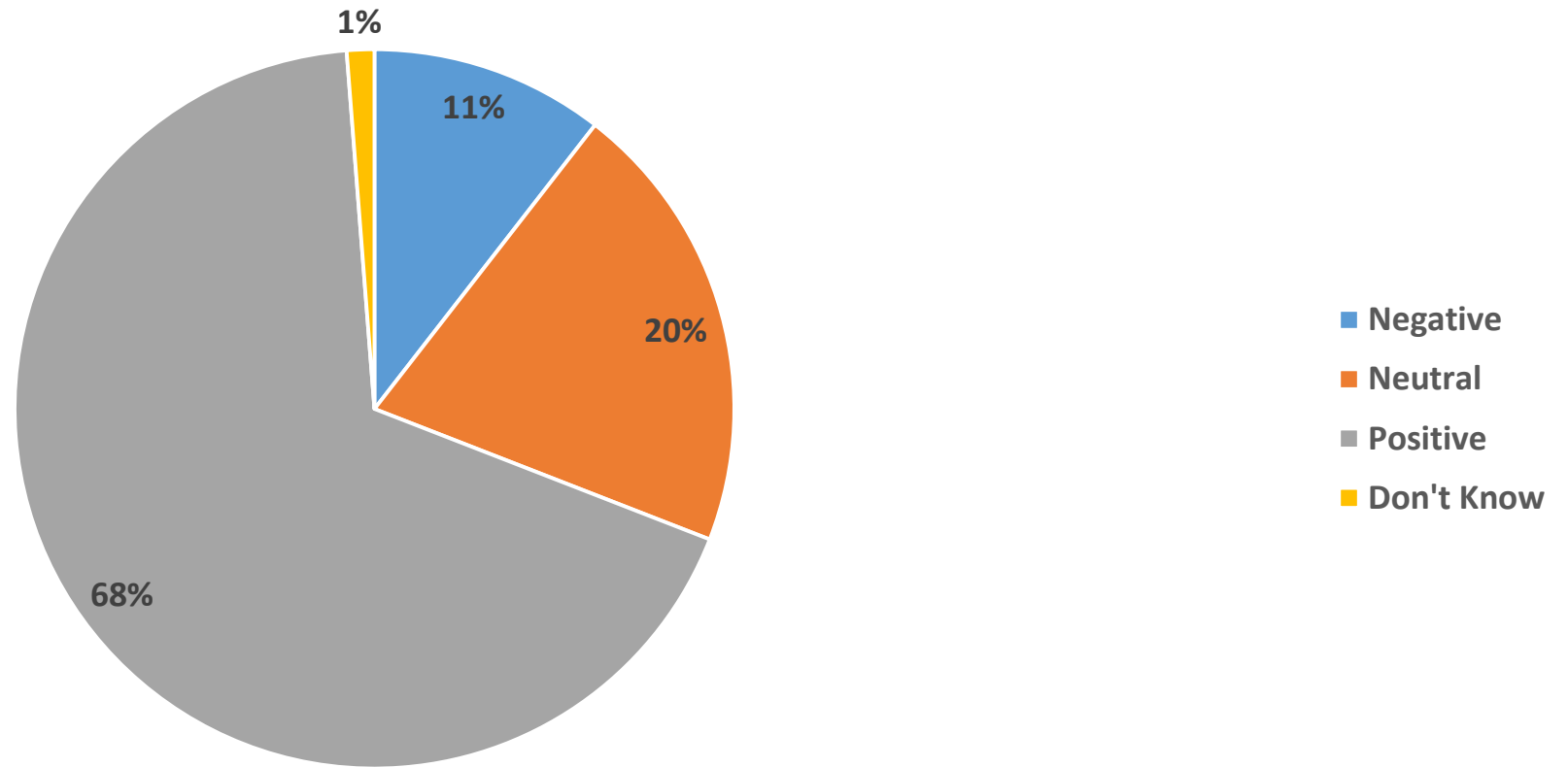
Overall Quality of Services Provided by City



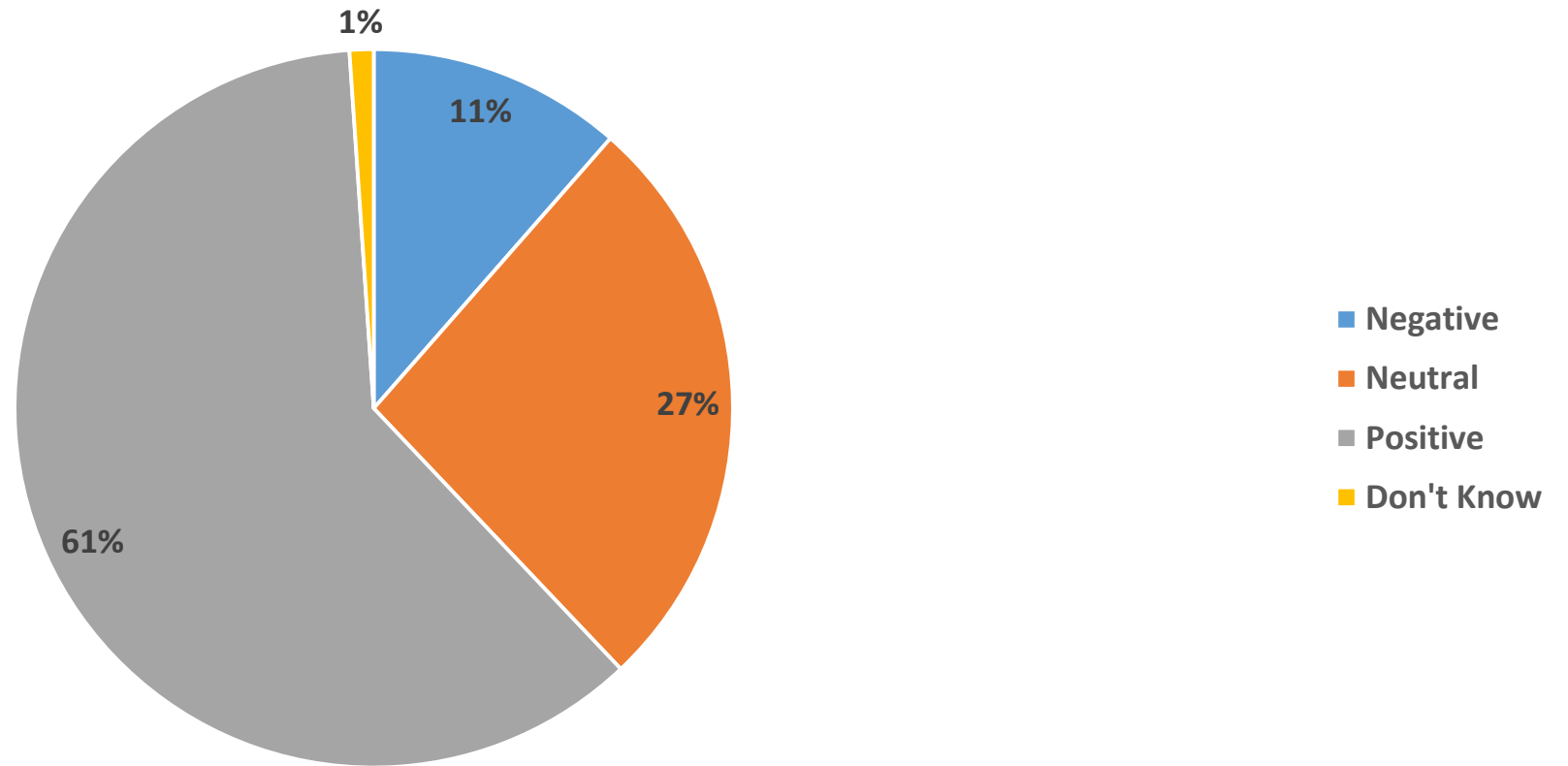
Overall Value Received for Taxes and Fees



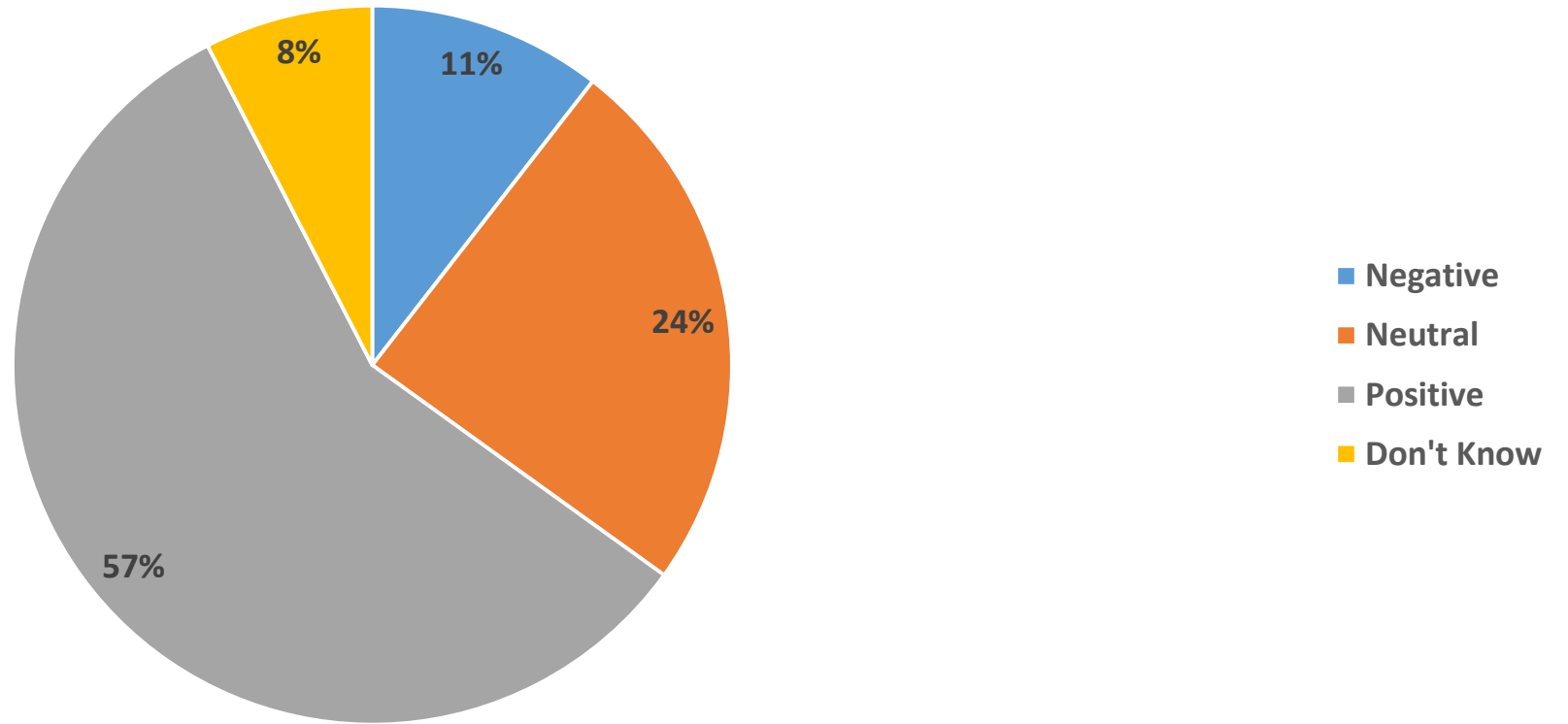
Overall Quality of Life in the City



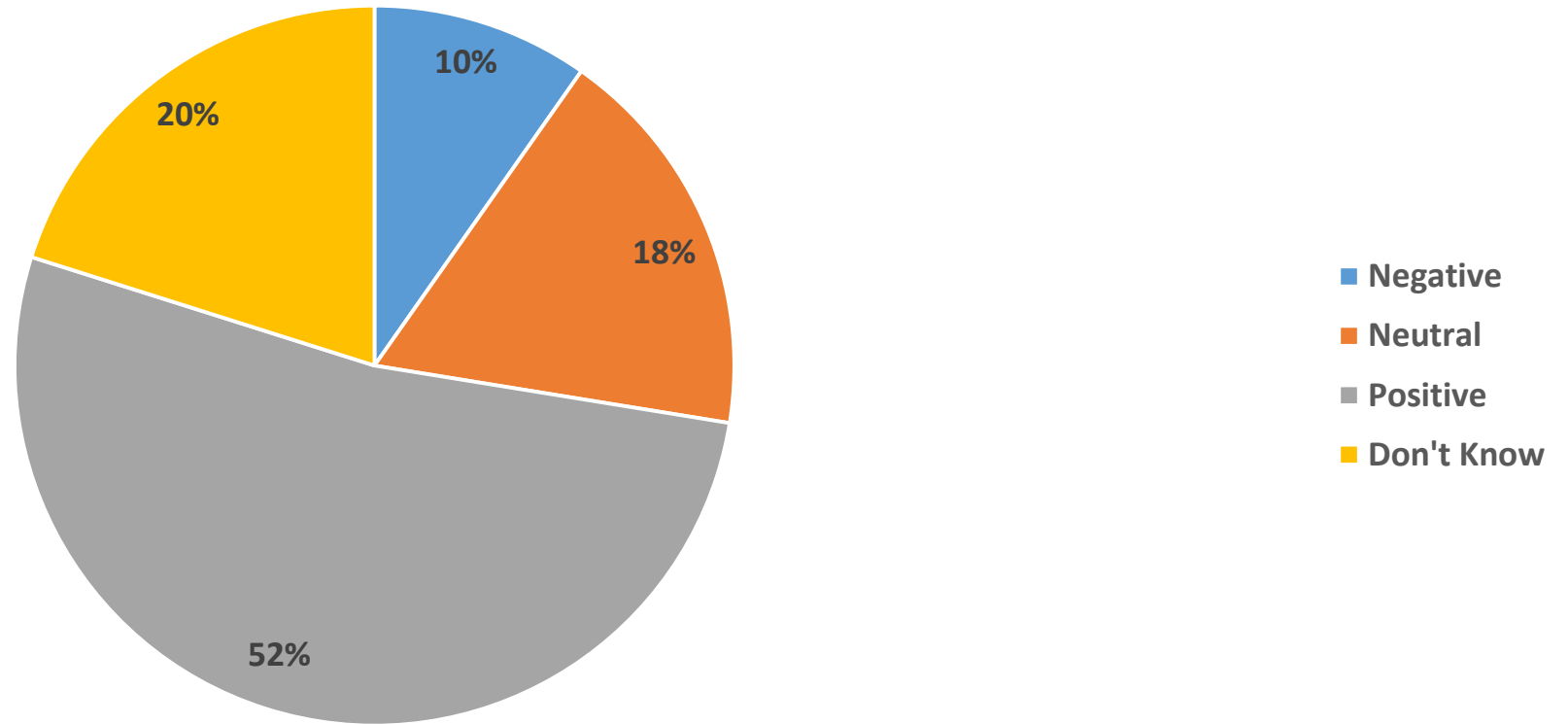
Overall Image of the City



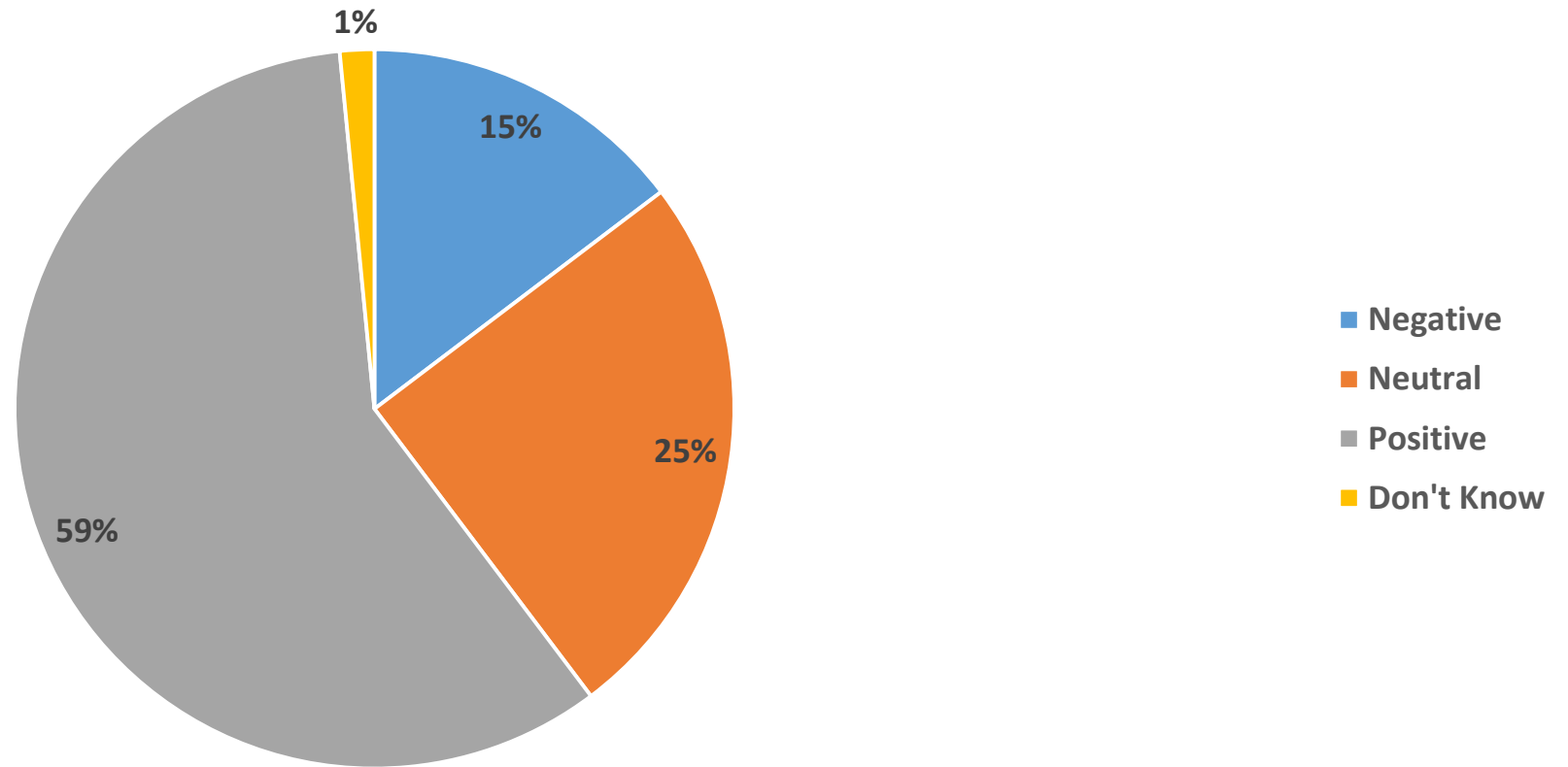
Quality of Community Events



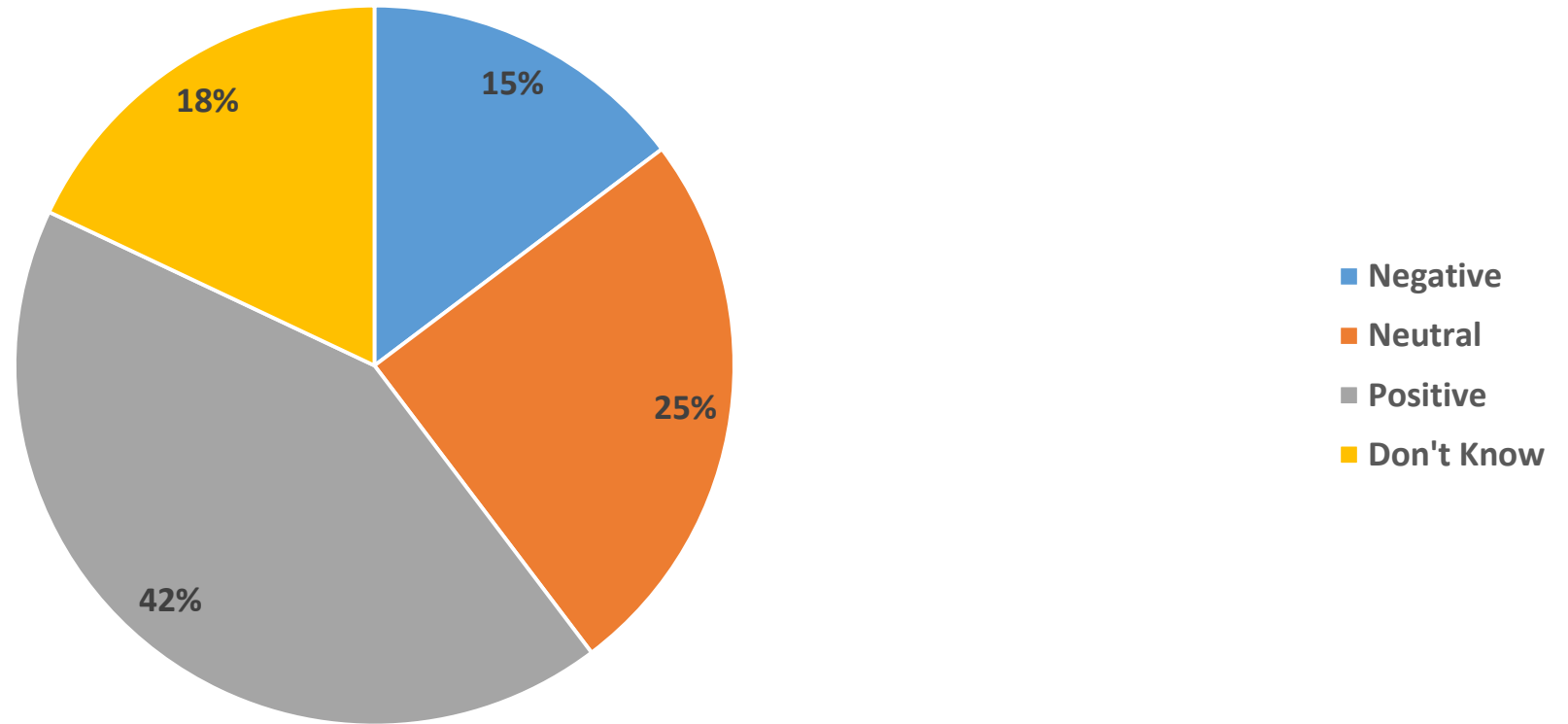
Quality of New Residential Development



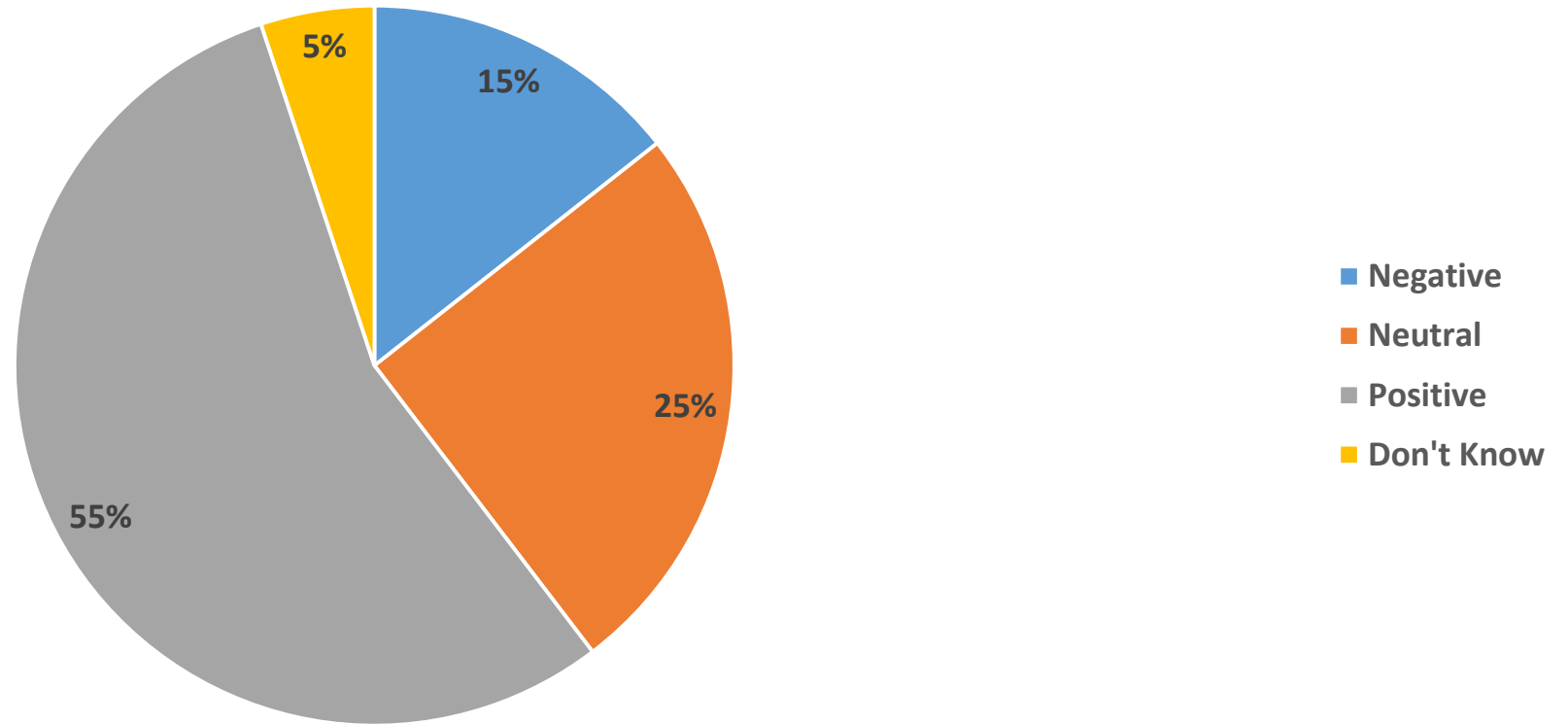
Overall Quality of Your Neighborhood



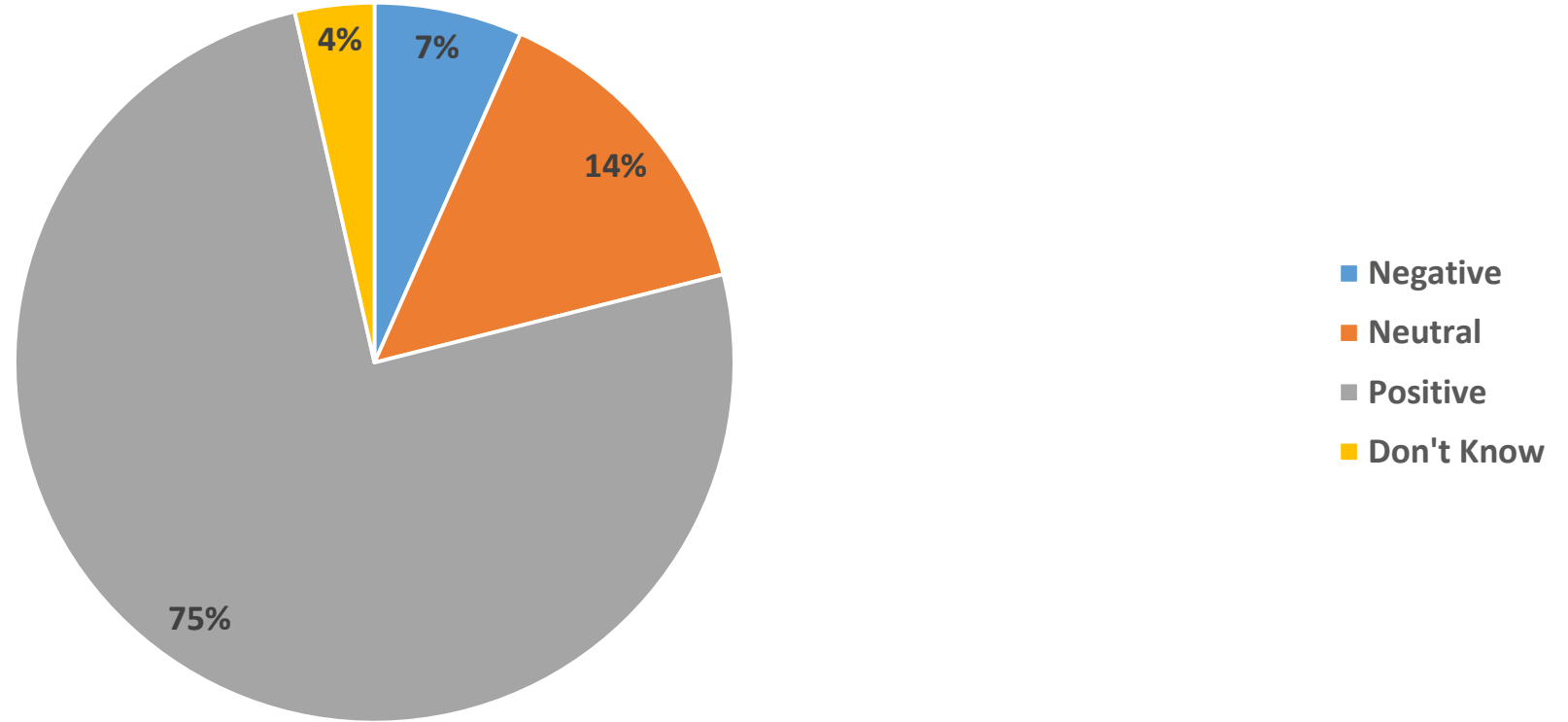
Quality of New Commercial Development



Effectiveness of City Communications



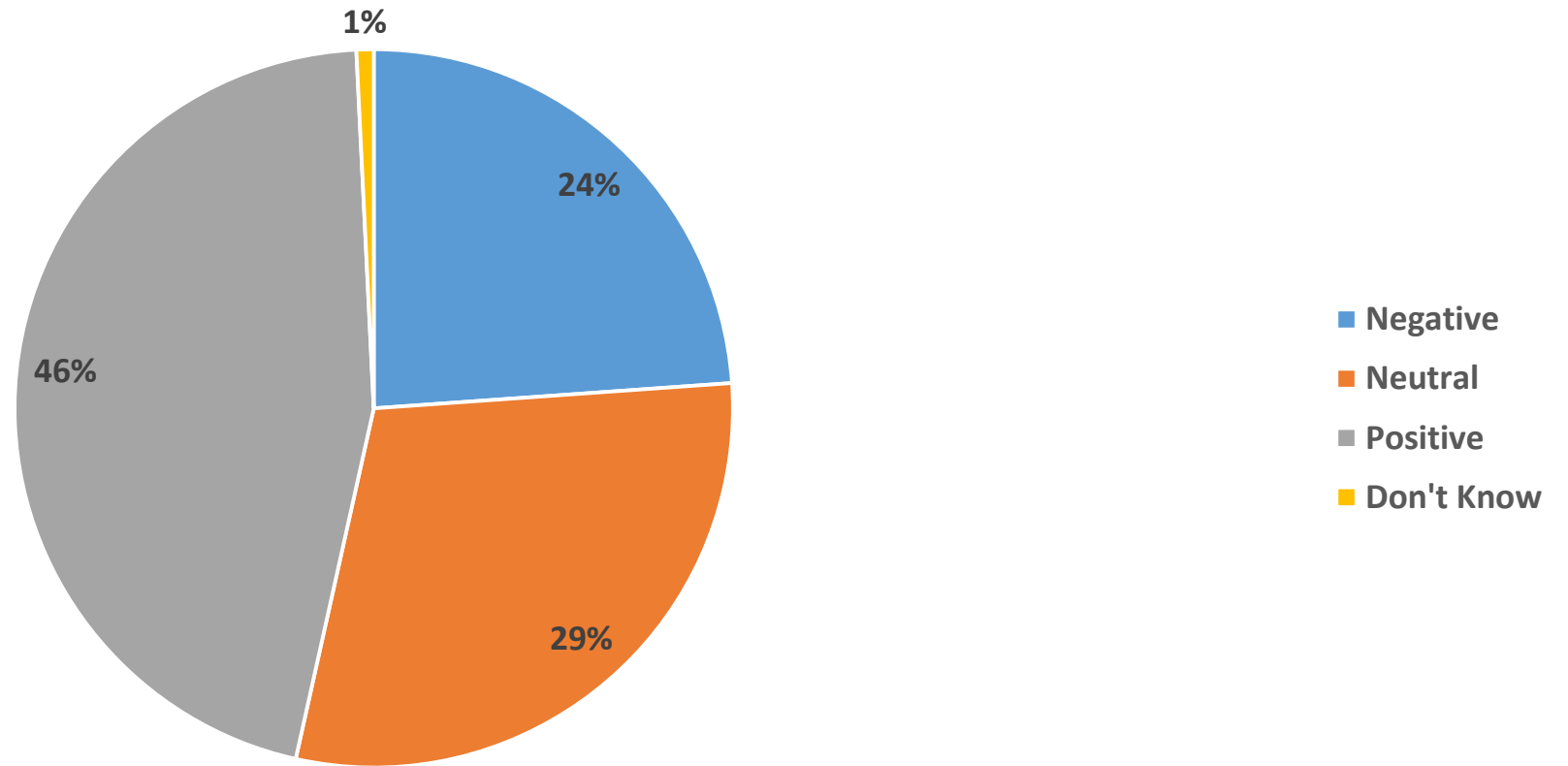
Quality of Customer Service from City Employees



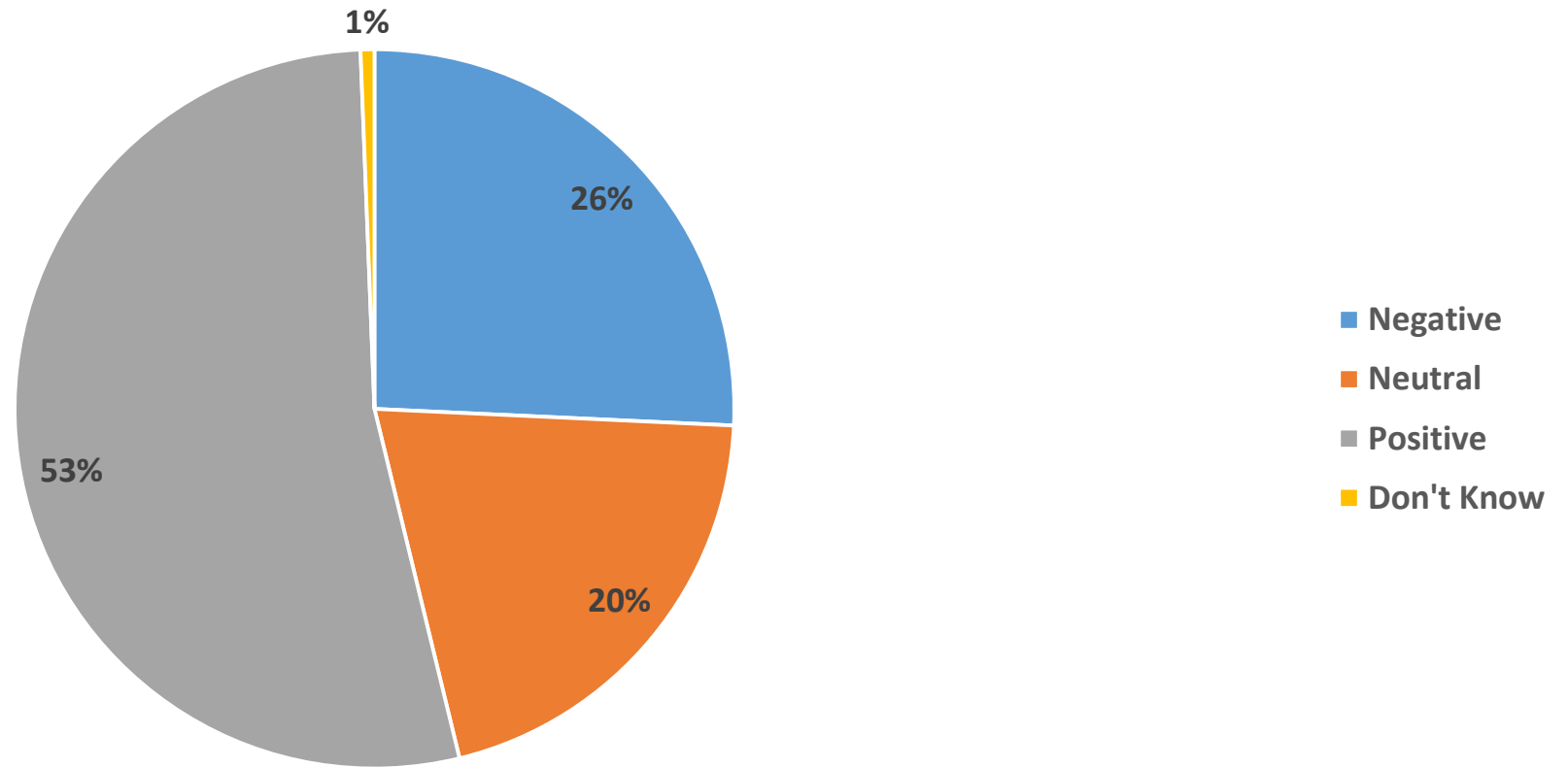
Streets and Transportation

2019 Citizen Survey

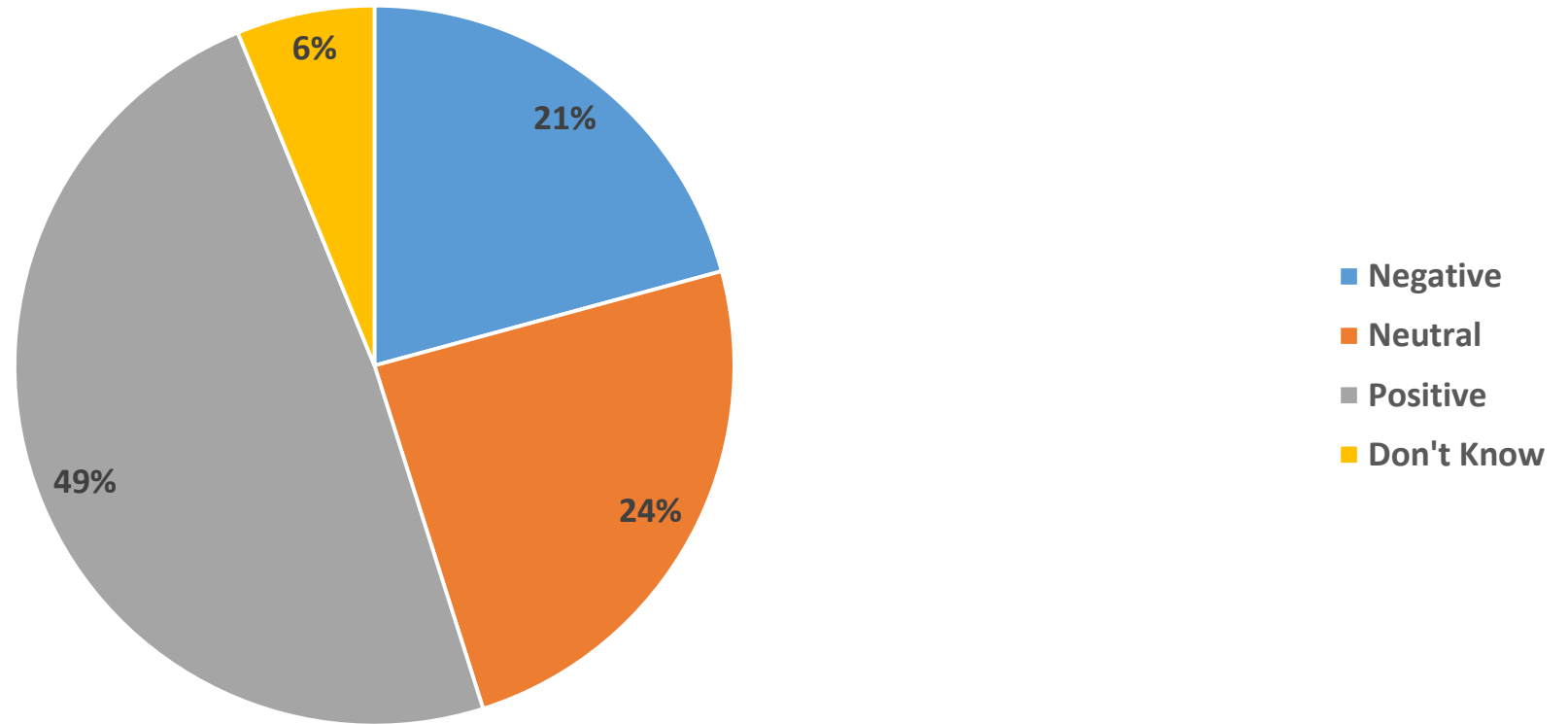
Maintenance of Streets



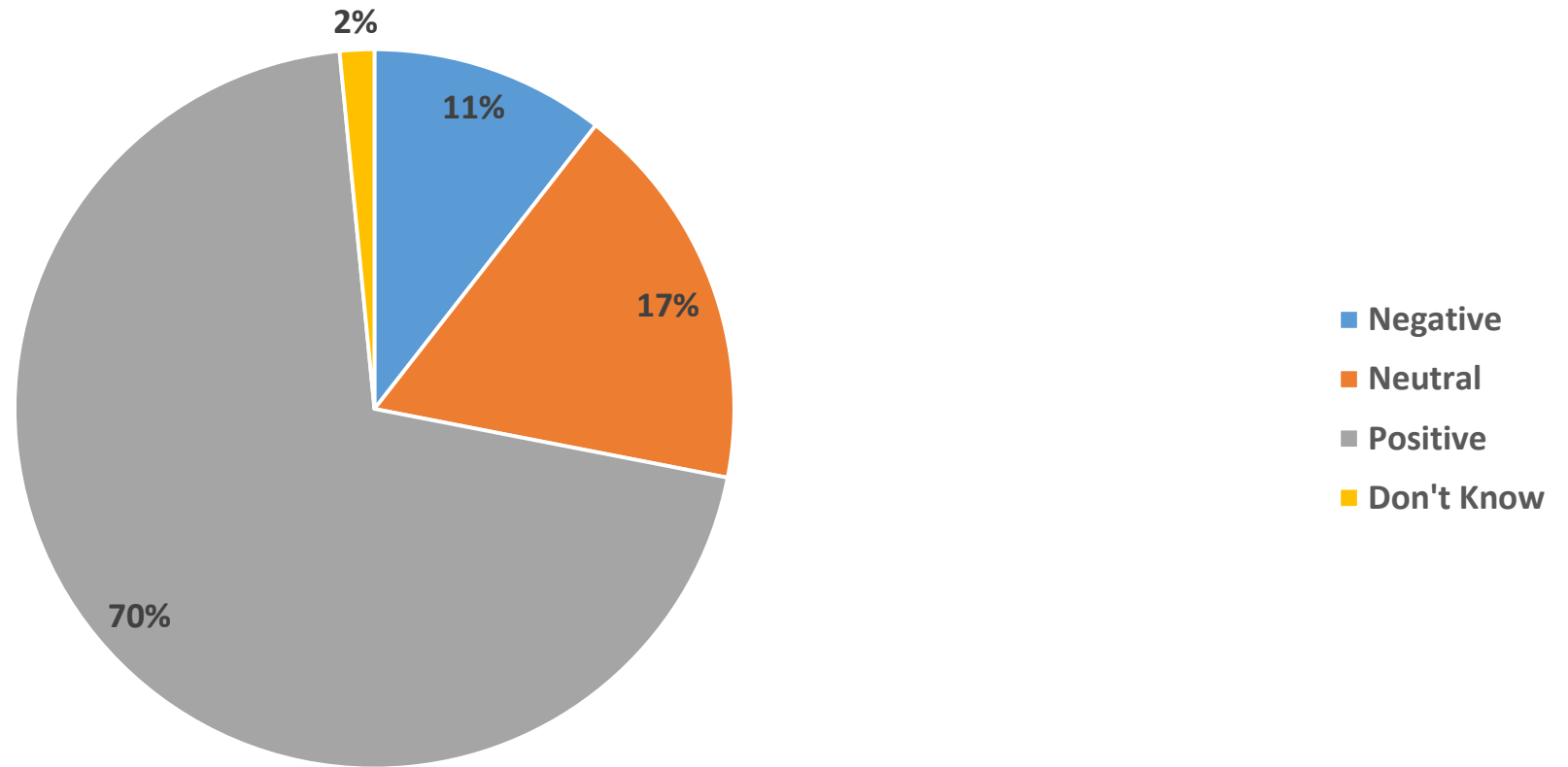
Maintenance of Neighborhood Streets



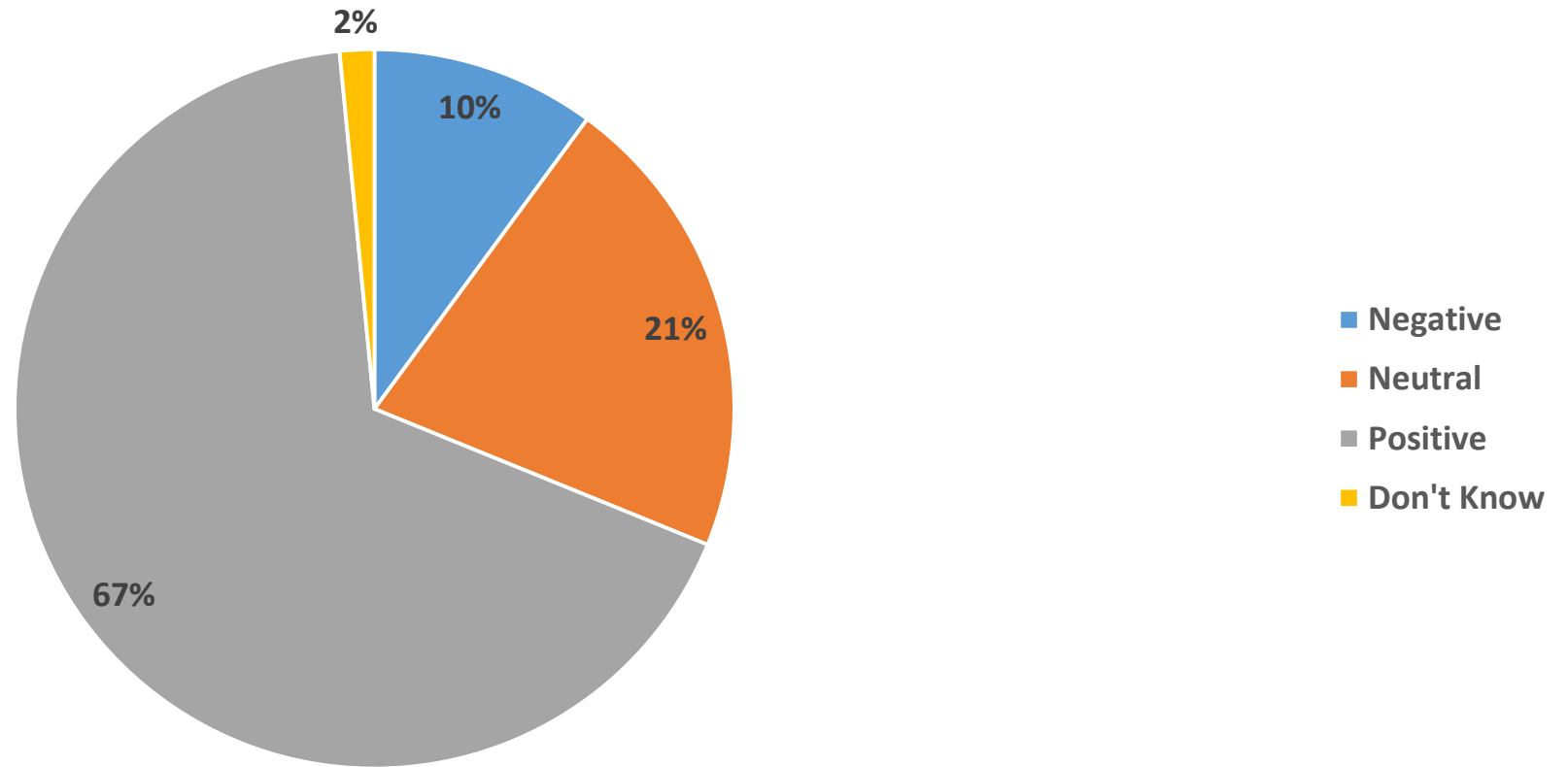
Maintenance of Sidewalks



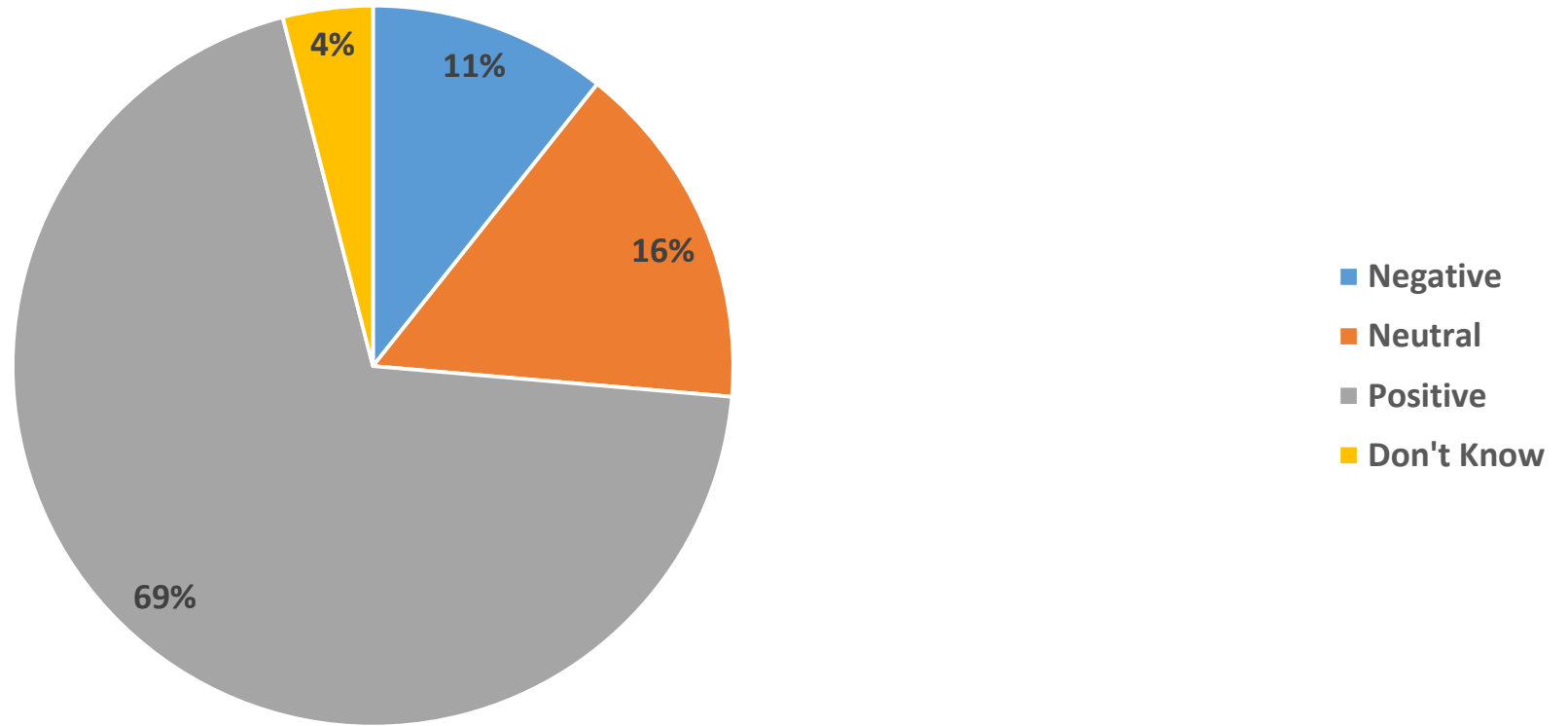
Maintenance of Traffic Signals and Street Signs



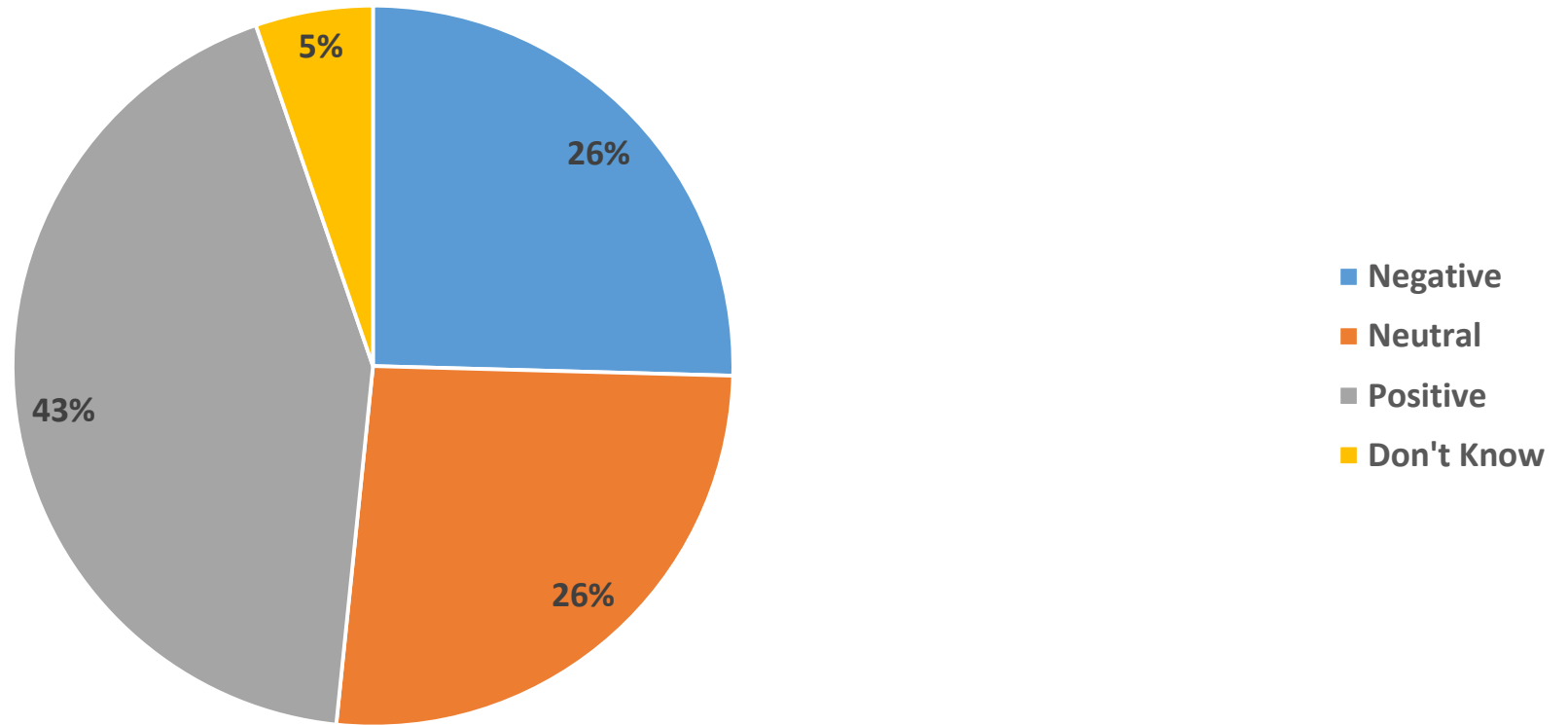
Maintenance and Preservation of Downtown



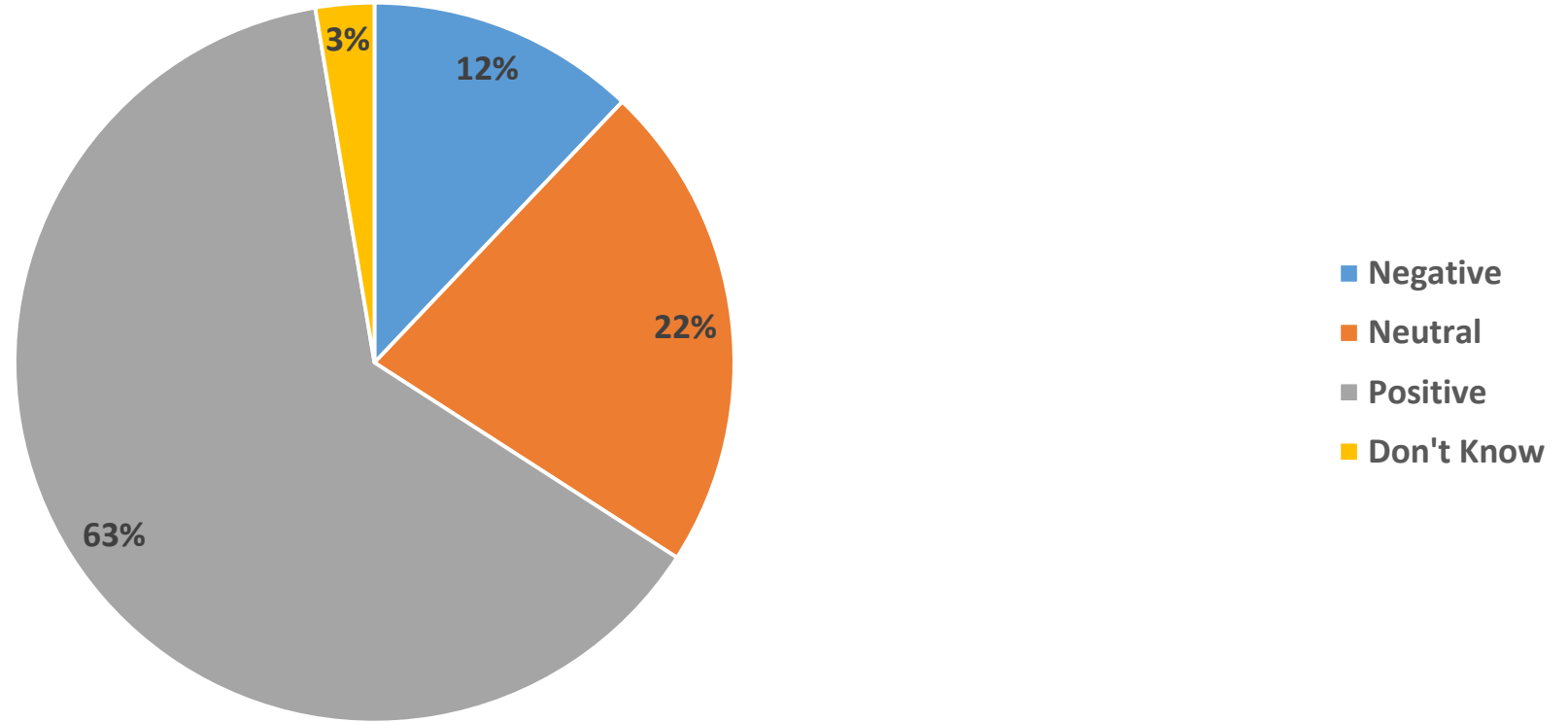
Snow Removal on Major Streets



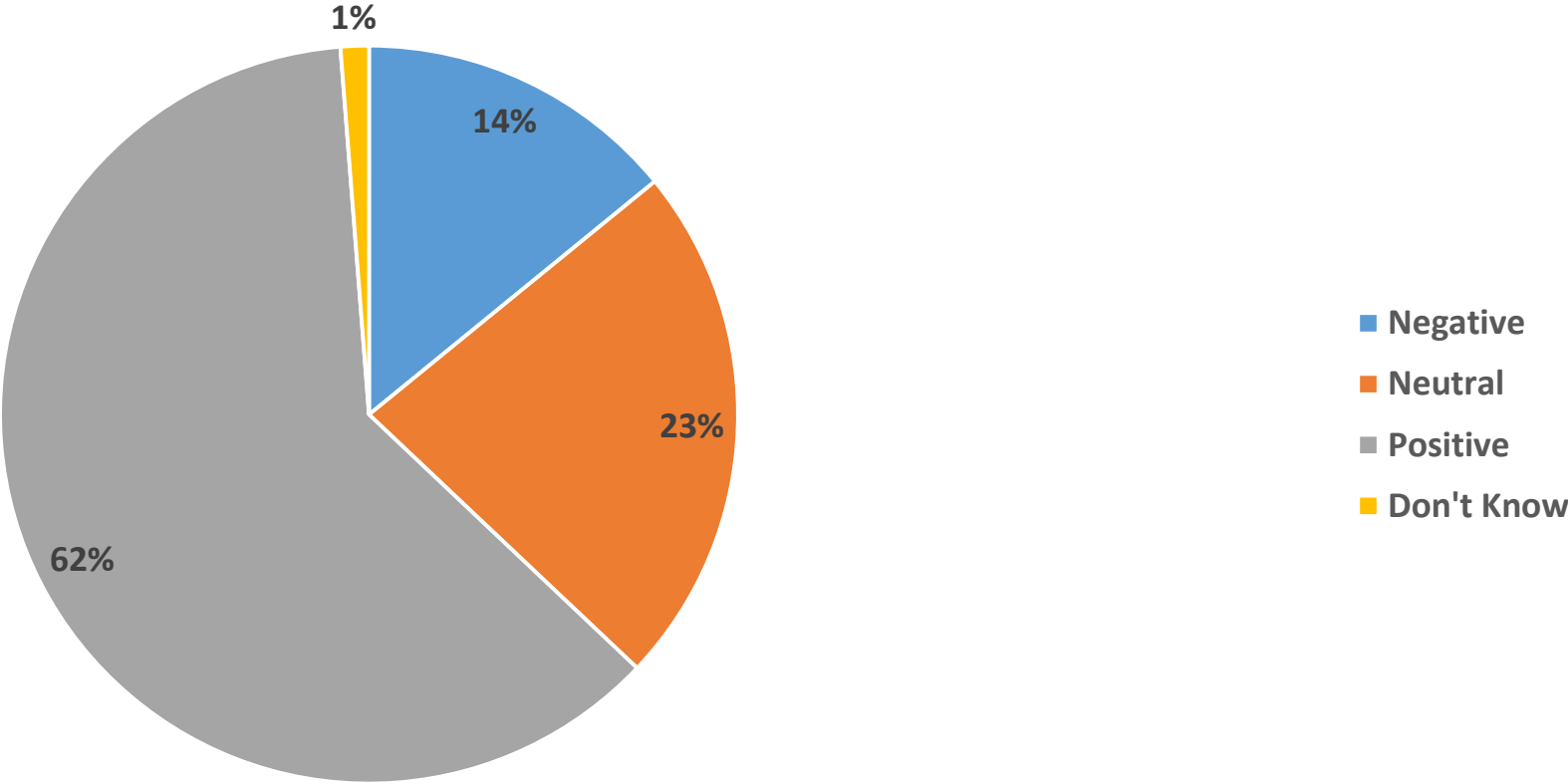
Snow Removal on Neighborhood Streets



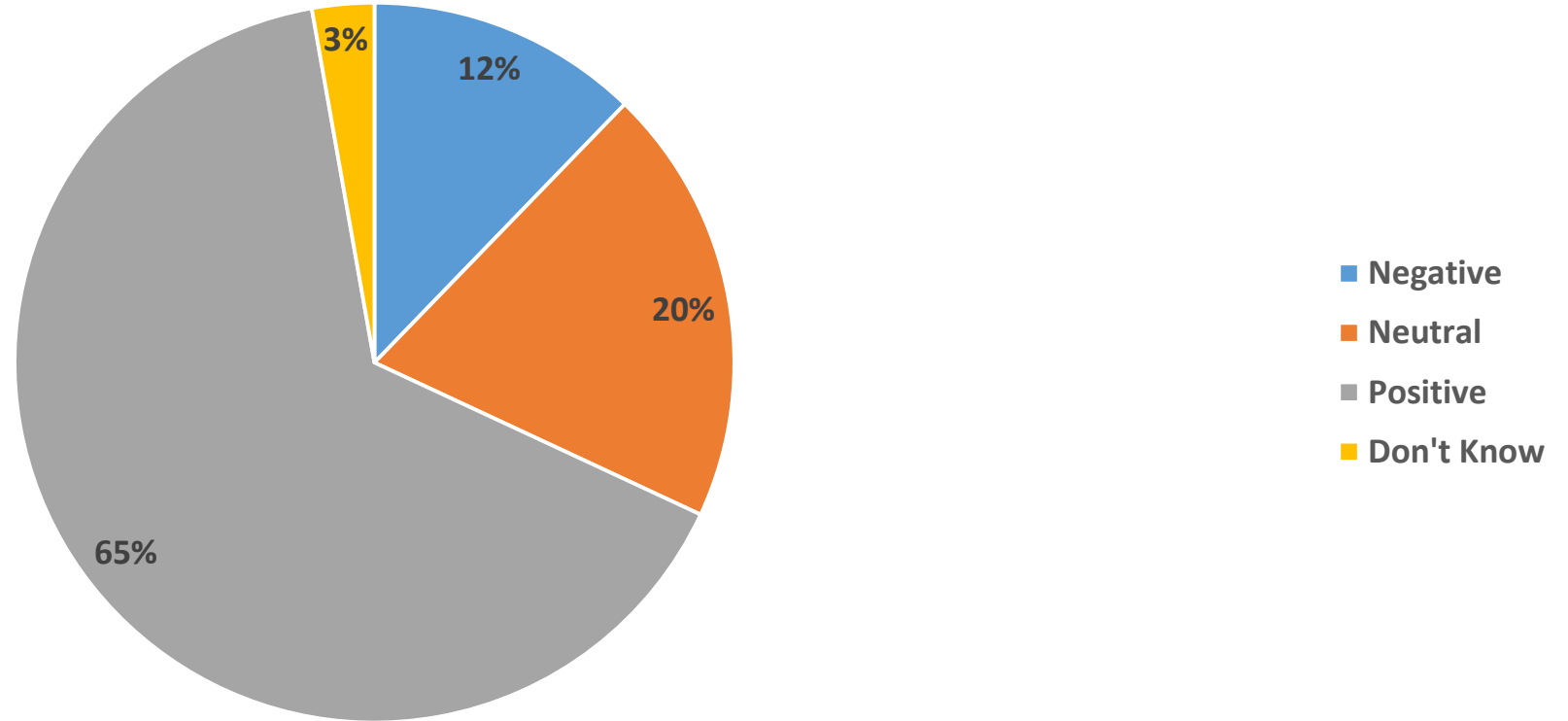
Mowing/Trimming Along Streets and Public Areas



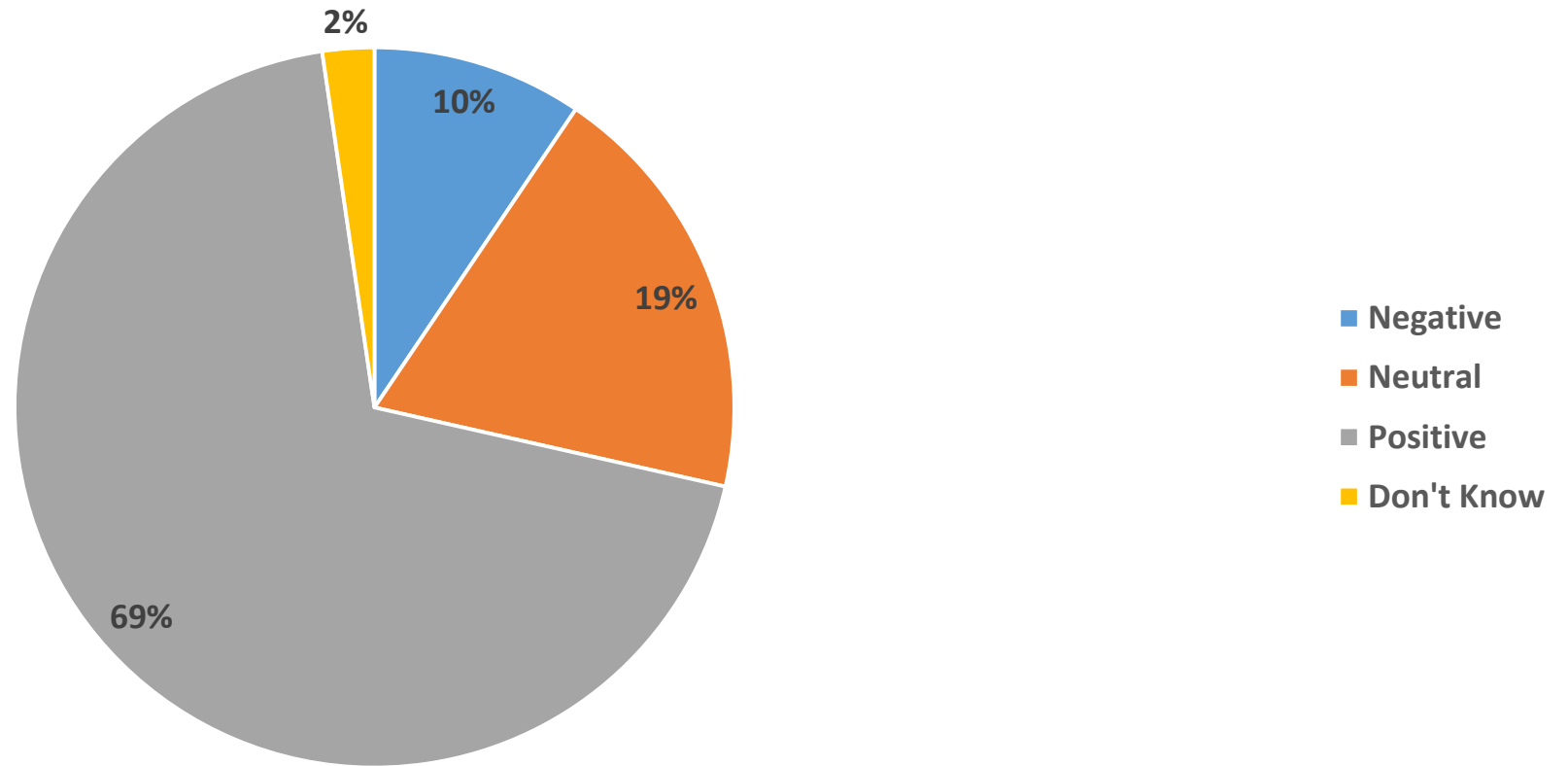
Adequacy of Street Lighting



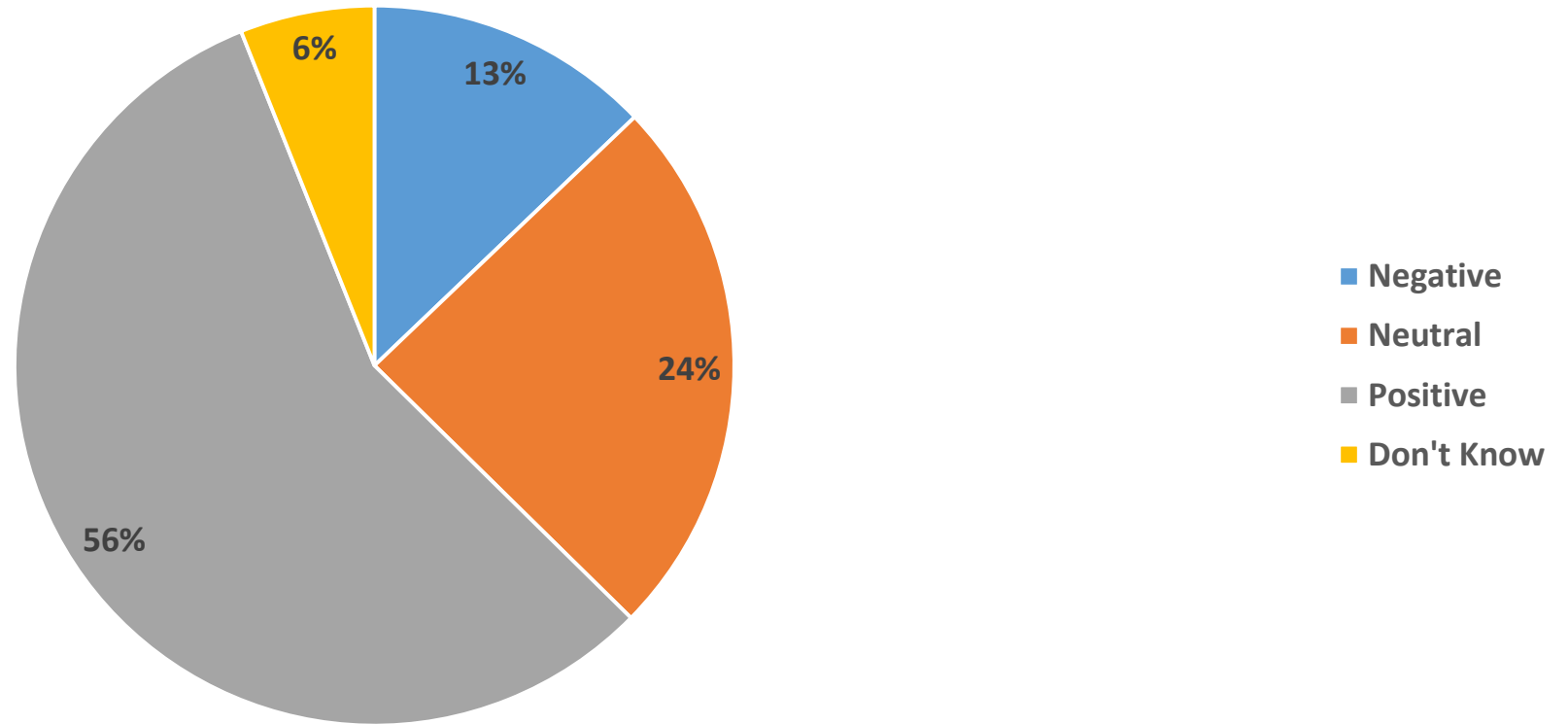
Maintenance of Curbs and Gutters



Quality of Landscaping in Medians

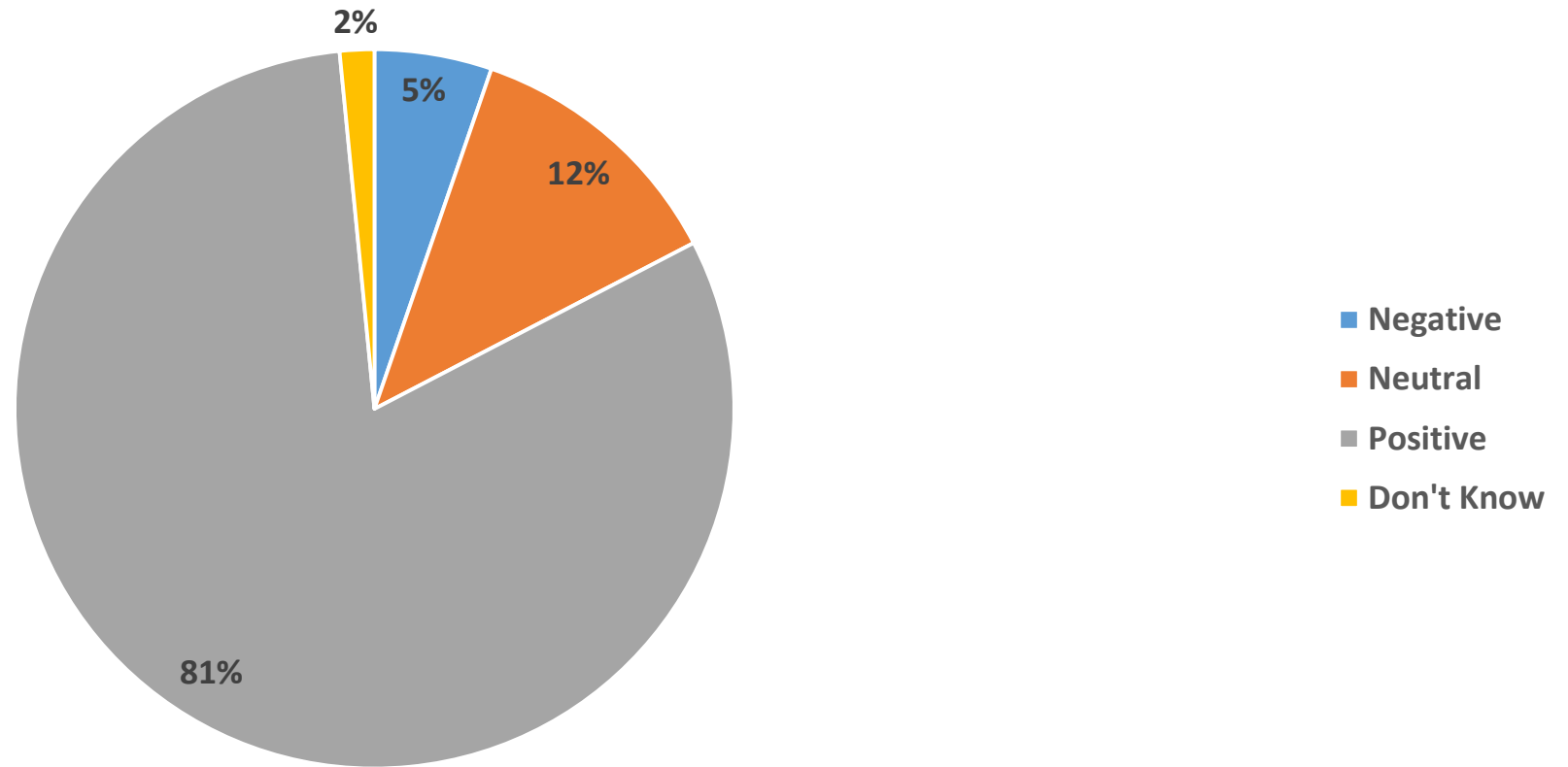


Quality of Stormwater Management System

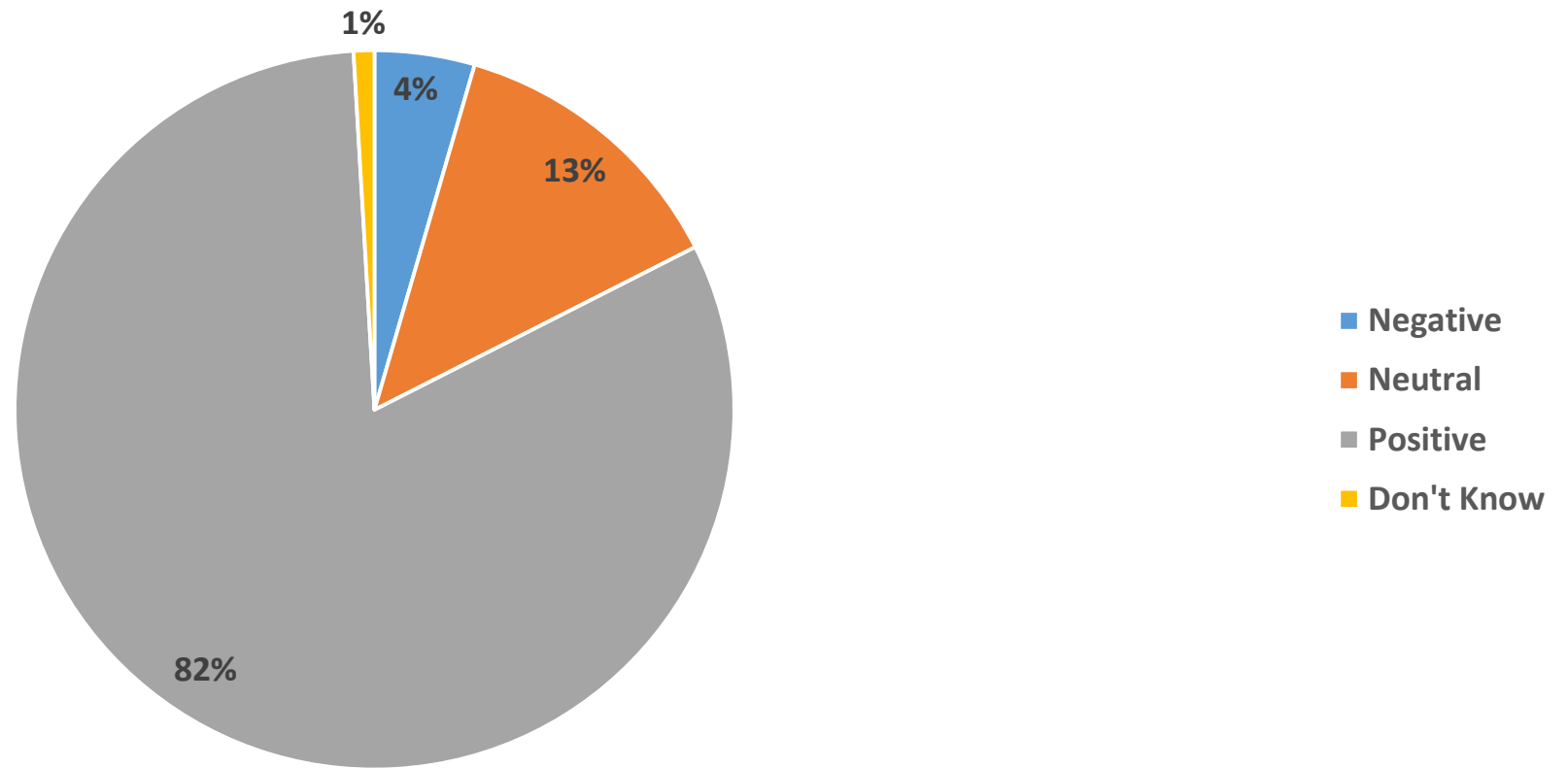


Ease of Travel on Major Streets

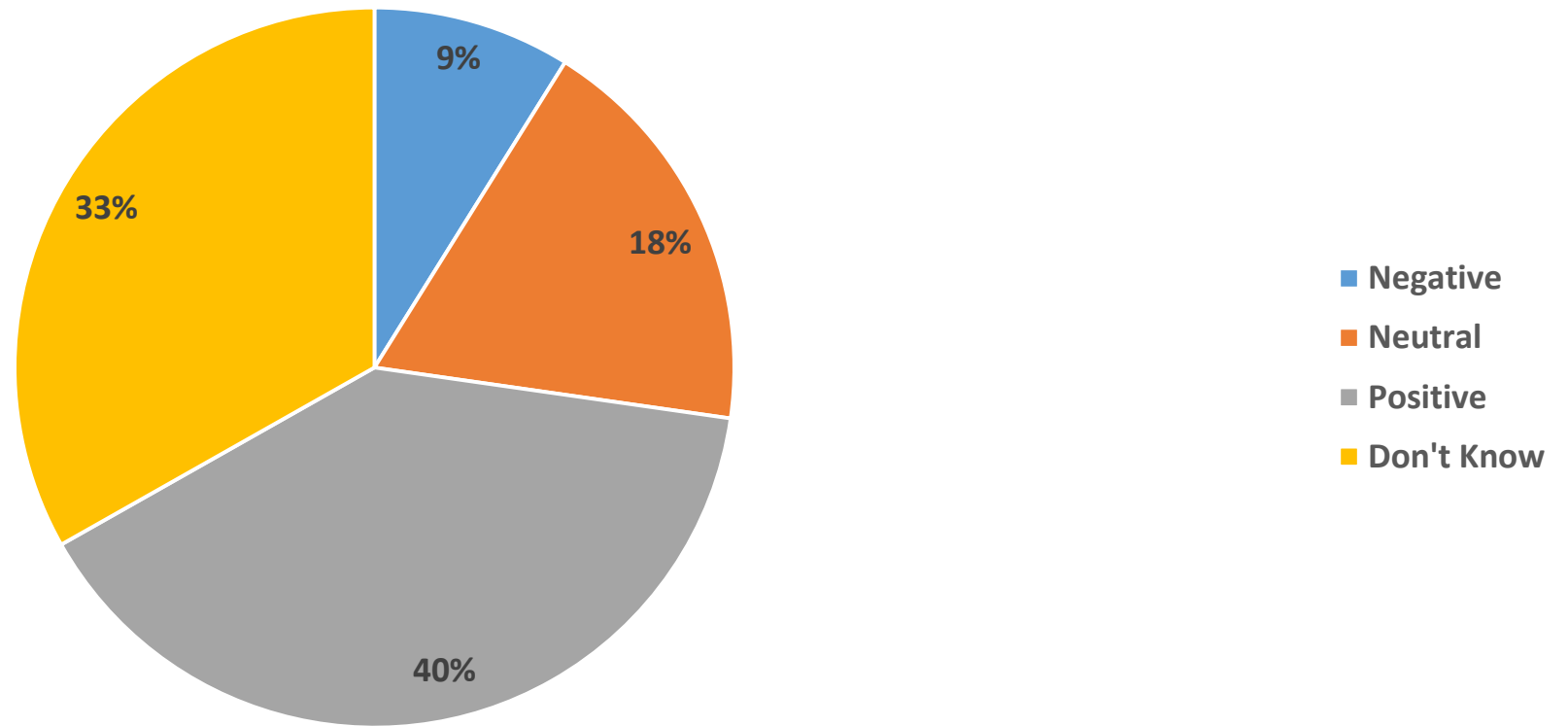
(i.e., Main, Central, 6th, and SW Trafficway)



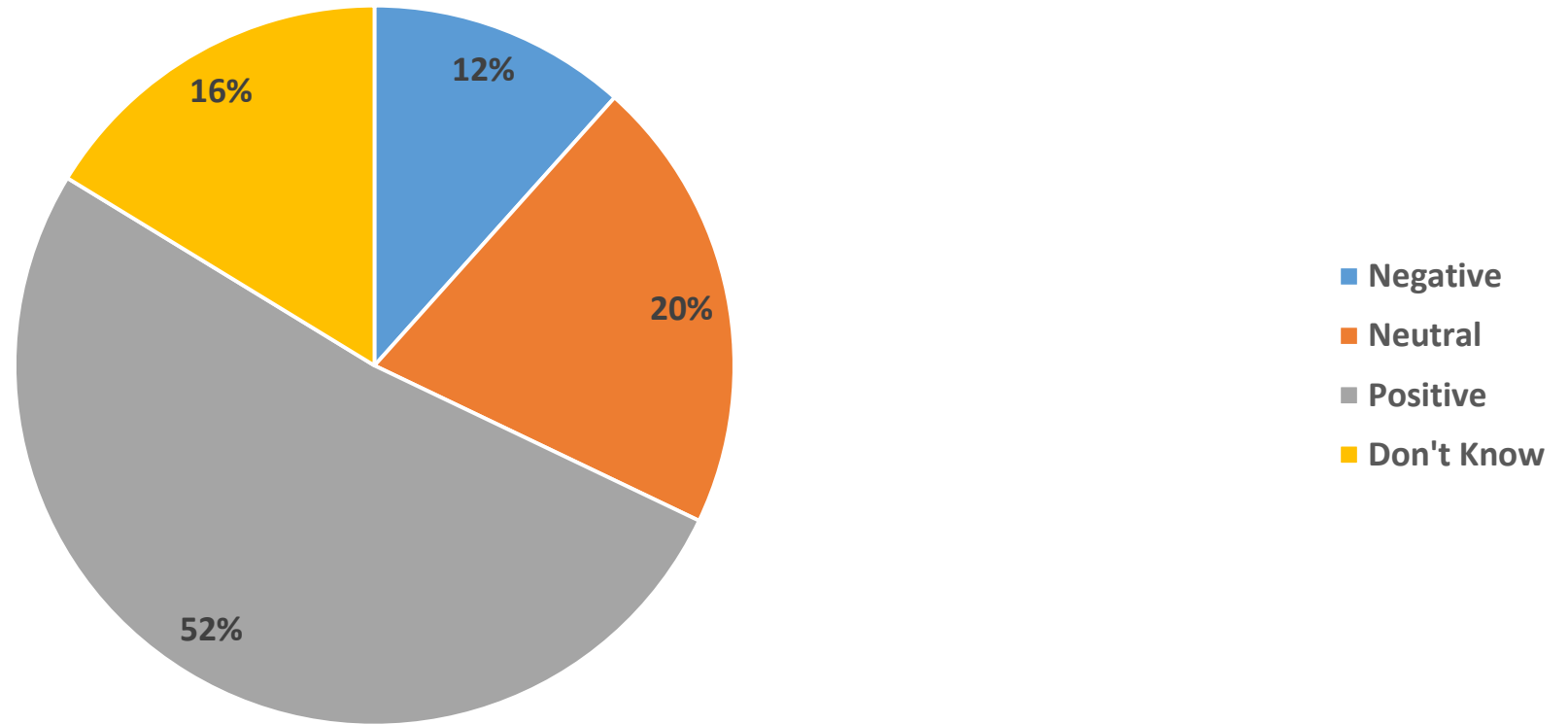
Ease of Travel by Car



Ease of Travel by Bicycle



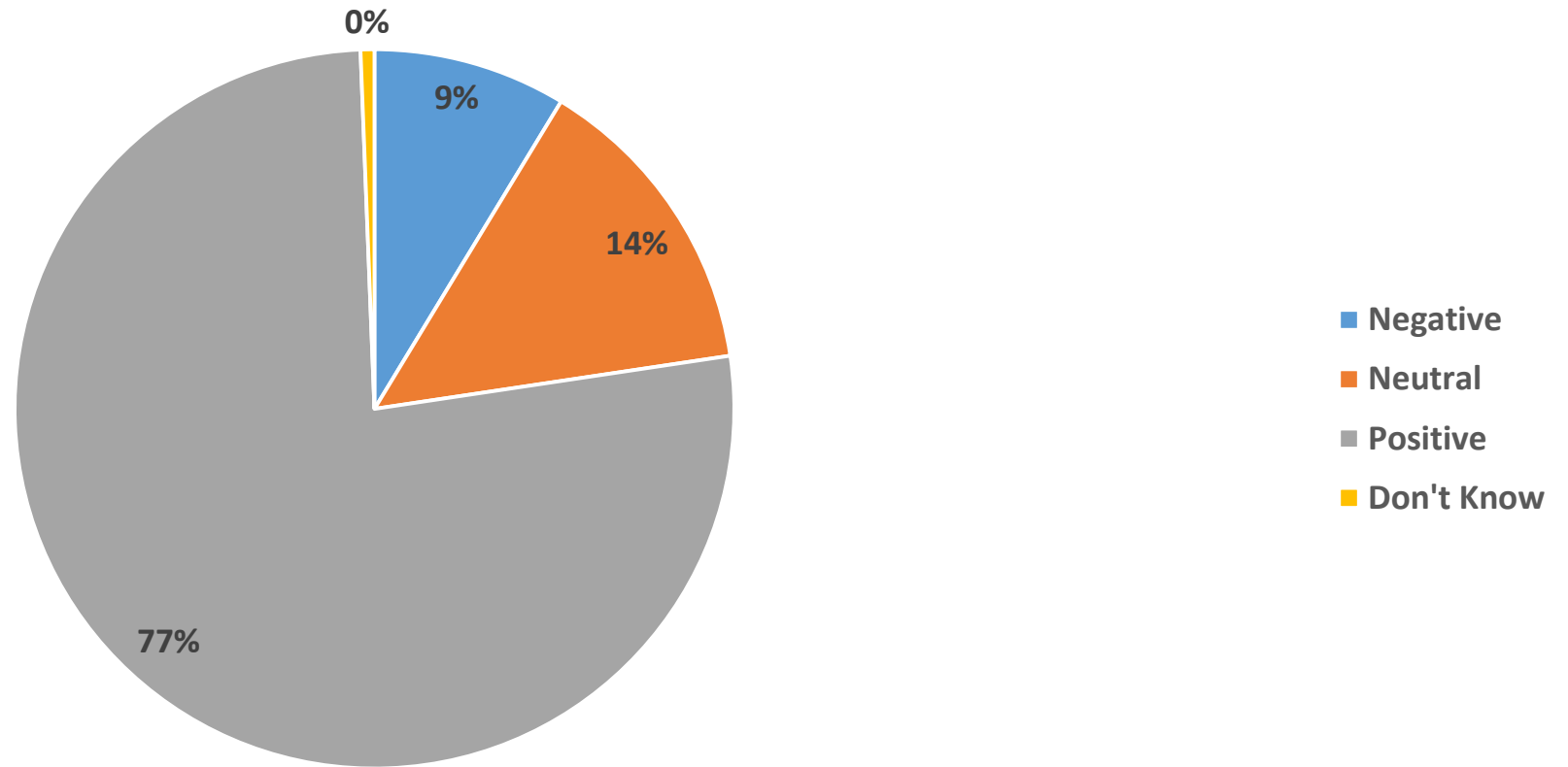
Ease of Pedestrian Travel



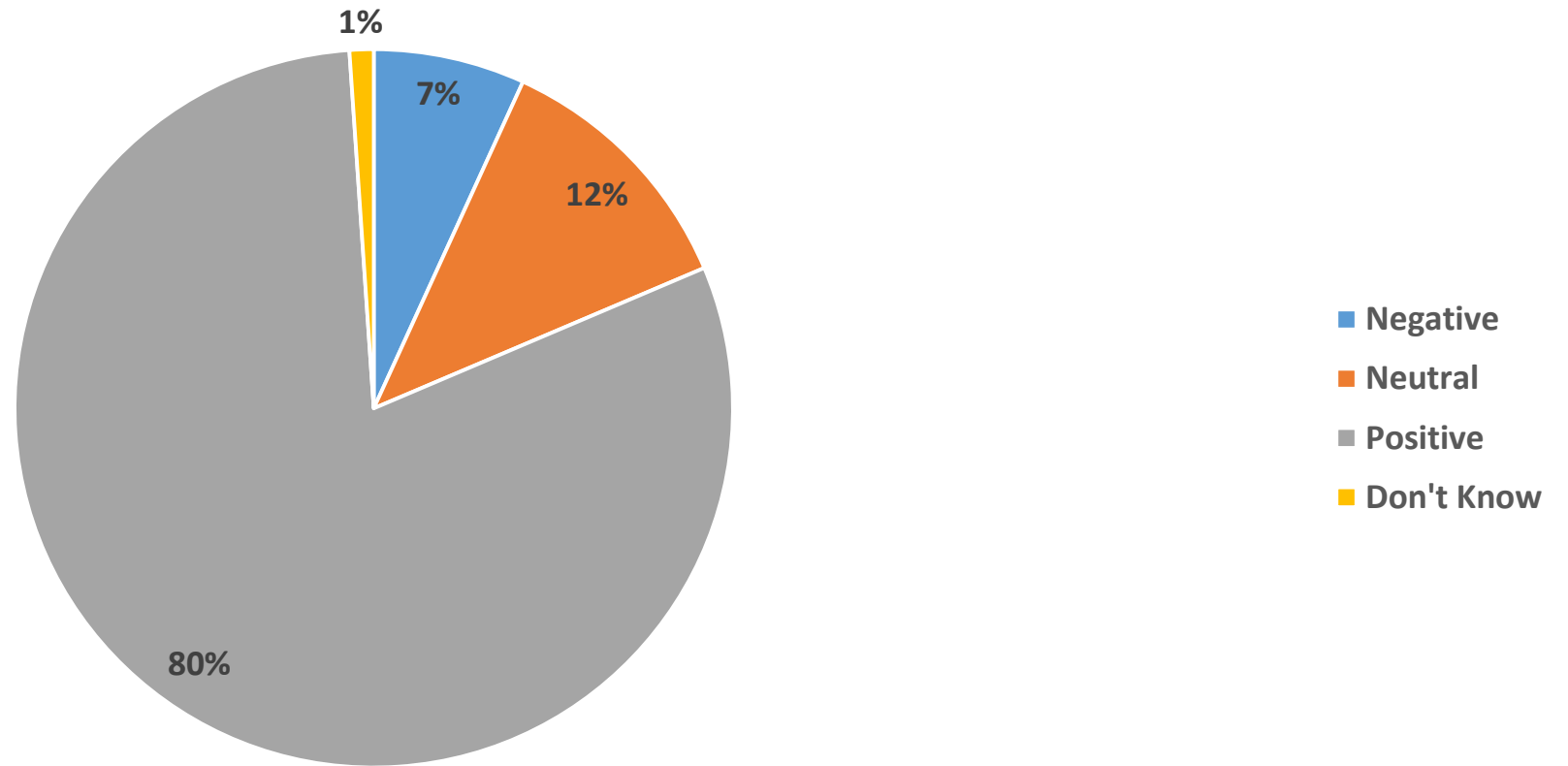
Utilities

2019 Citizen Survey

Water Pressure on a Typical Day

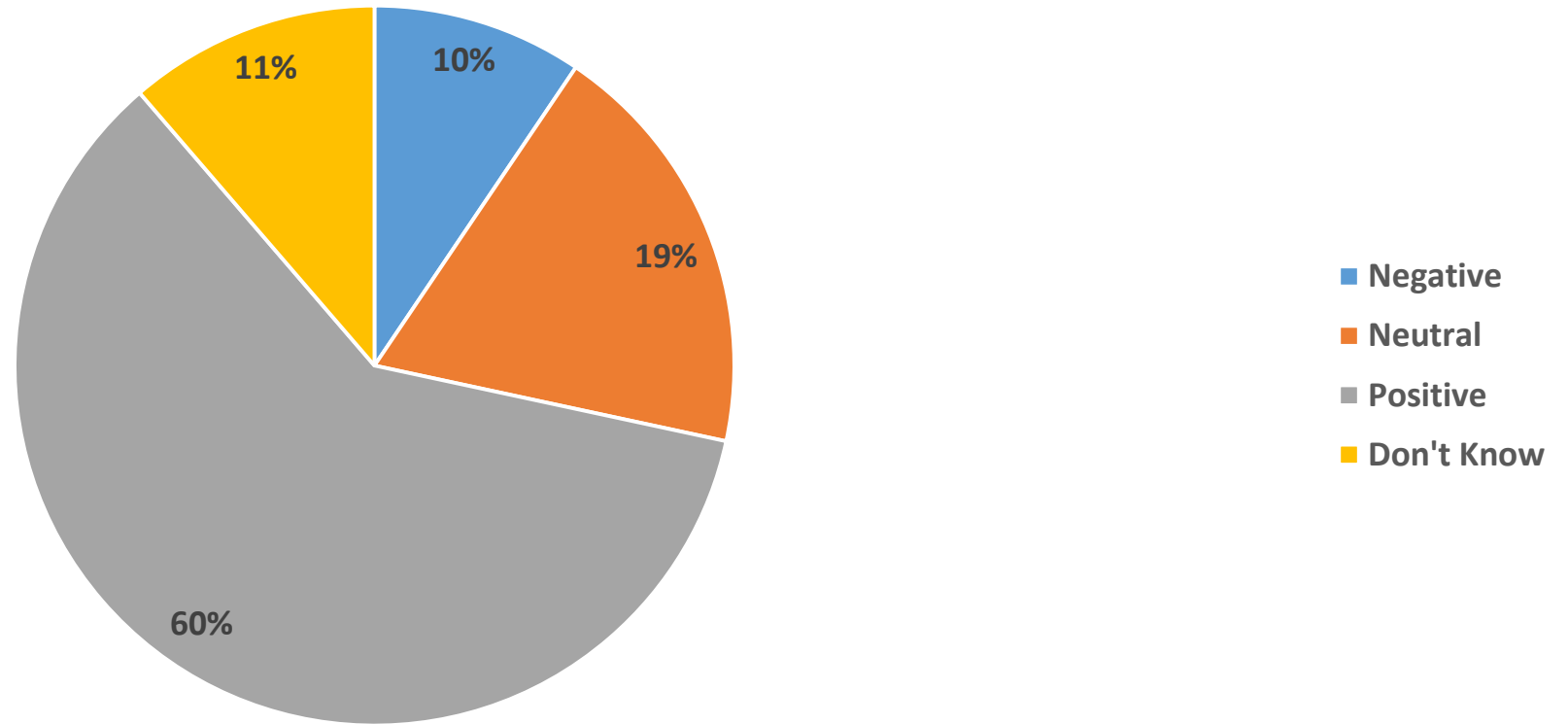


Quality of Tap Water

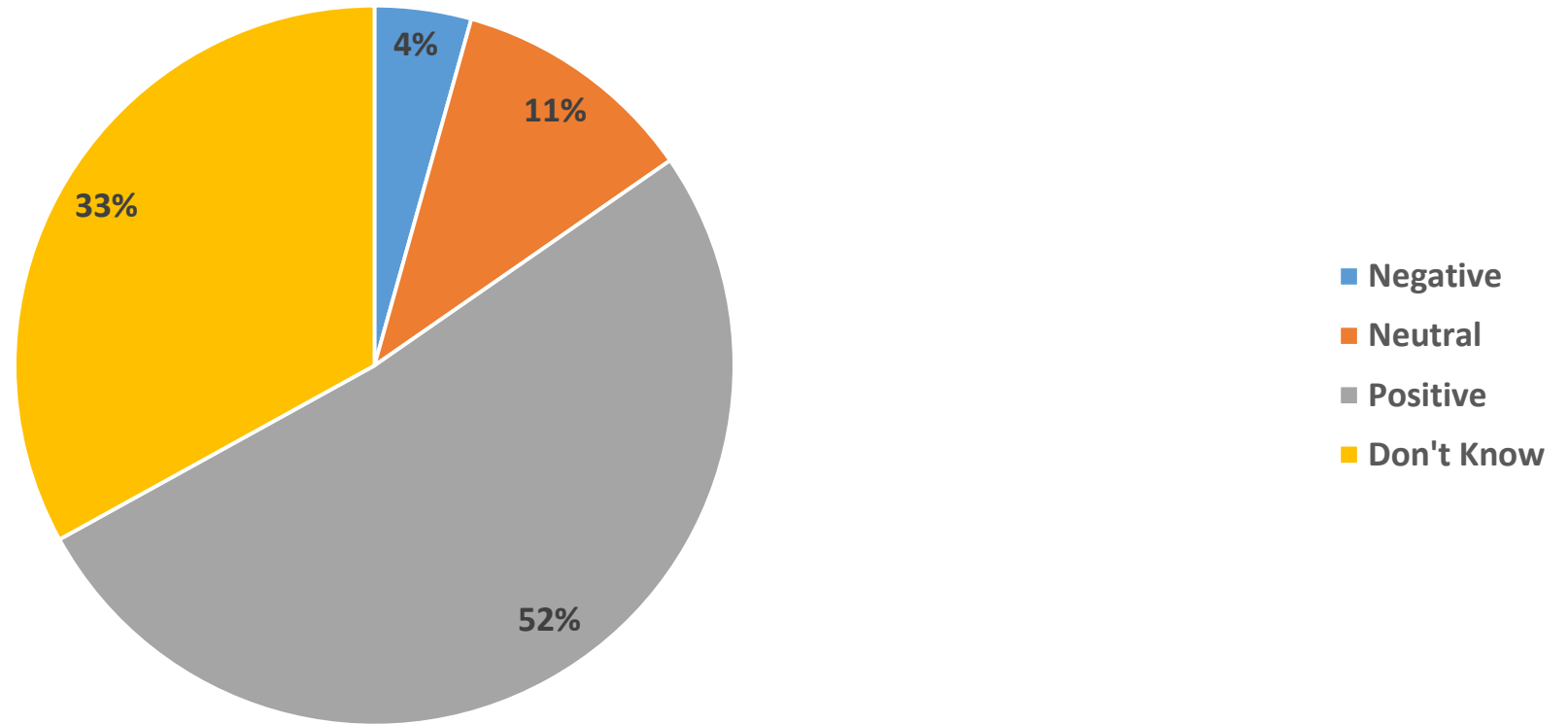


Information About Water Issues

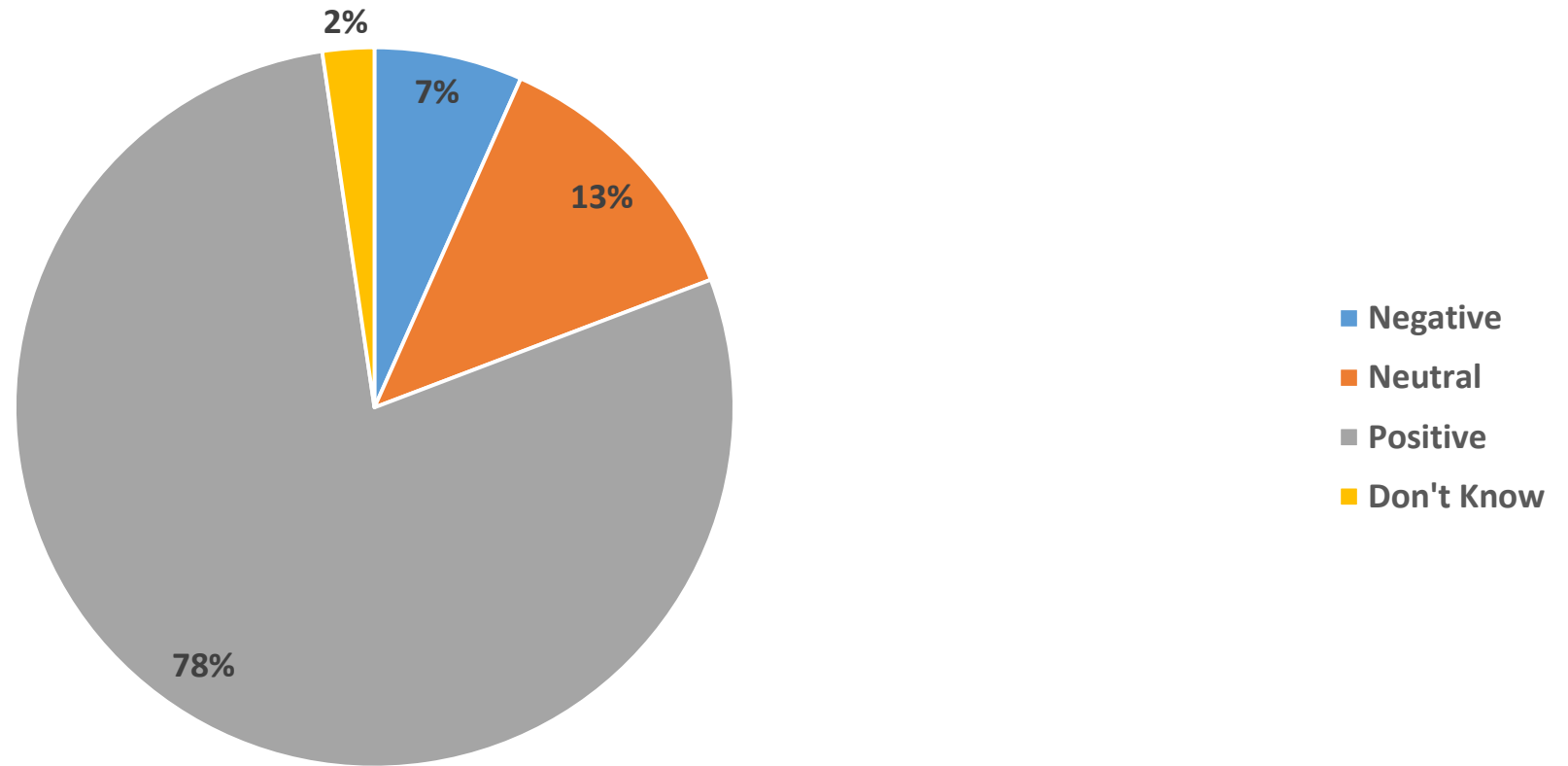
(i.e., Quality or Disruptions)



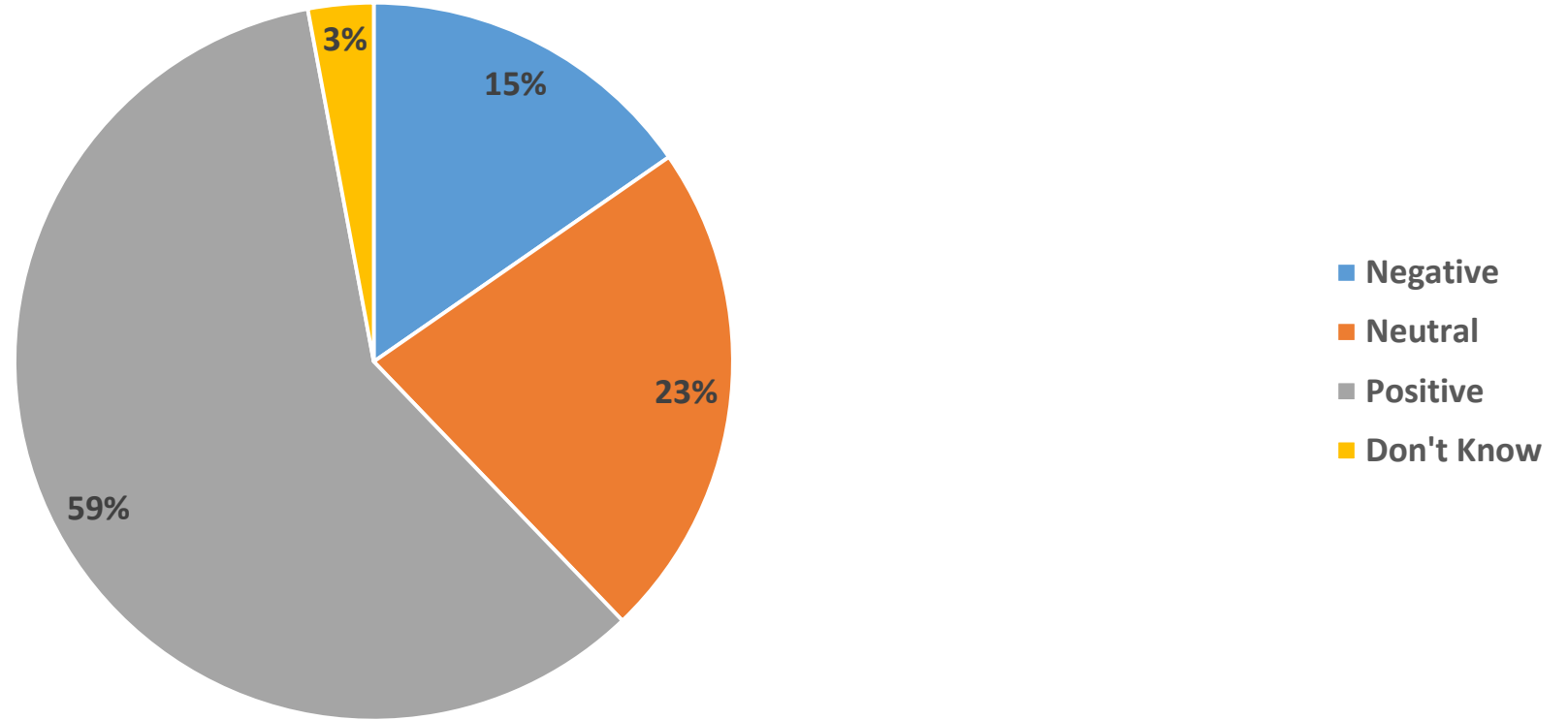
Timeliness of Response to Water Requests



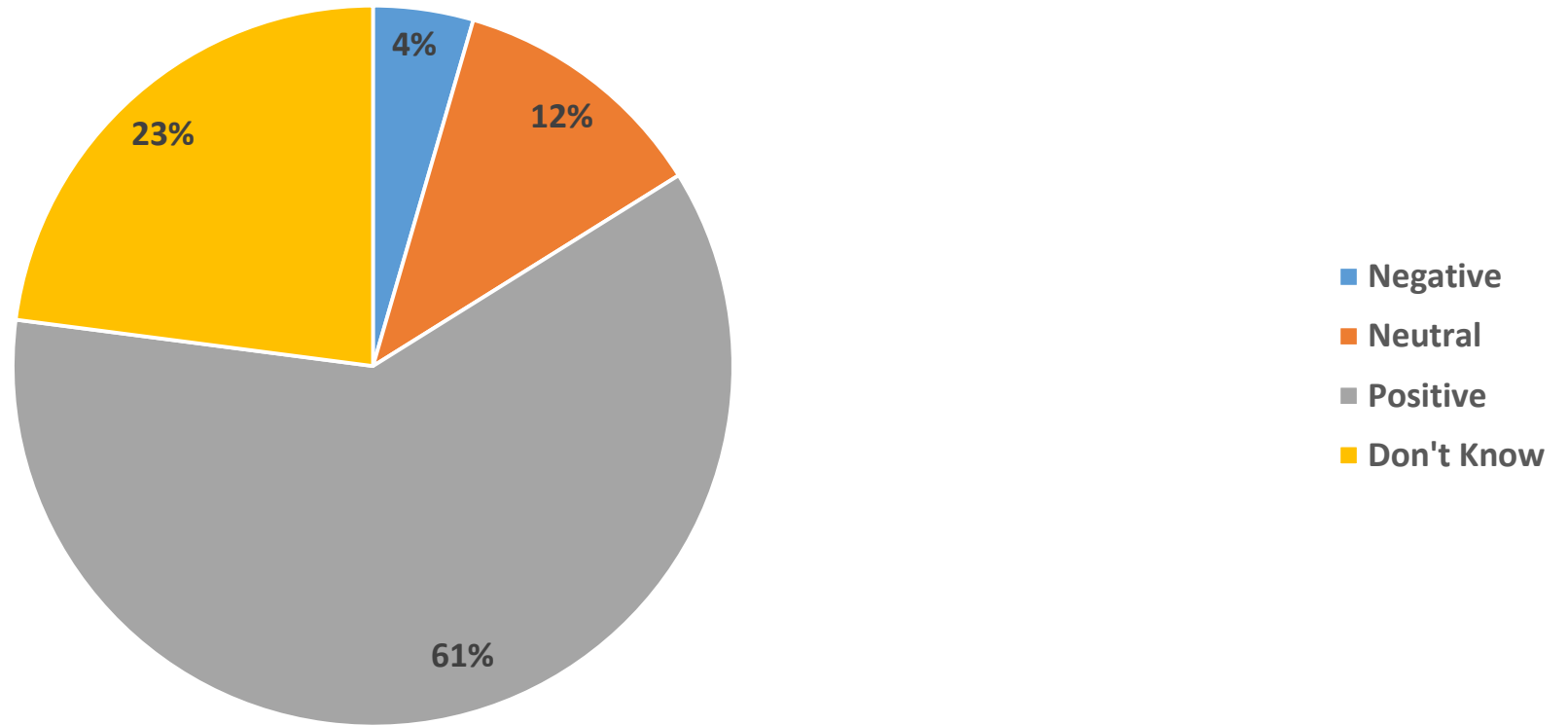
Quality of Water Service



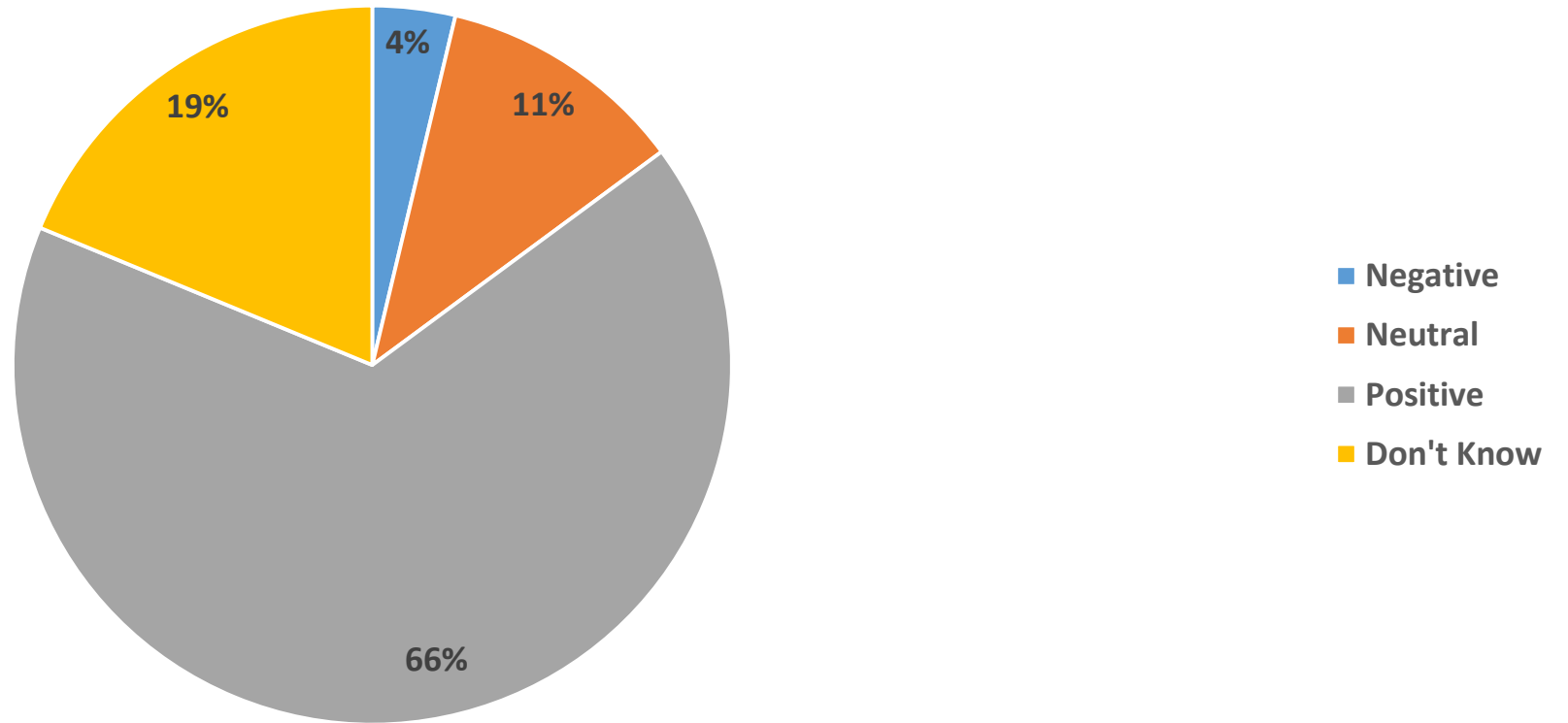
Cost of Water Services



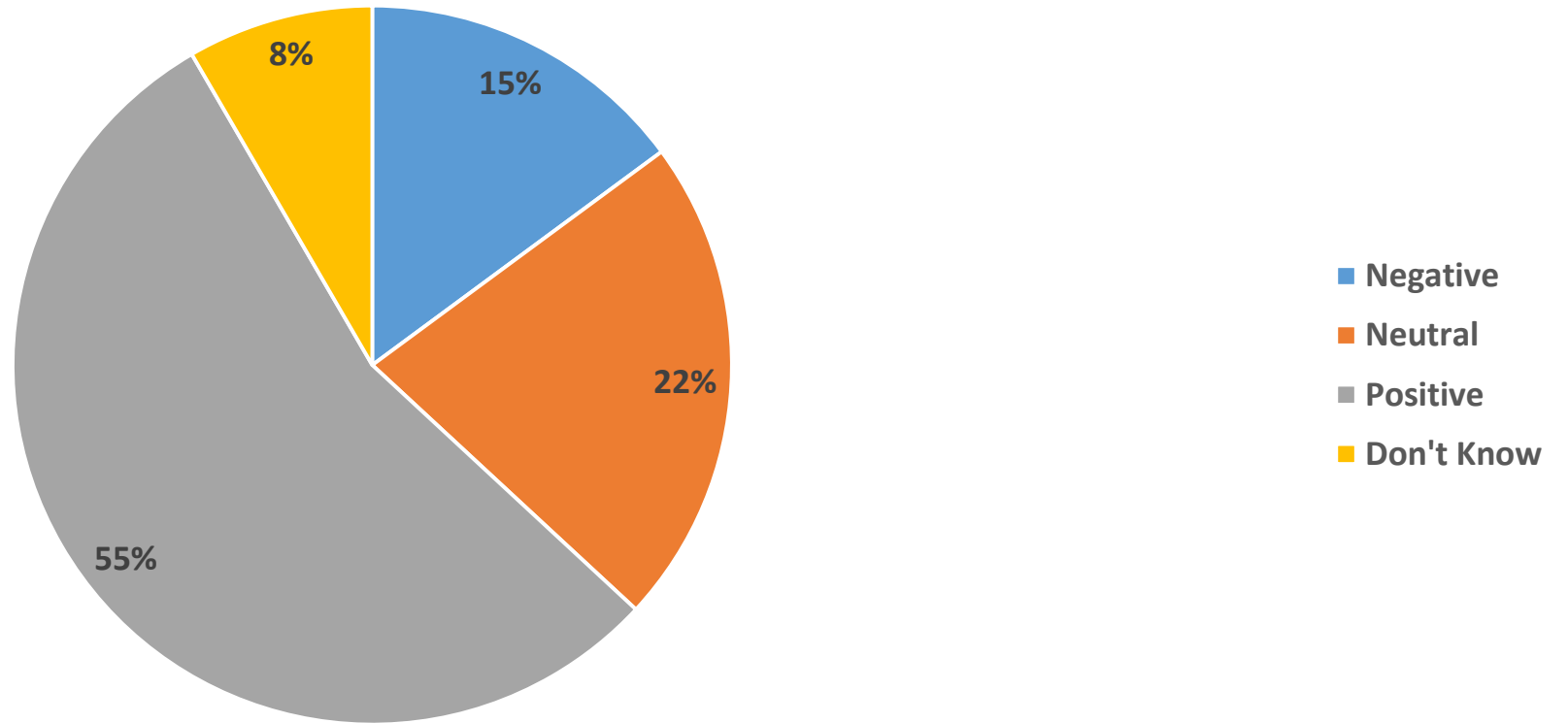
Odor from Wastewater Treatment Plant



Quality of Sewer System



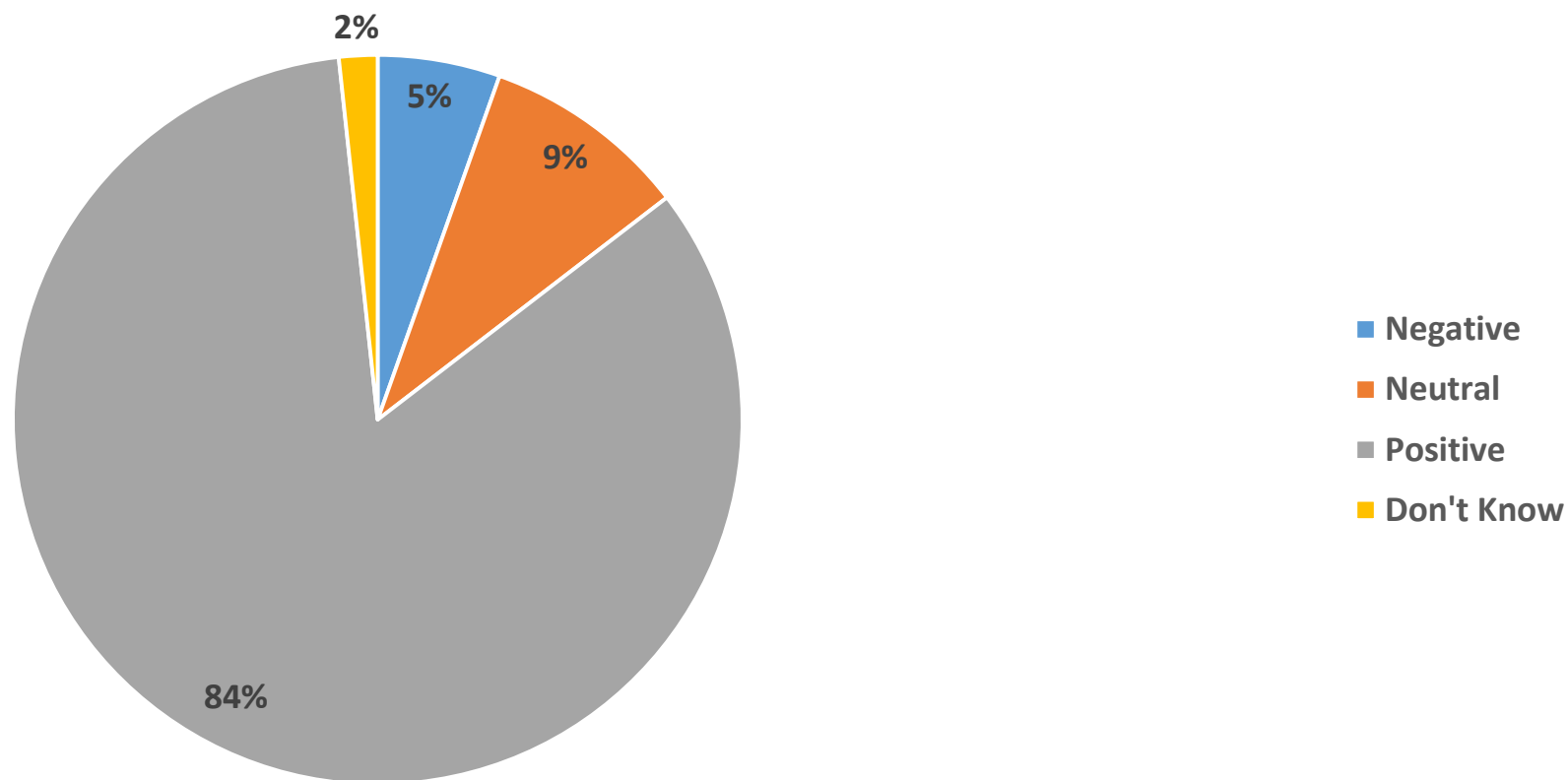
Cost of Sewer Services



Refuse and Recycling

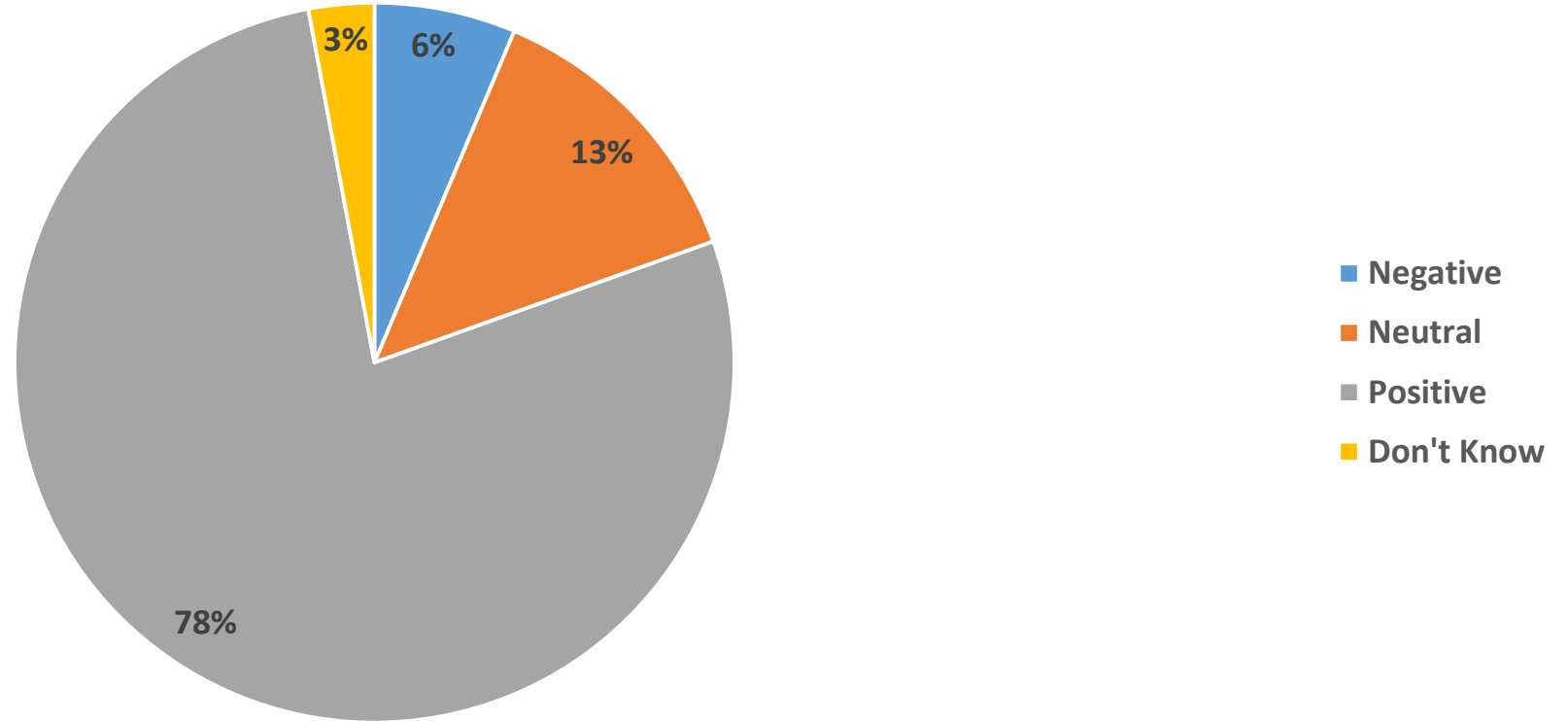
2019 Citizen Survey

Timeliness of Refuse/Recycling Service

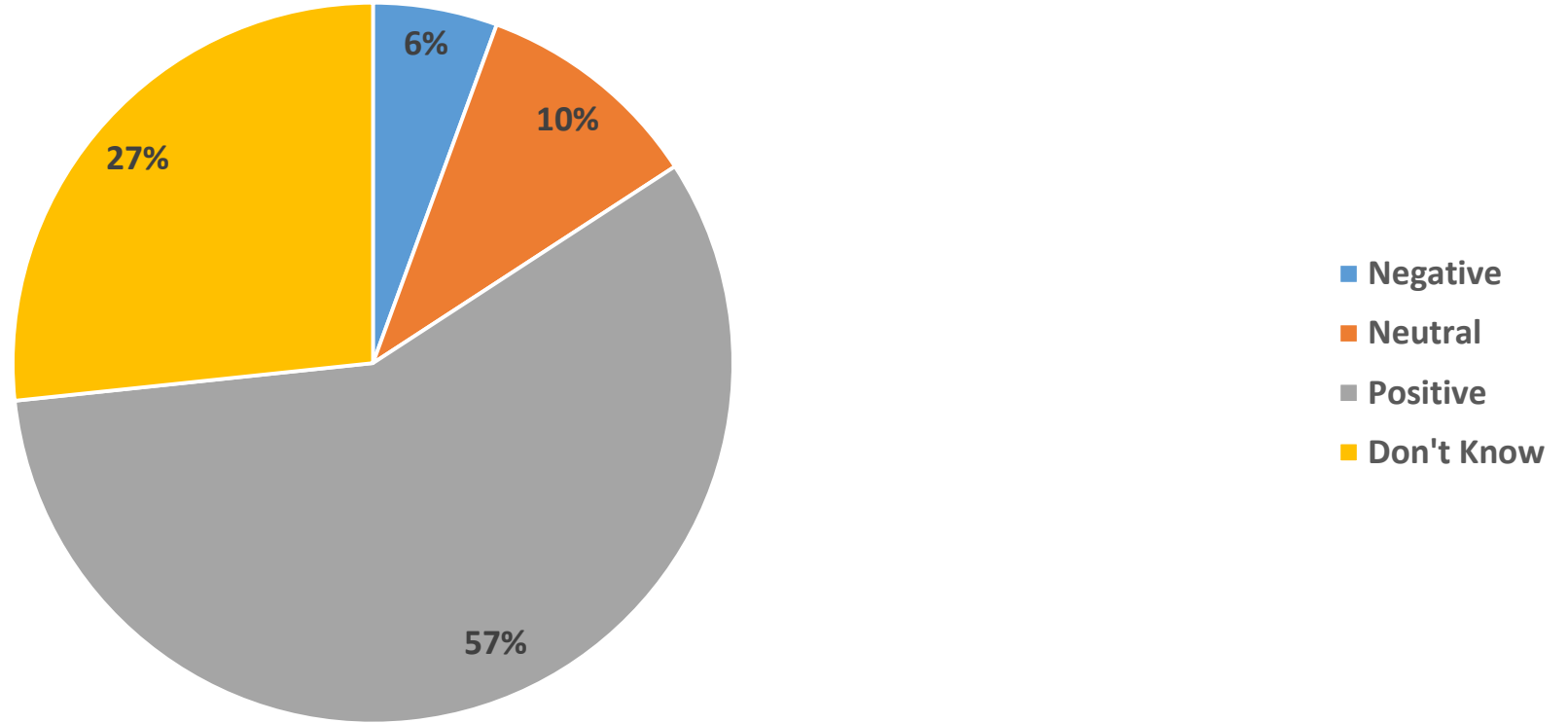


Information About Refuse/Recycling Issues

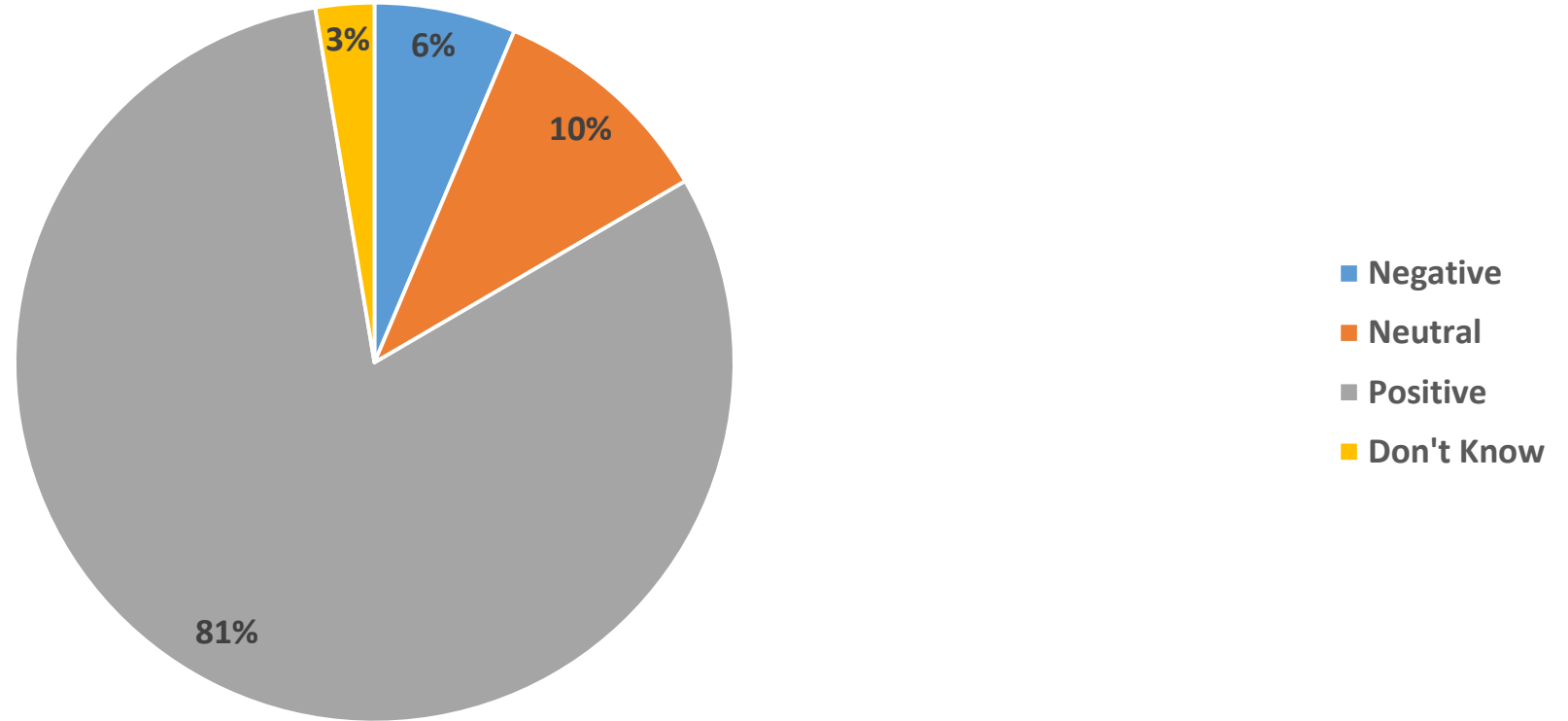
(i.e., Issues or Disruptions)



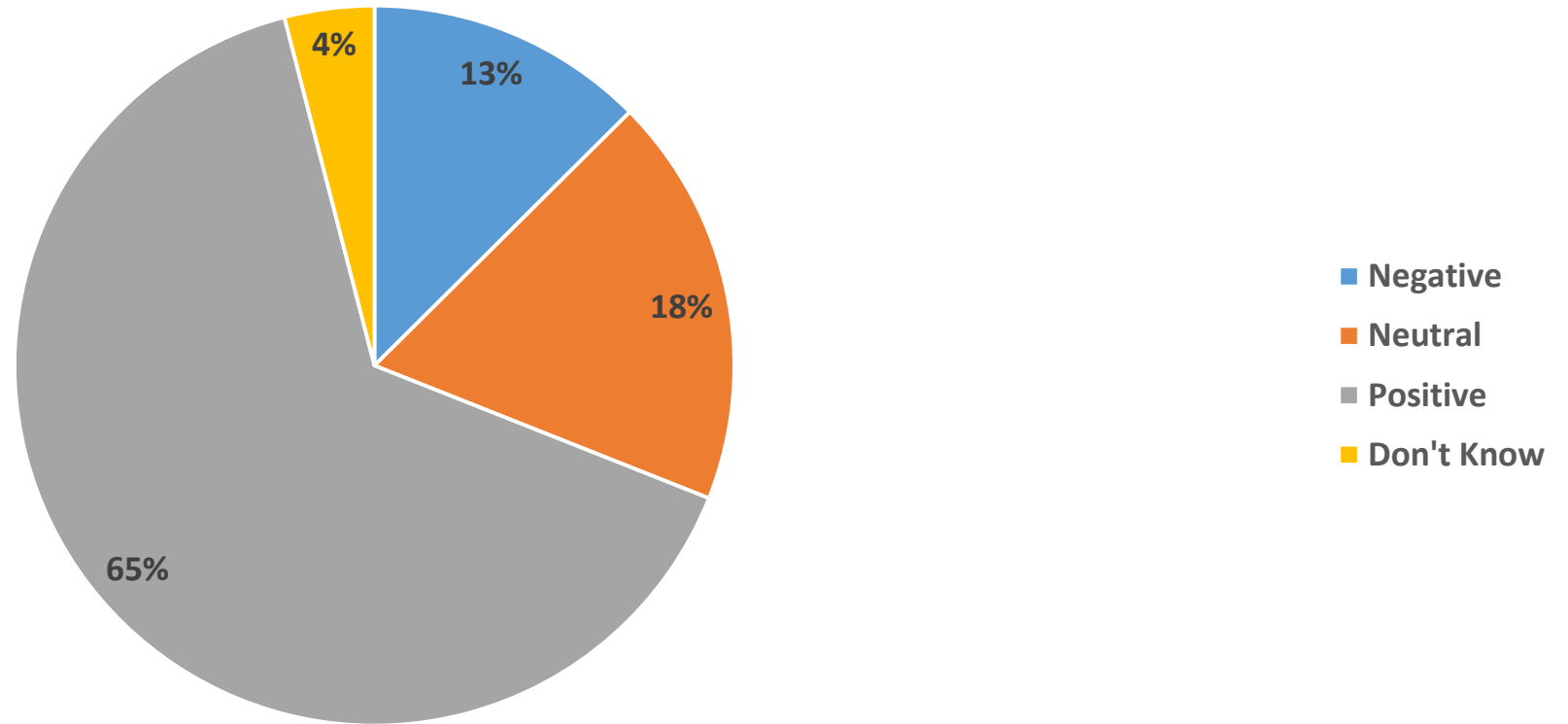
Timeliness of Refuse/Recycling Service Requests



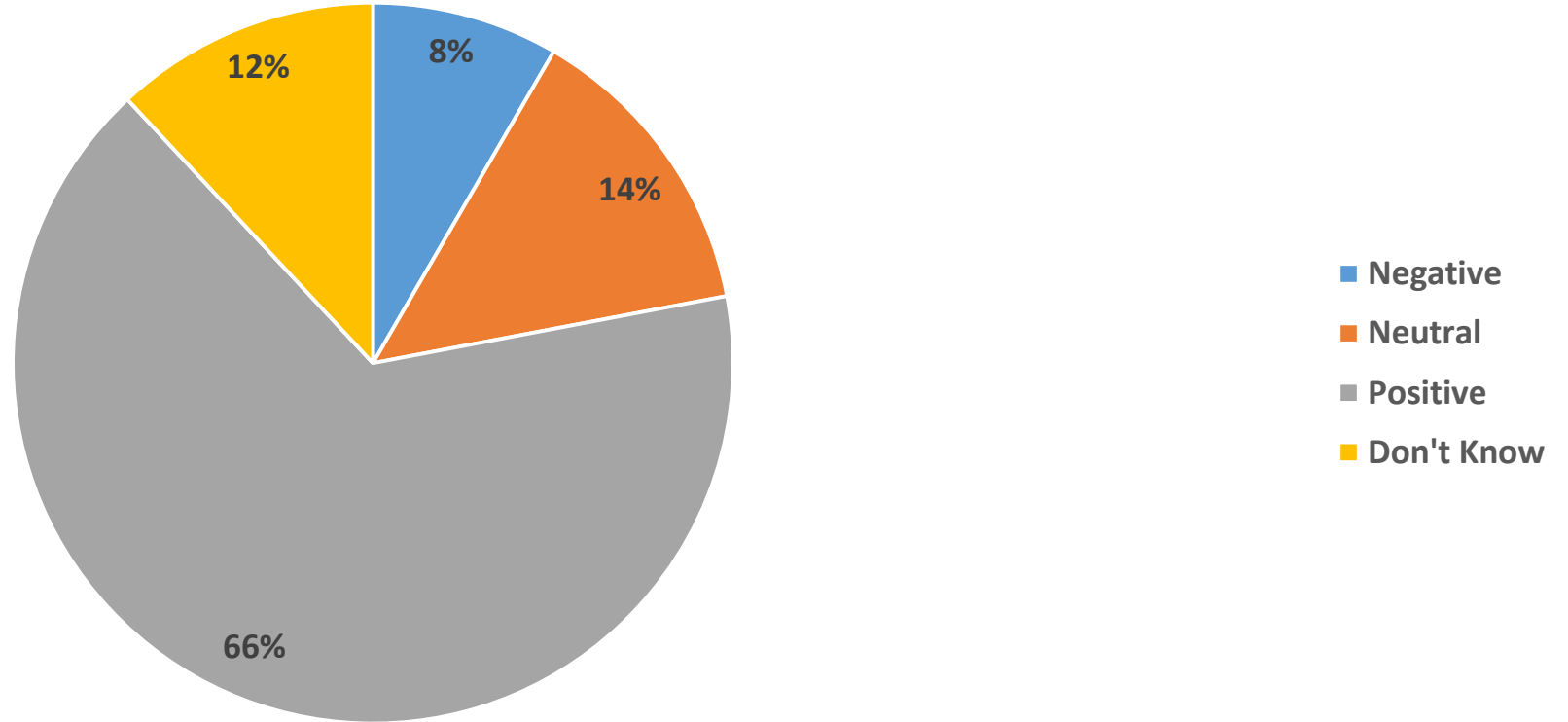
Quality of Refuse/Recycling Services



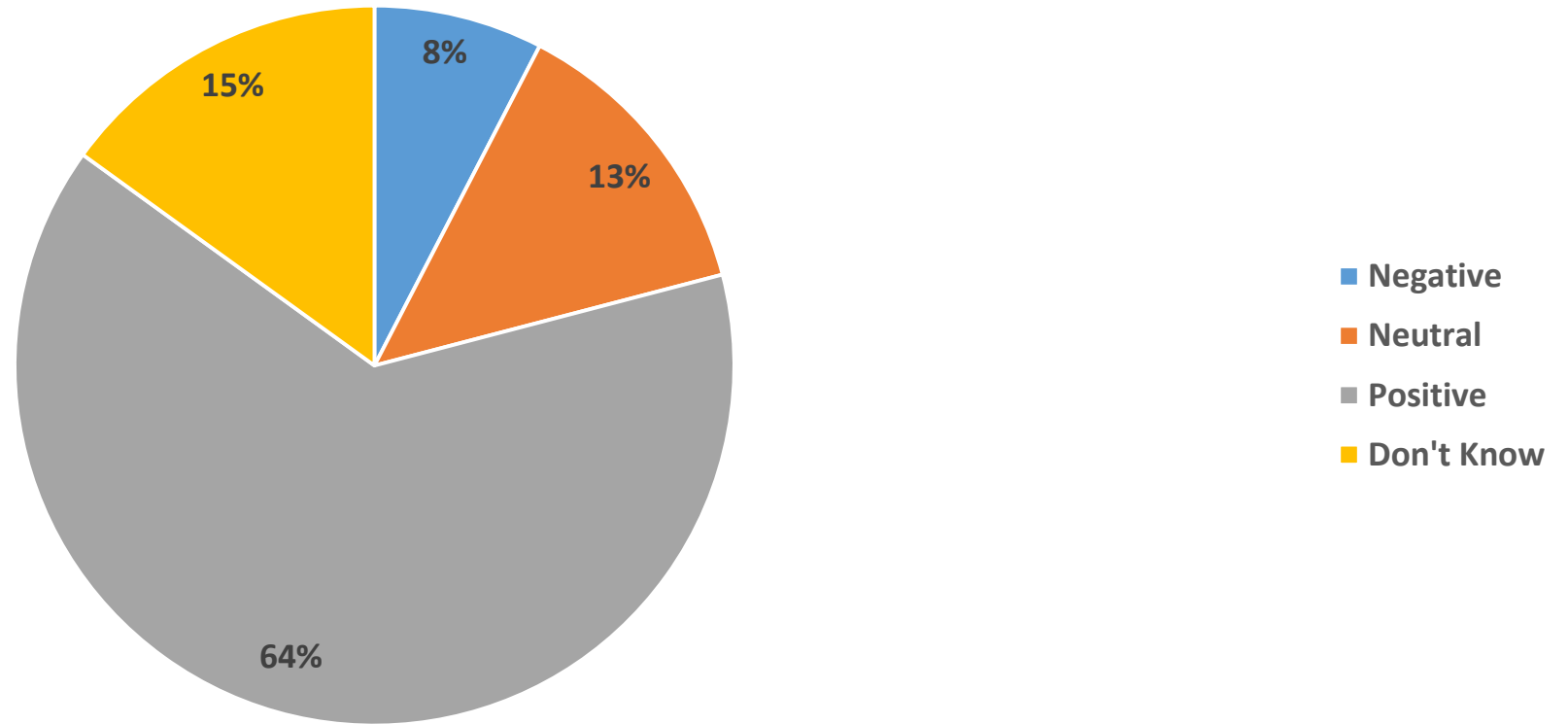
Cost of Refuse/Recycling Services



Quality of Bulky Item Pick-up/Removal Services



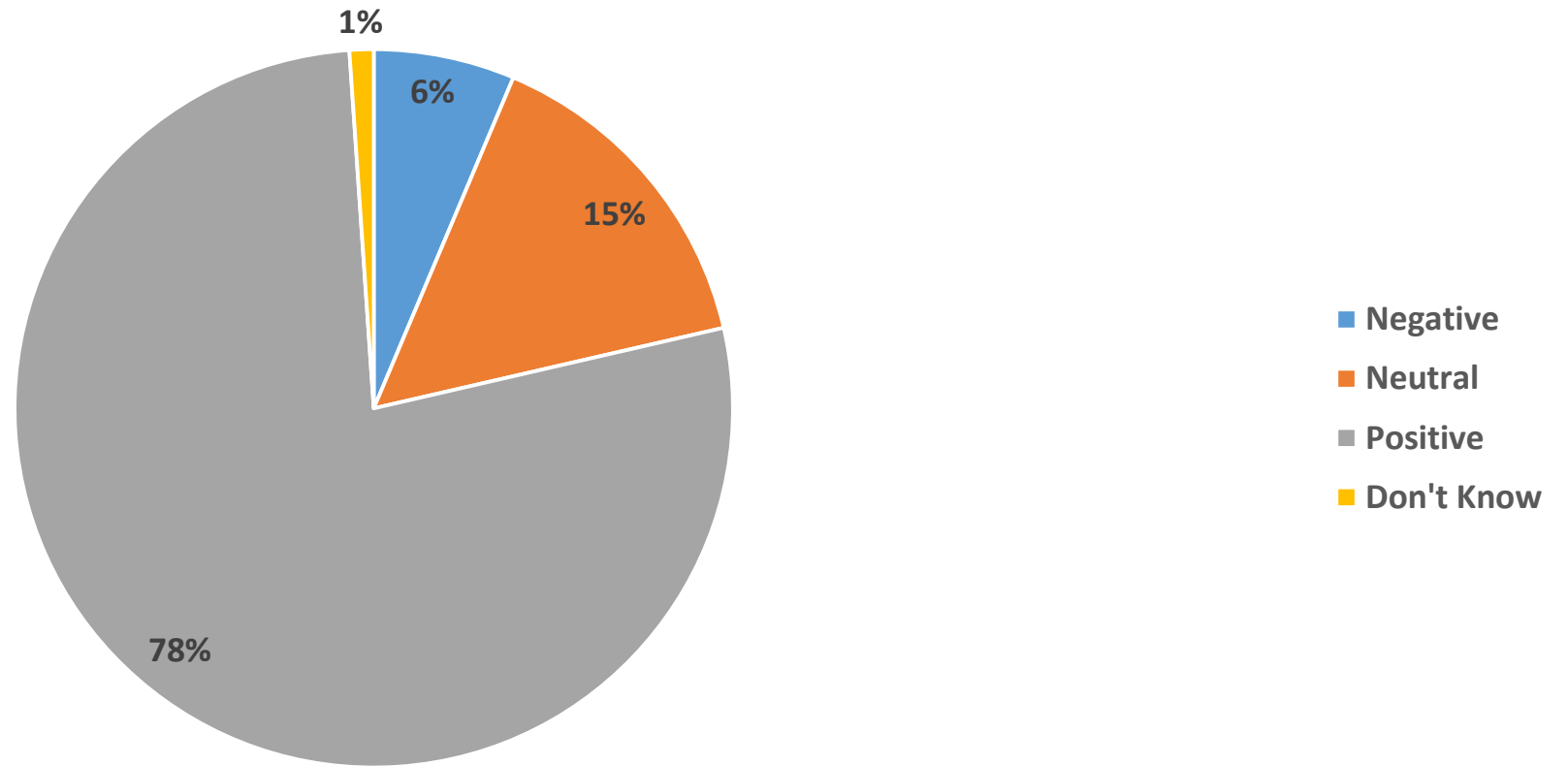
Quality of Compost Site



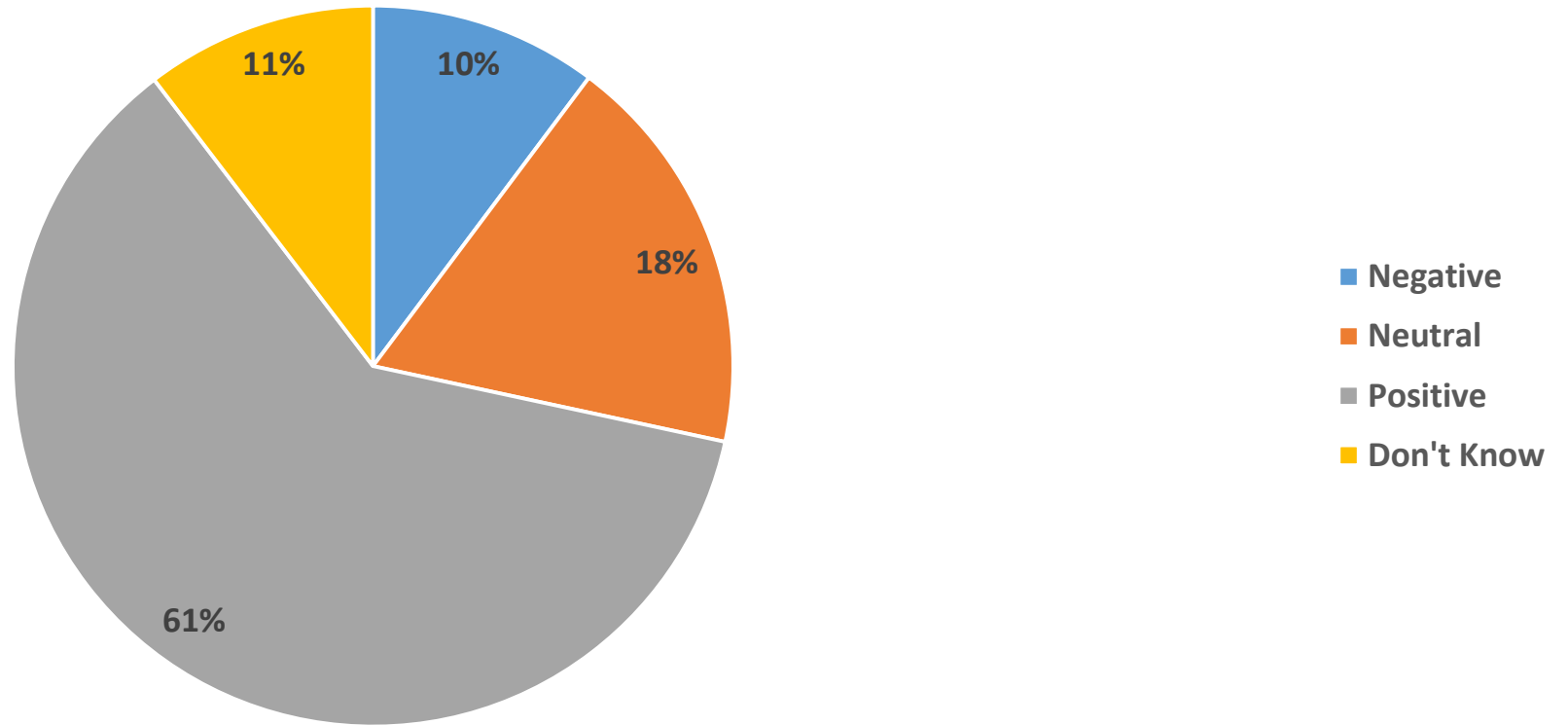
Public Safety

2019 Citizen Survey

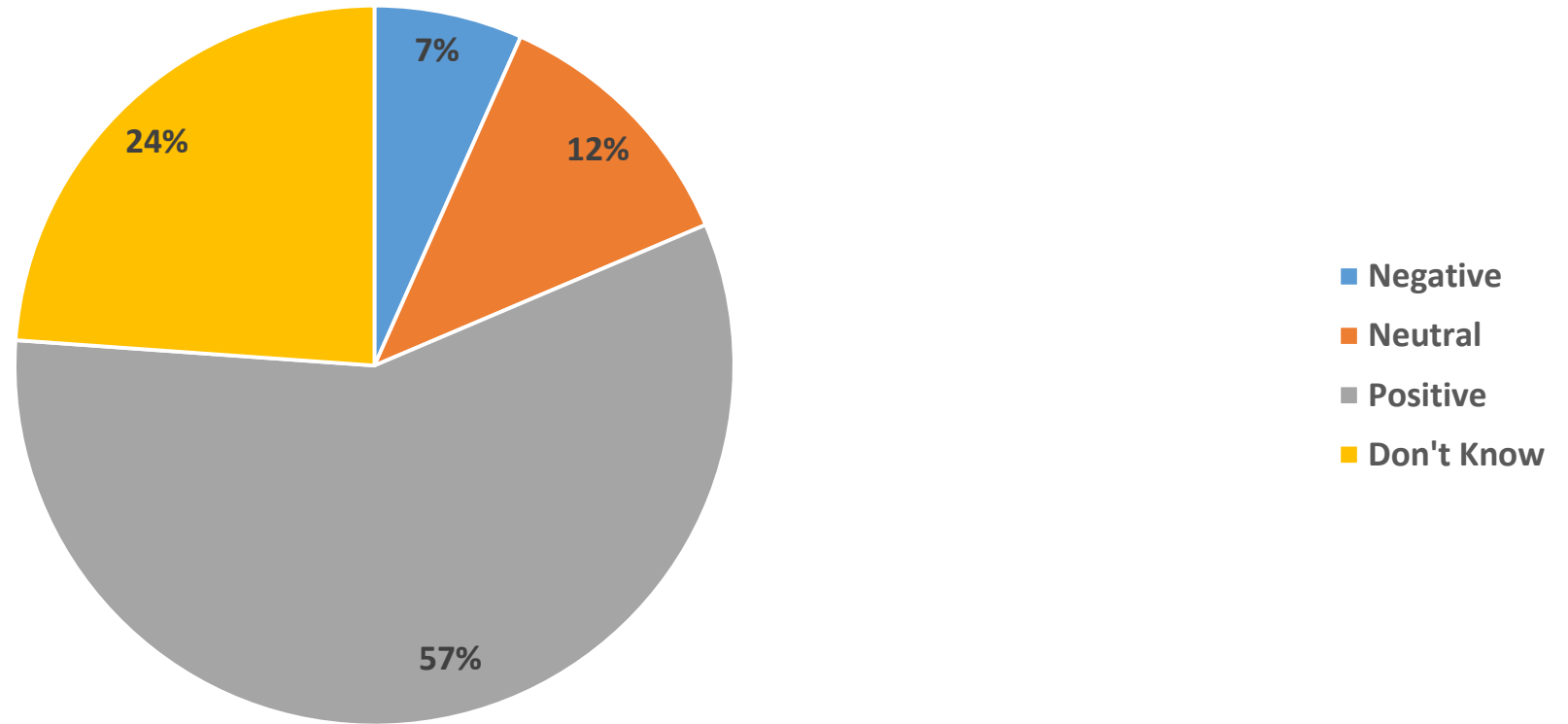
Visibility of Police



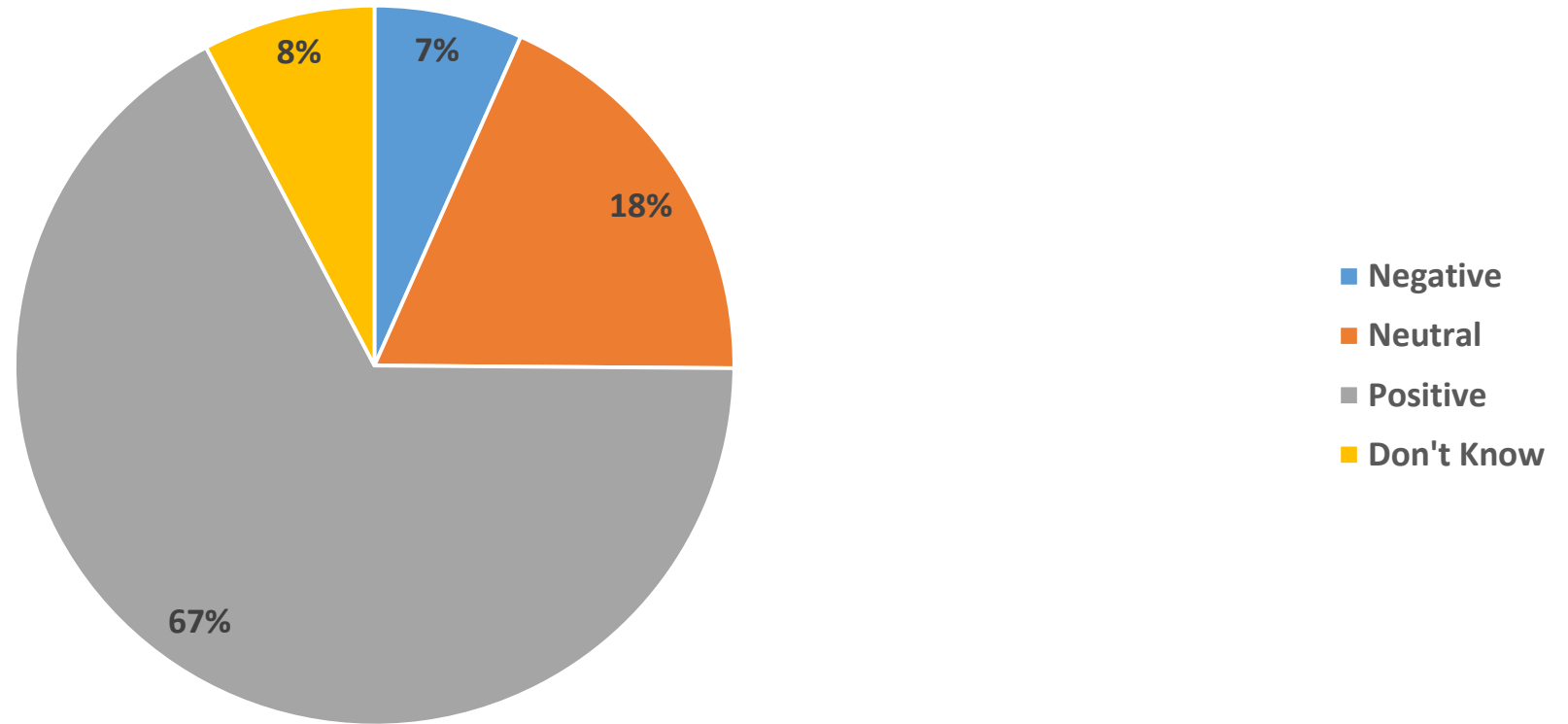
City's Efforts to Prevent Crime



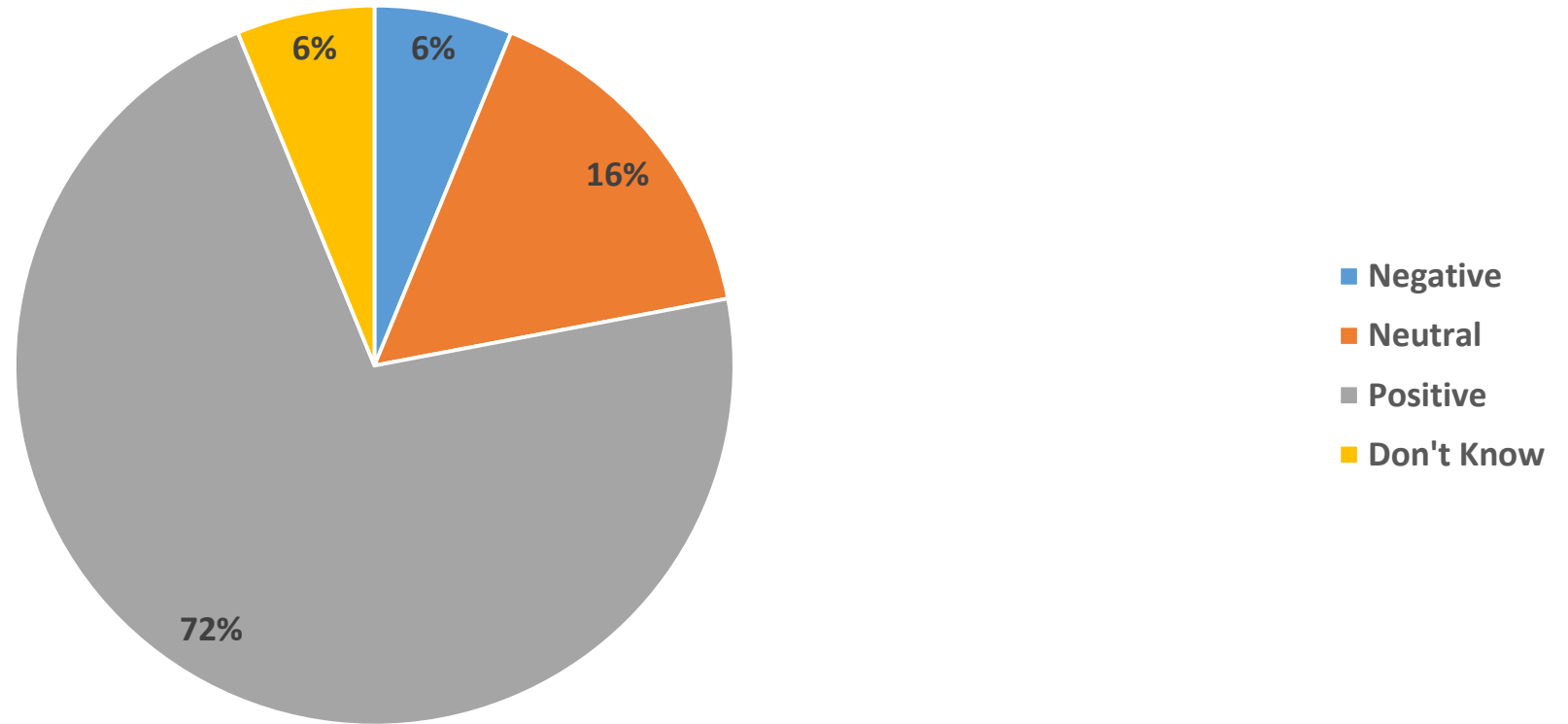
Police Response Time to Emergencies



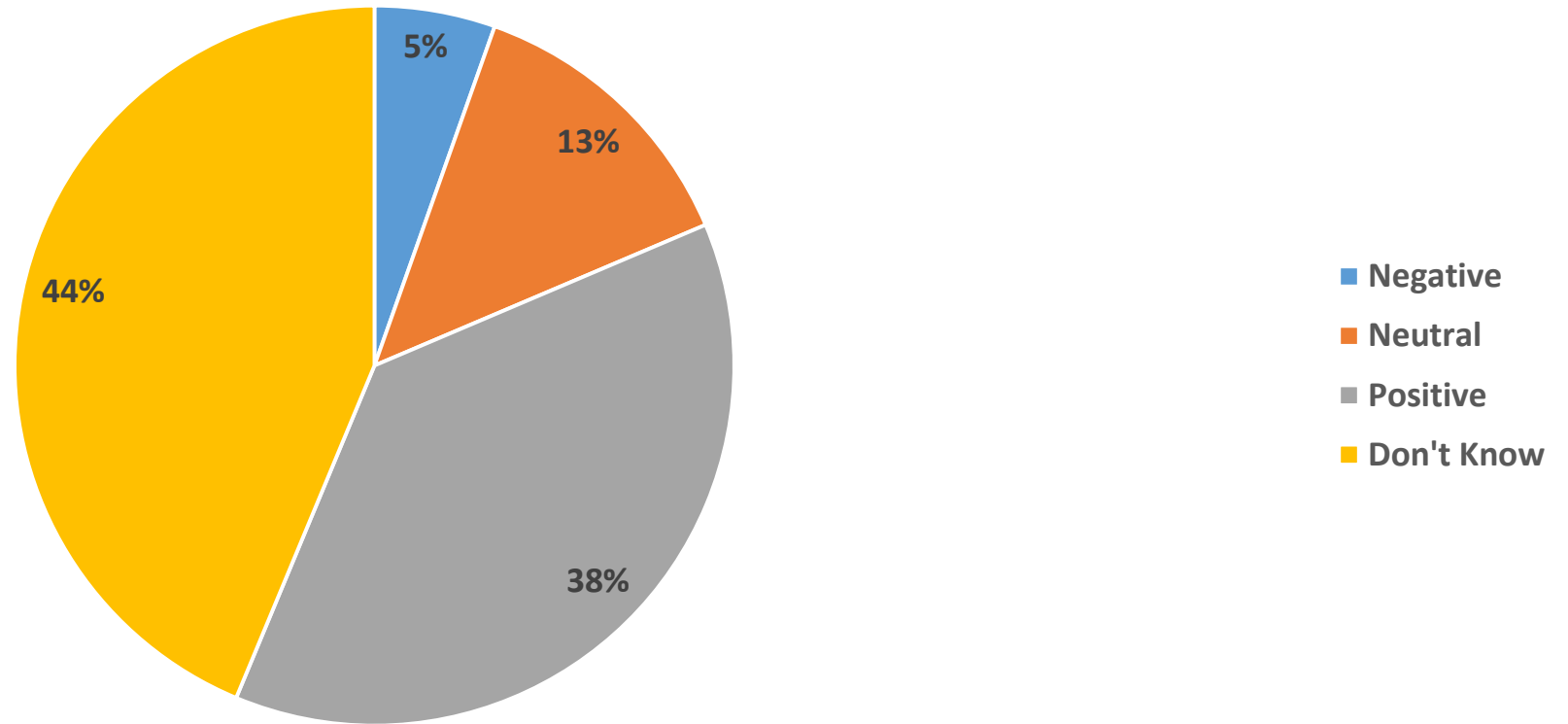
Local Traffic Law Enforcement



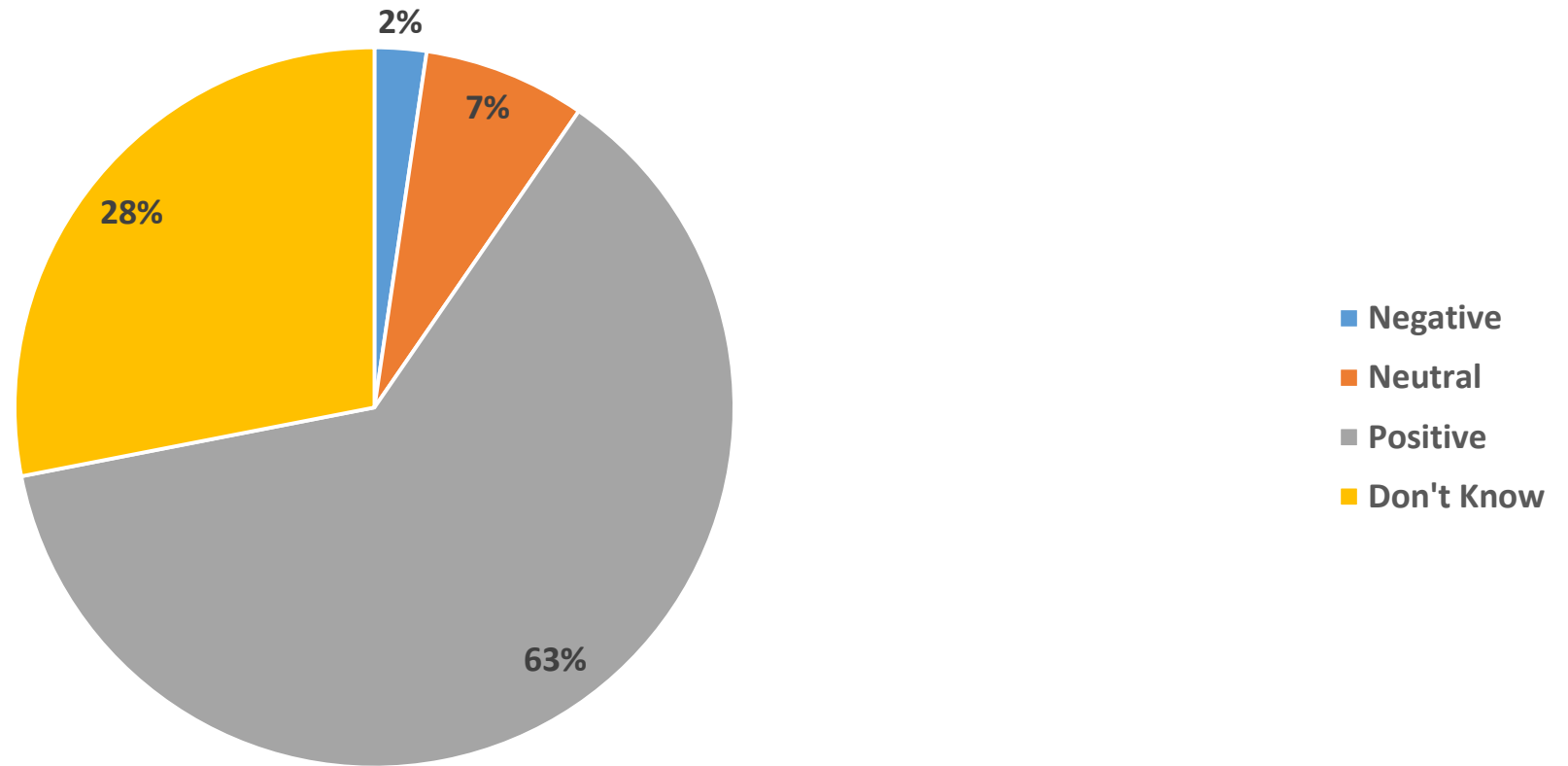
Quality of Police Protection



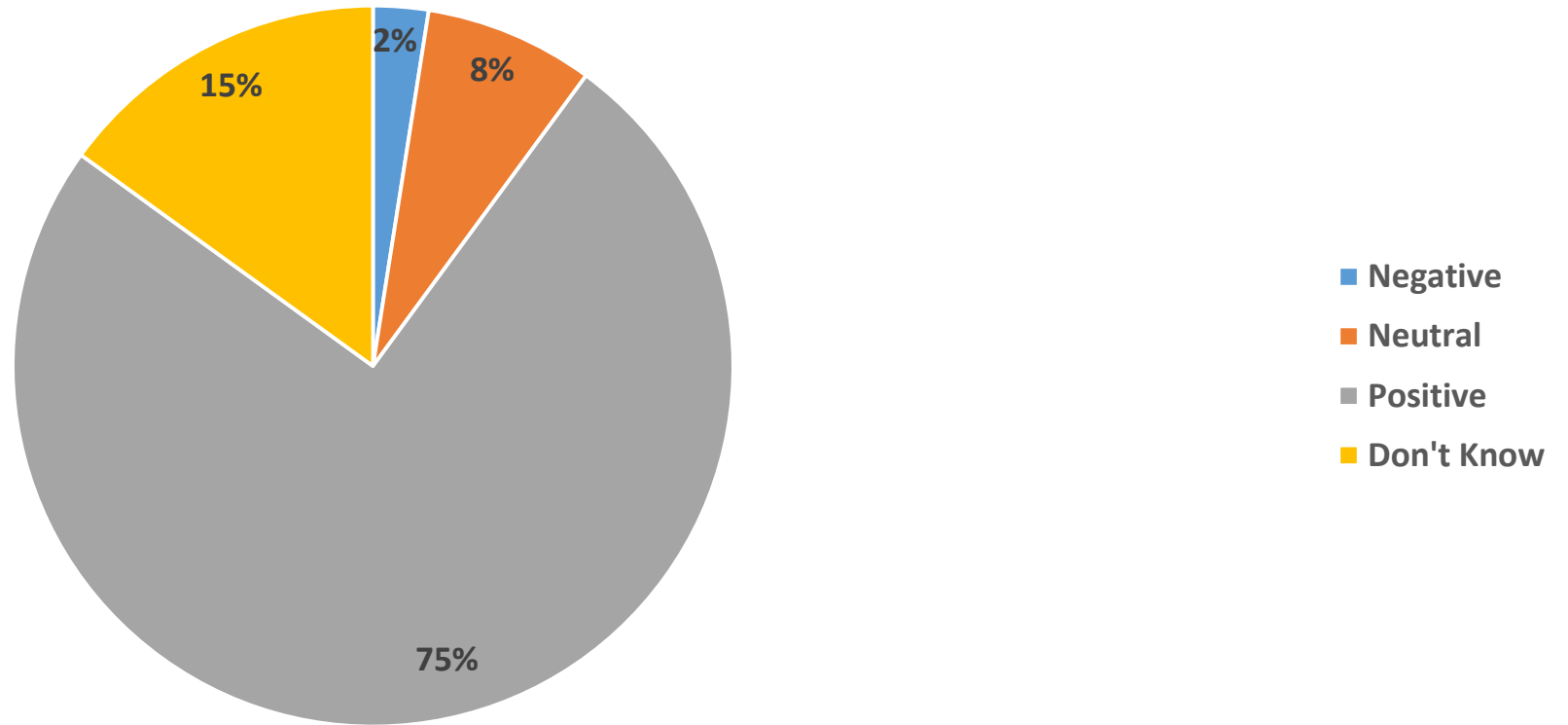
Police-Related Education Programs



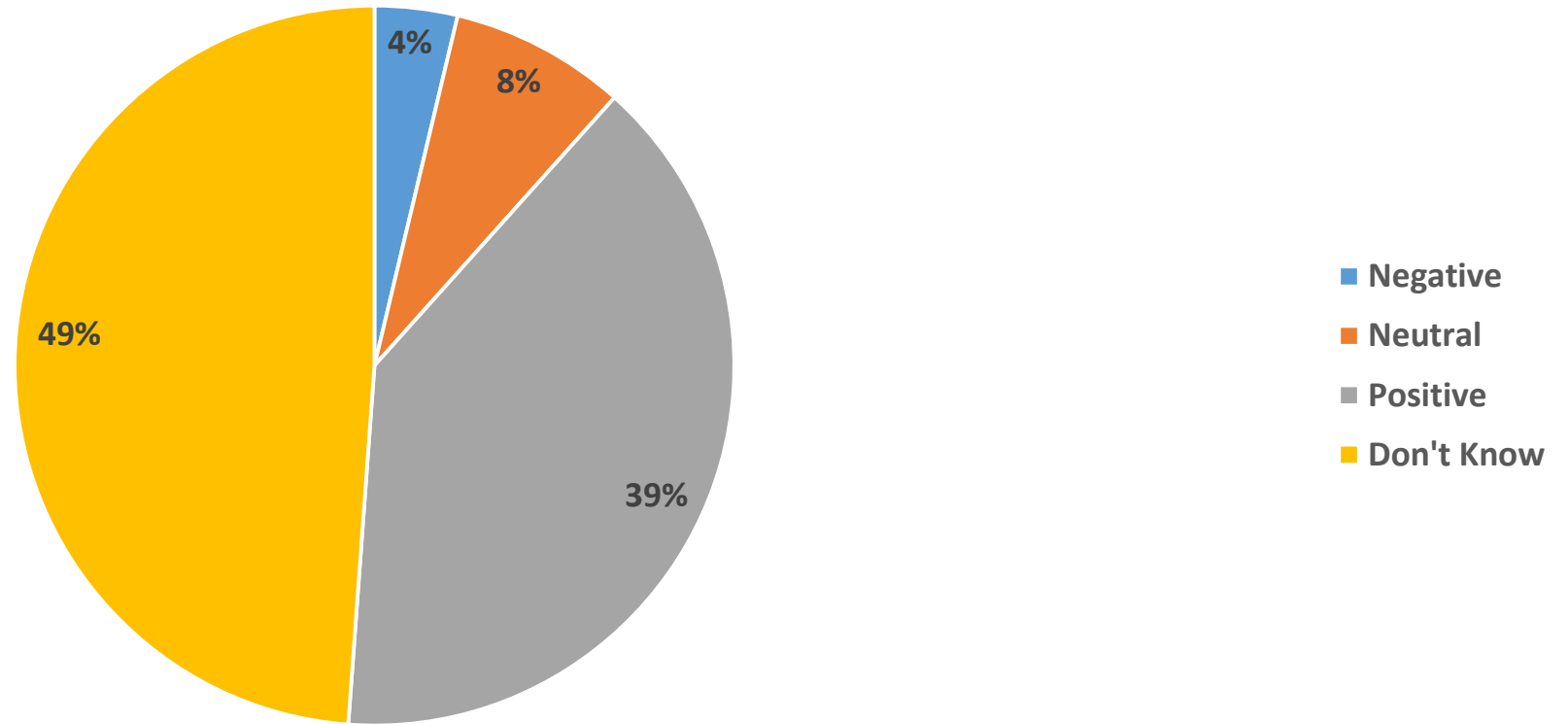
Fire Response Time to Emergencies



Quality of Fire Protection Services



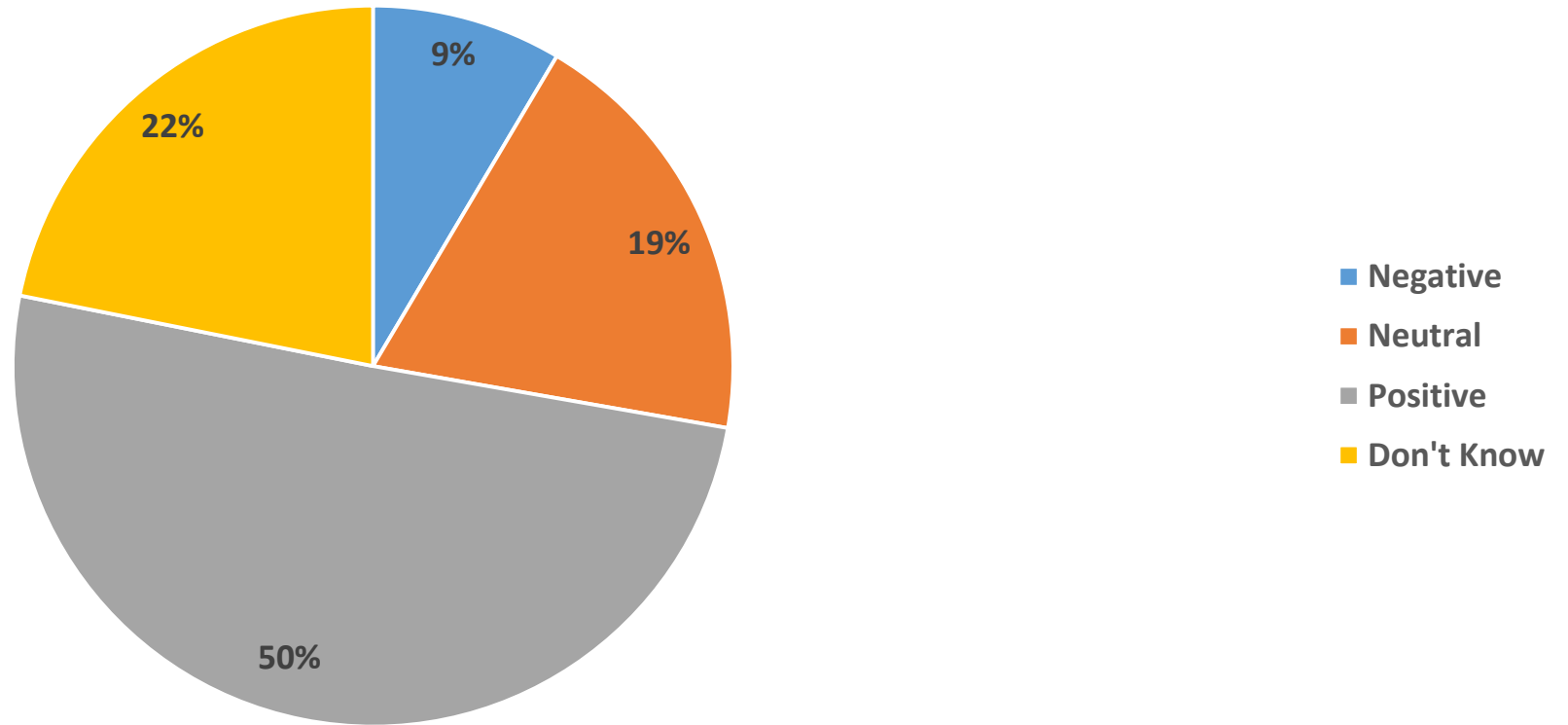
Fire-Related Education Programs



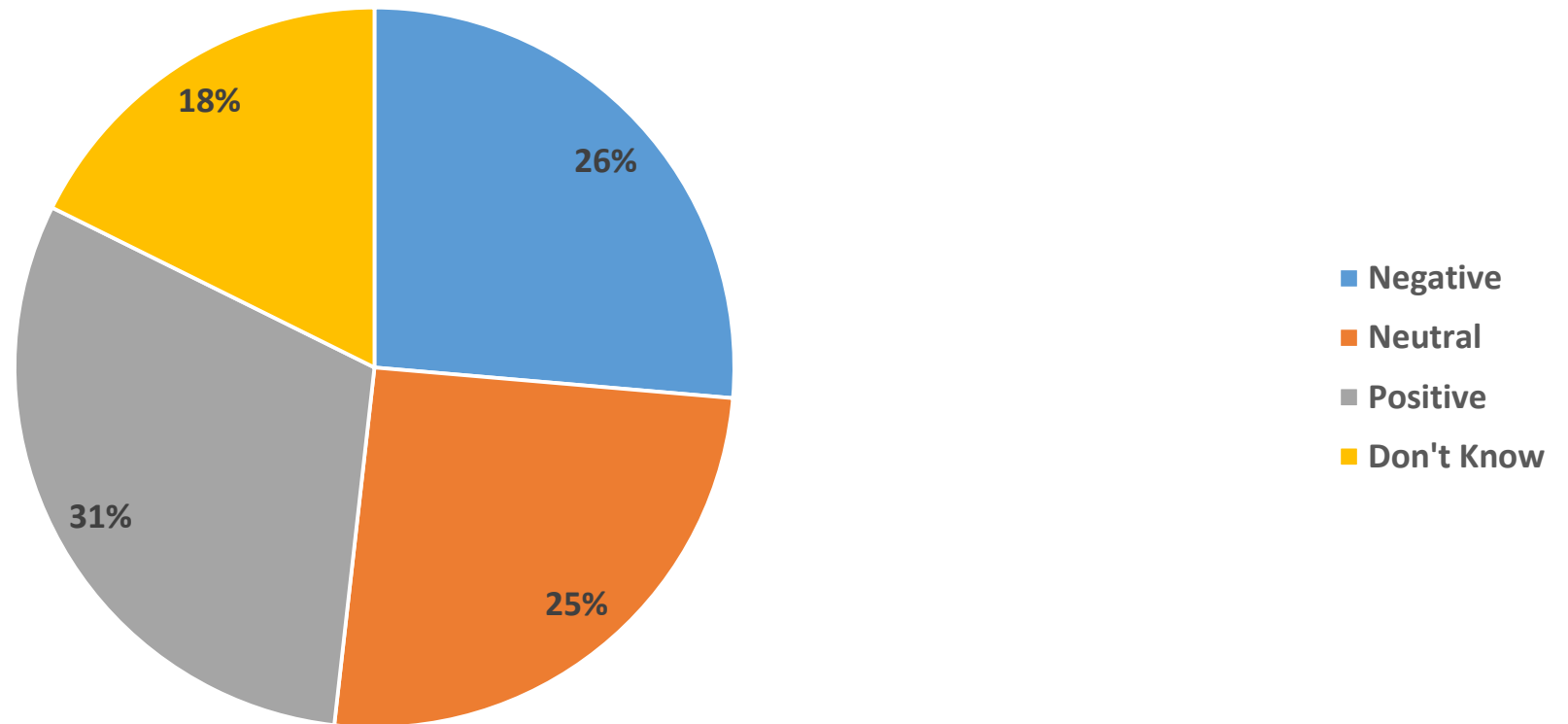
Nuisances

2019 Citizen Survey

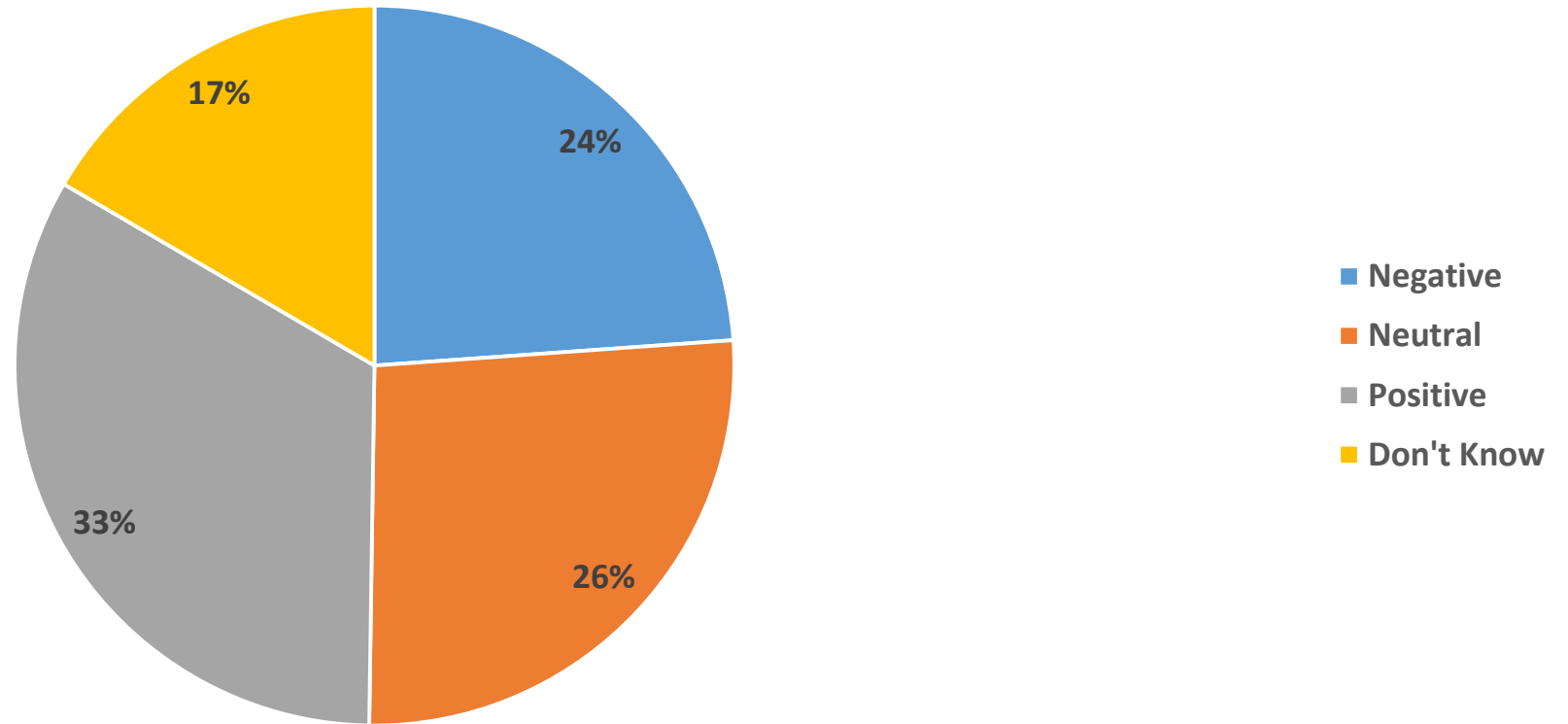
Quality of Animal Control



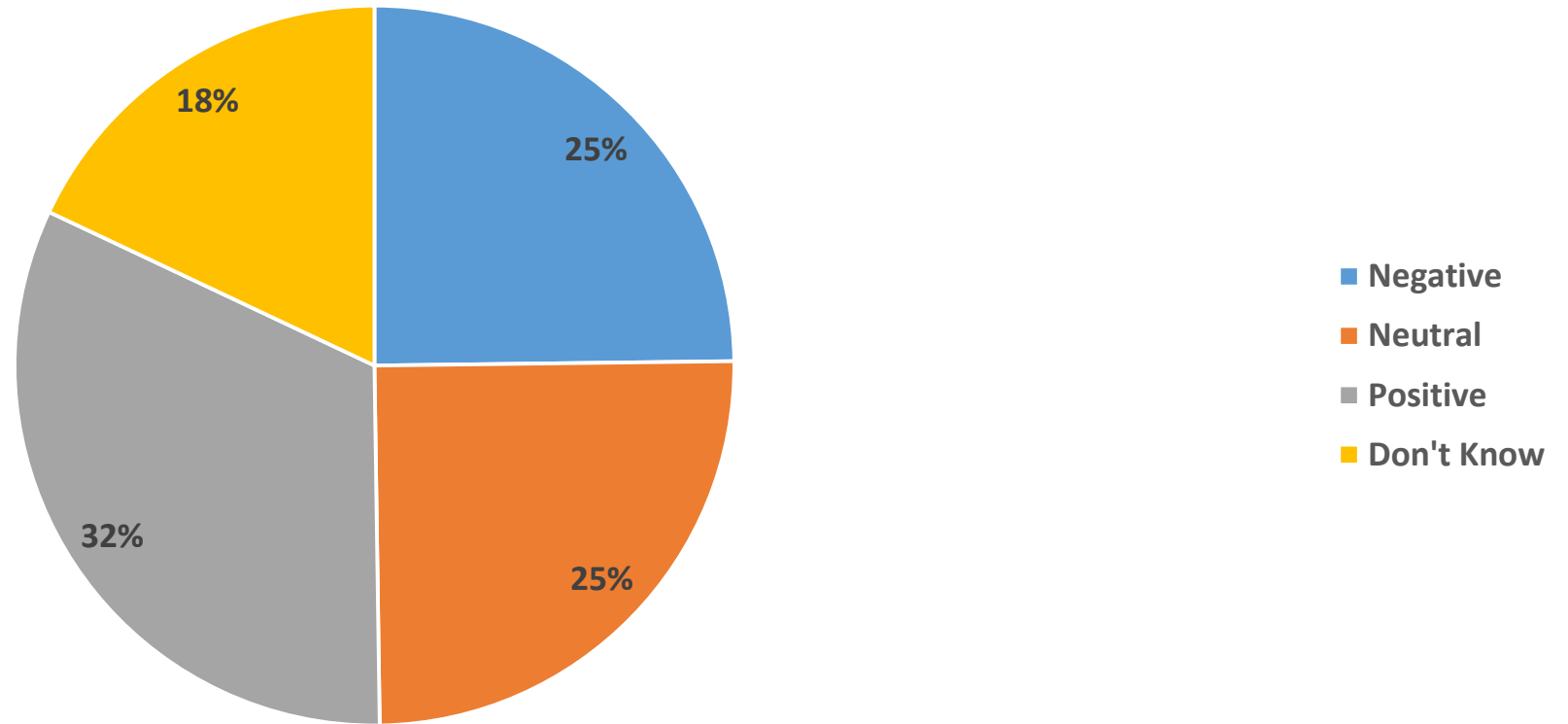
Enforcement/Abatement of Nuisances



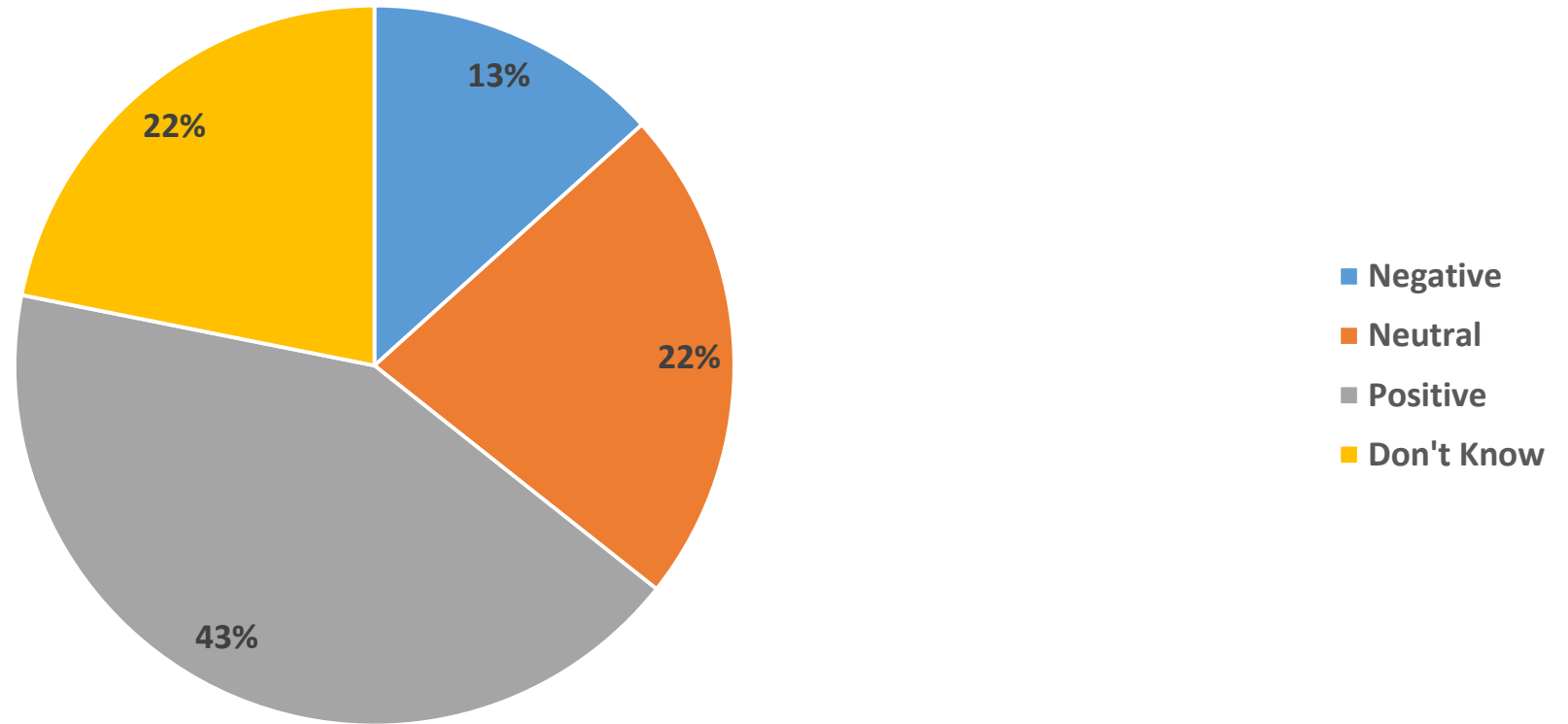
Enforcement of Tall Grass Ordinance



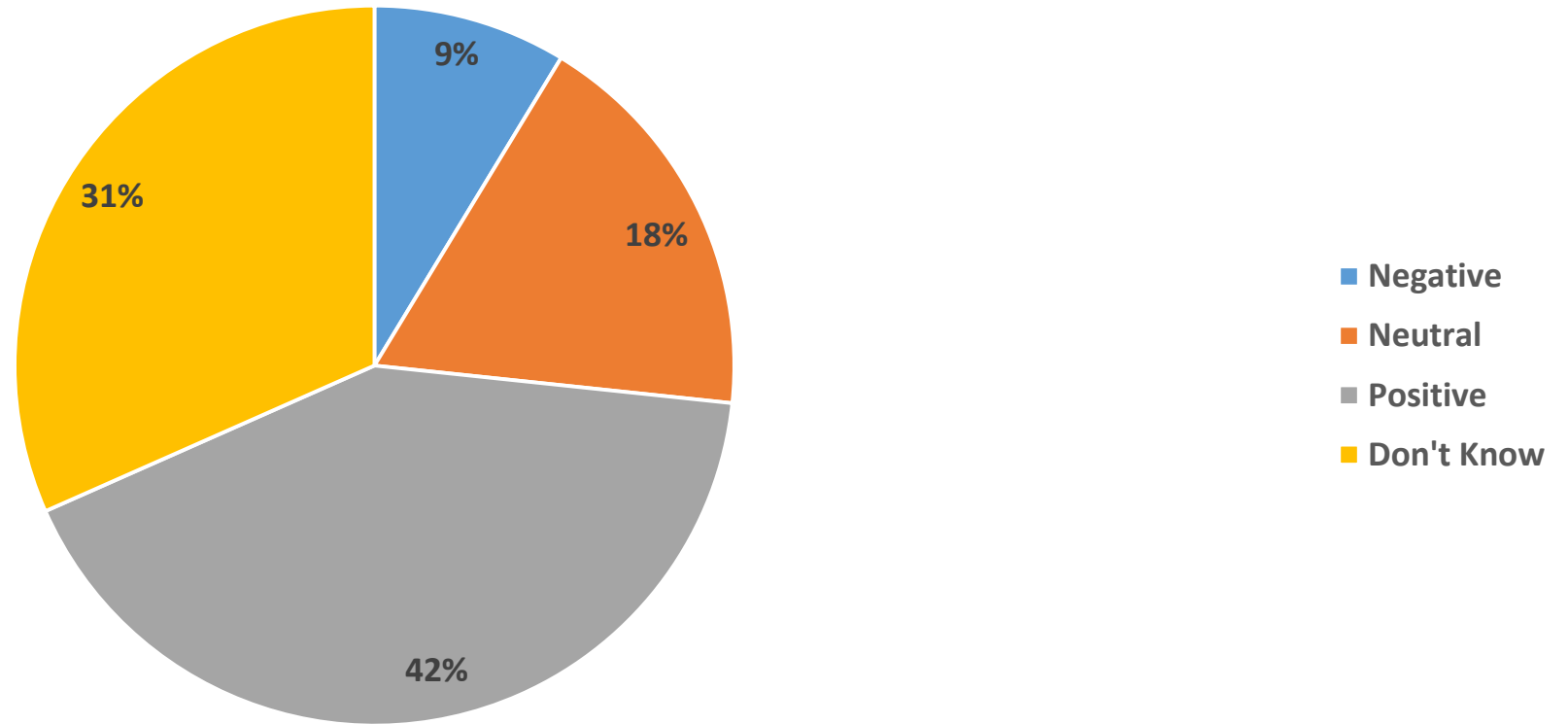
Enforcement of Exterior Maintenance of Residential Property



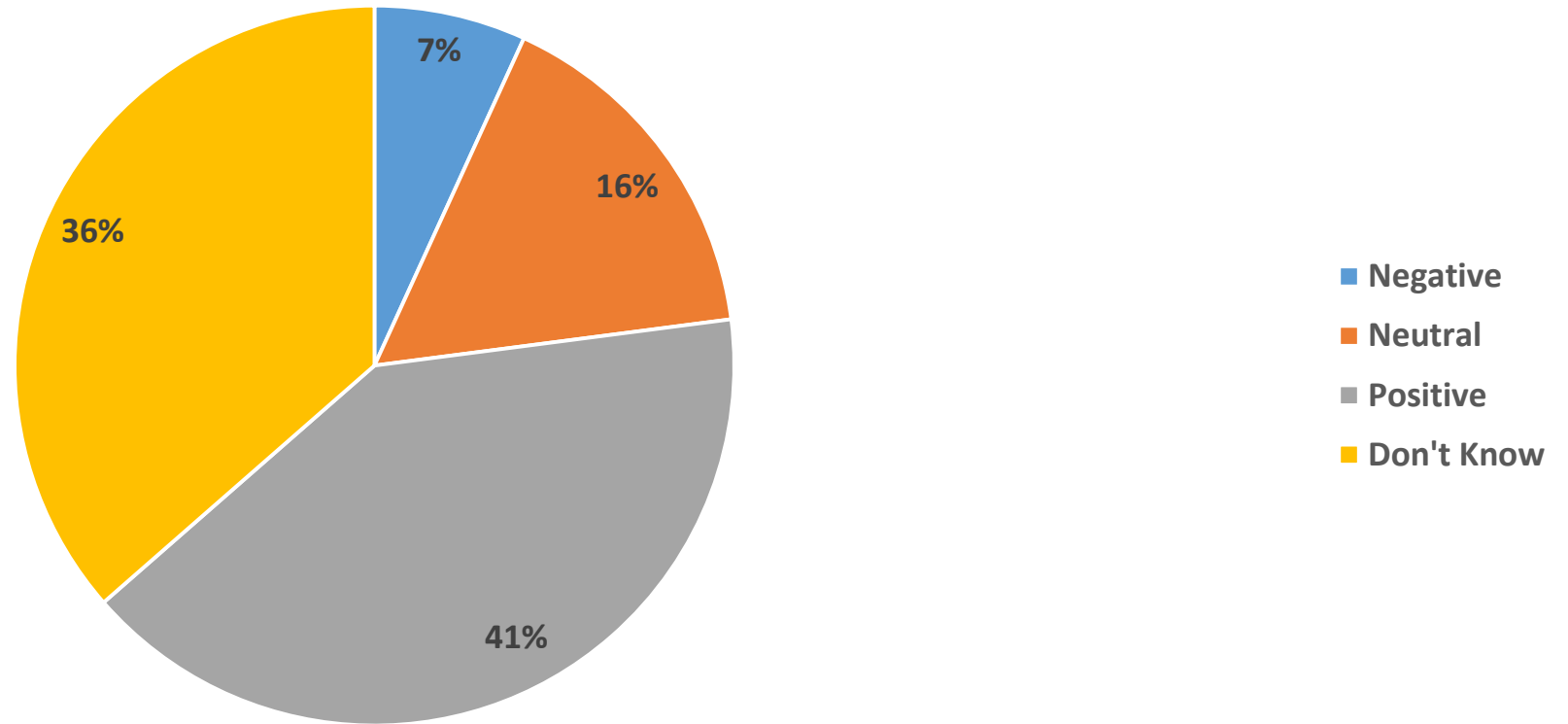
Enforcement of Exterior Maintenance of Commercial Property



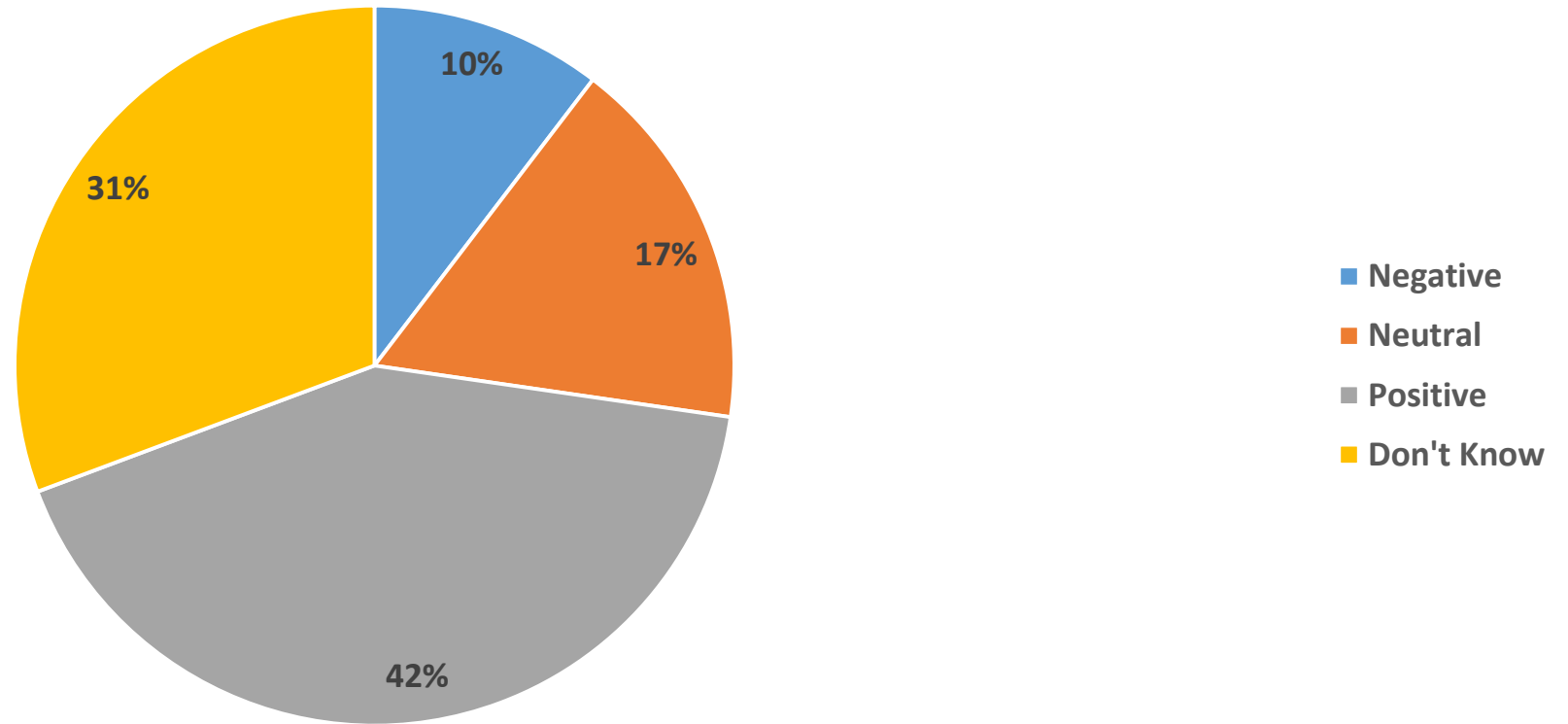
Enforcement of Sign Regulations



Enforcement of Building Regulations



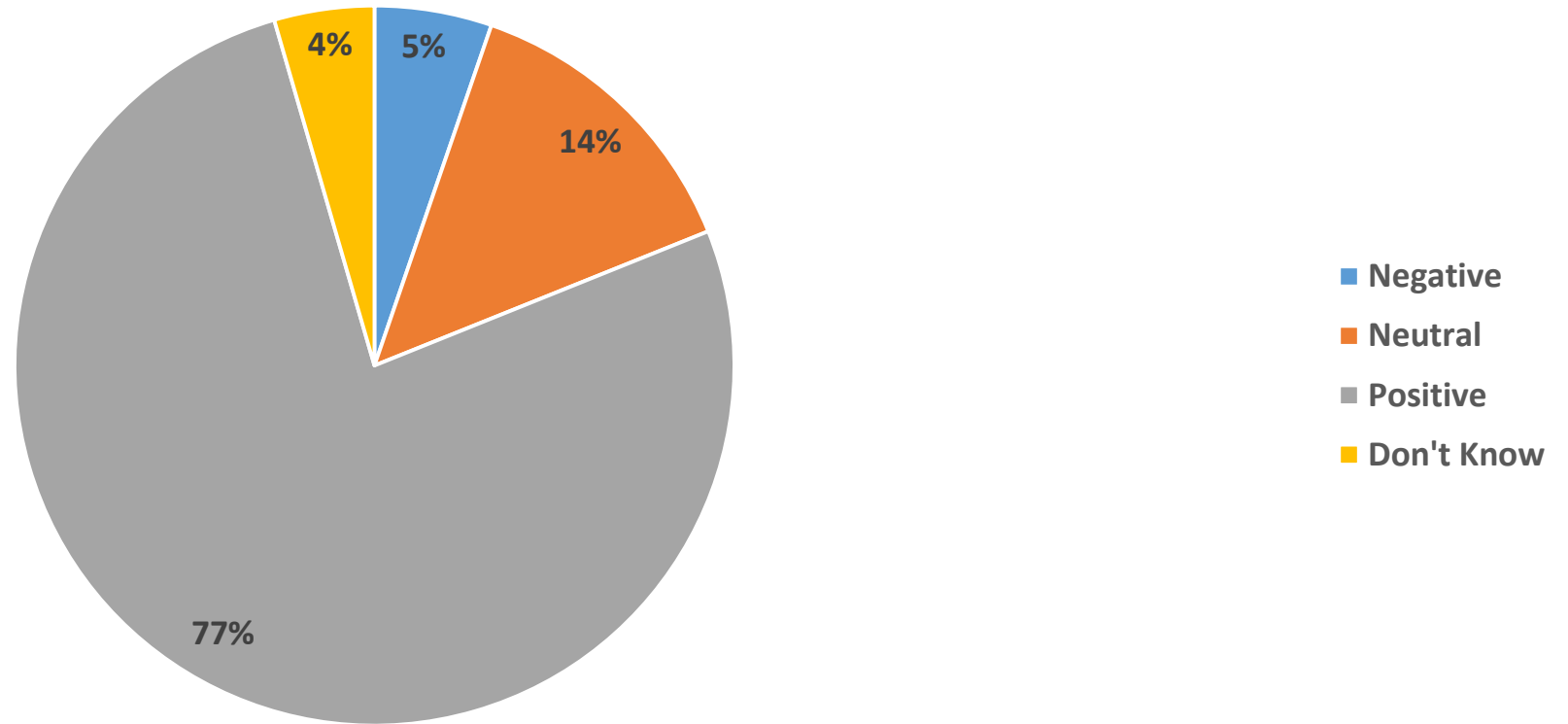
Enforcement of City Codes and Ordinances



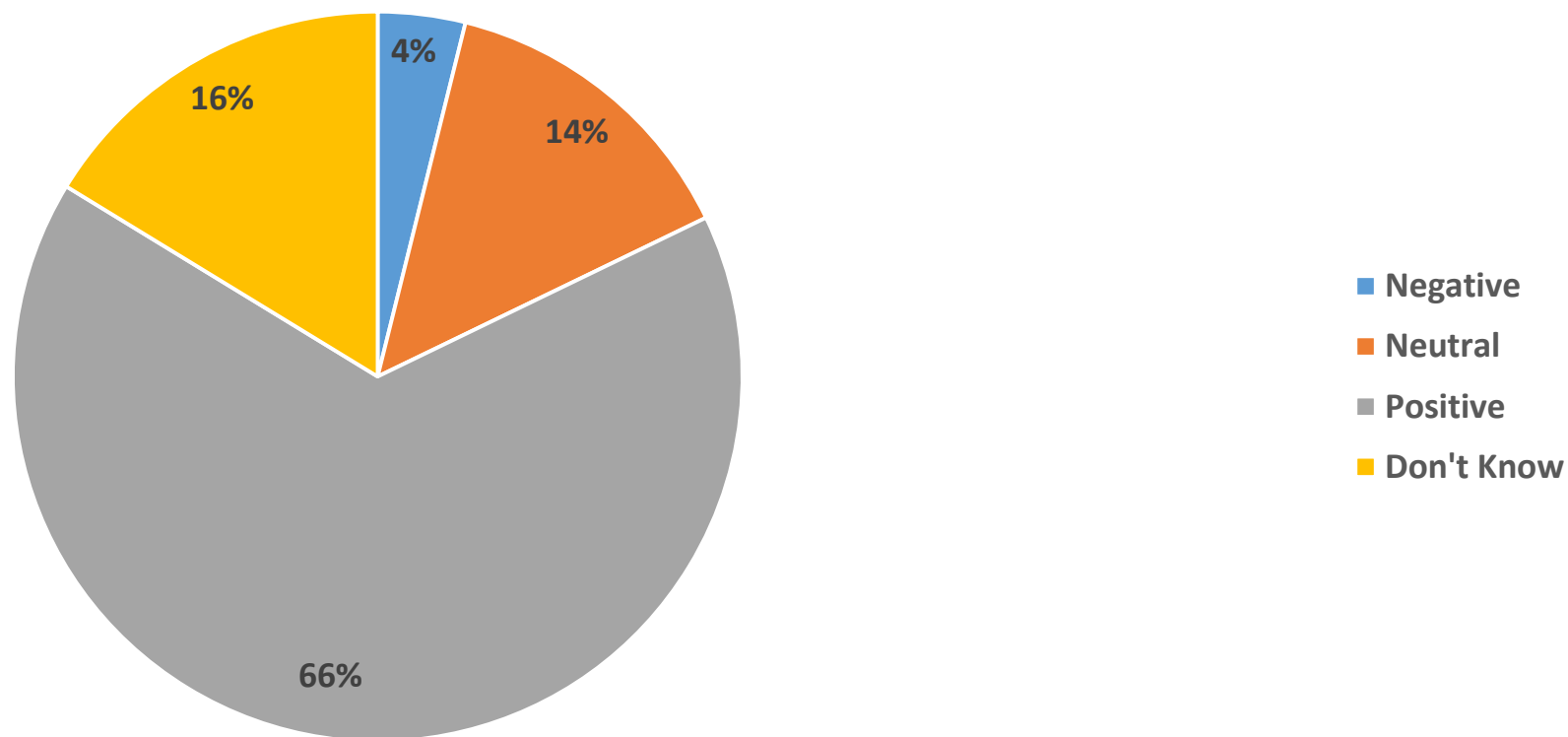
Park and Recreation

2019 Citizen Survey

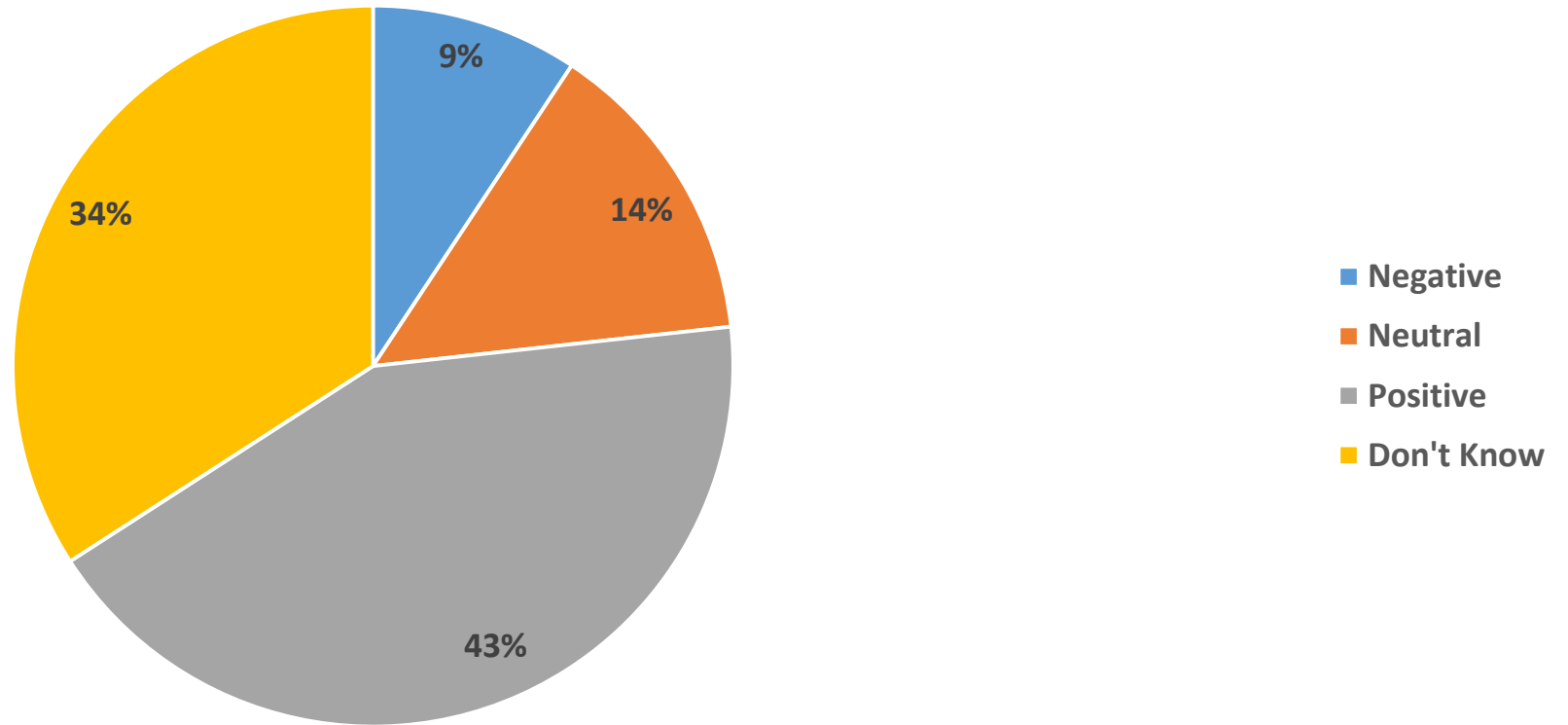
Condition and Maintenance of Parks



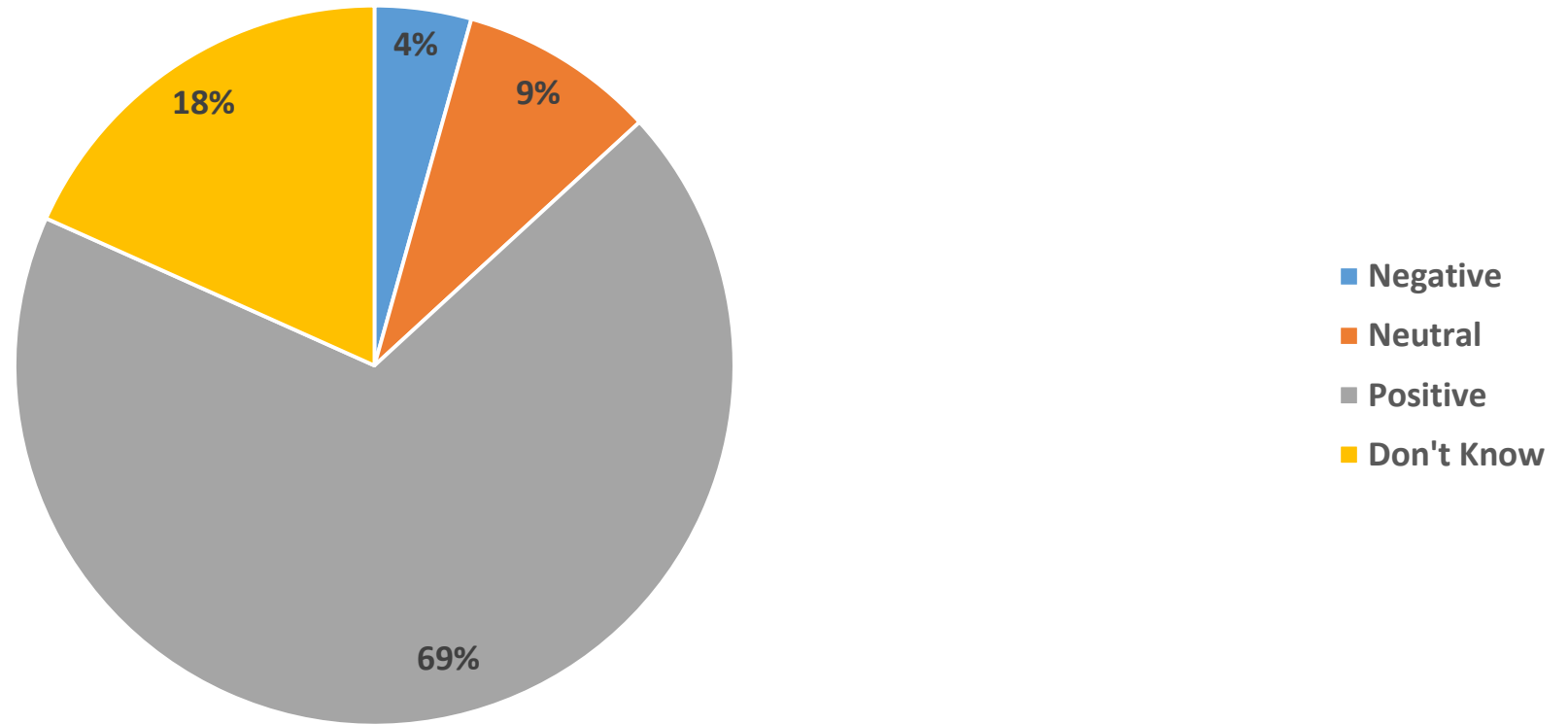
Maintenance of Walking/Biking Trails



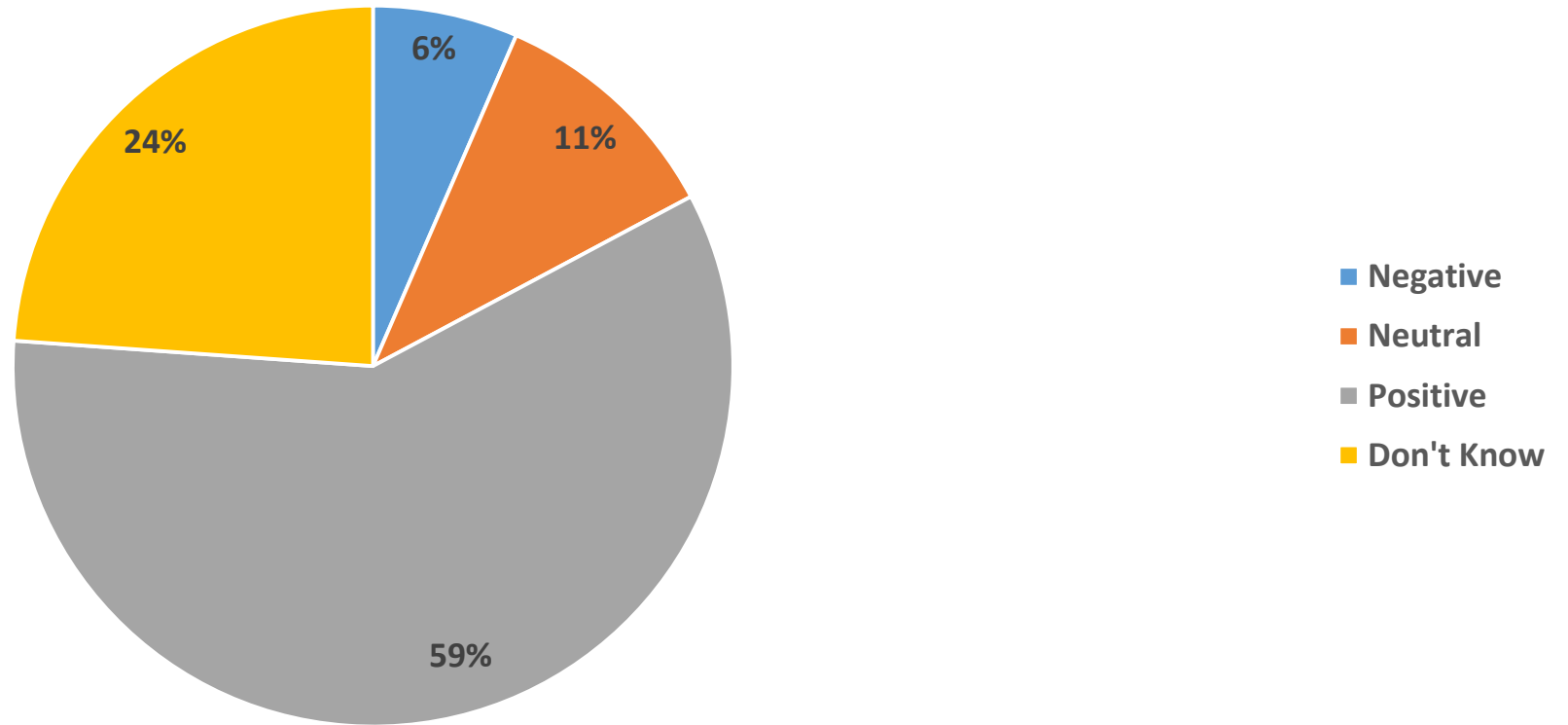
Quality of Swimming Pool



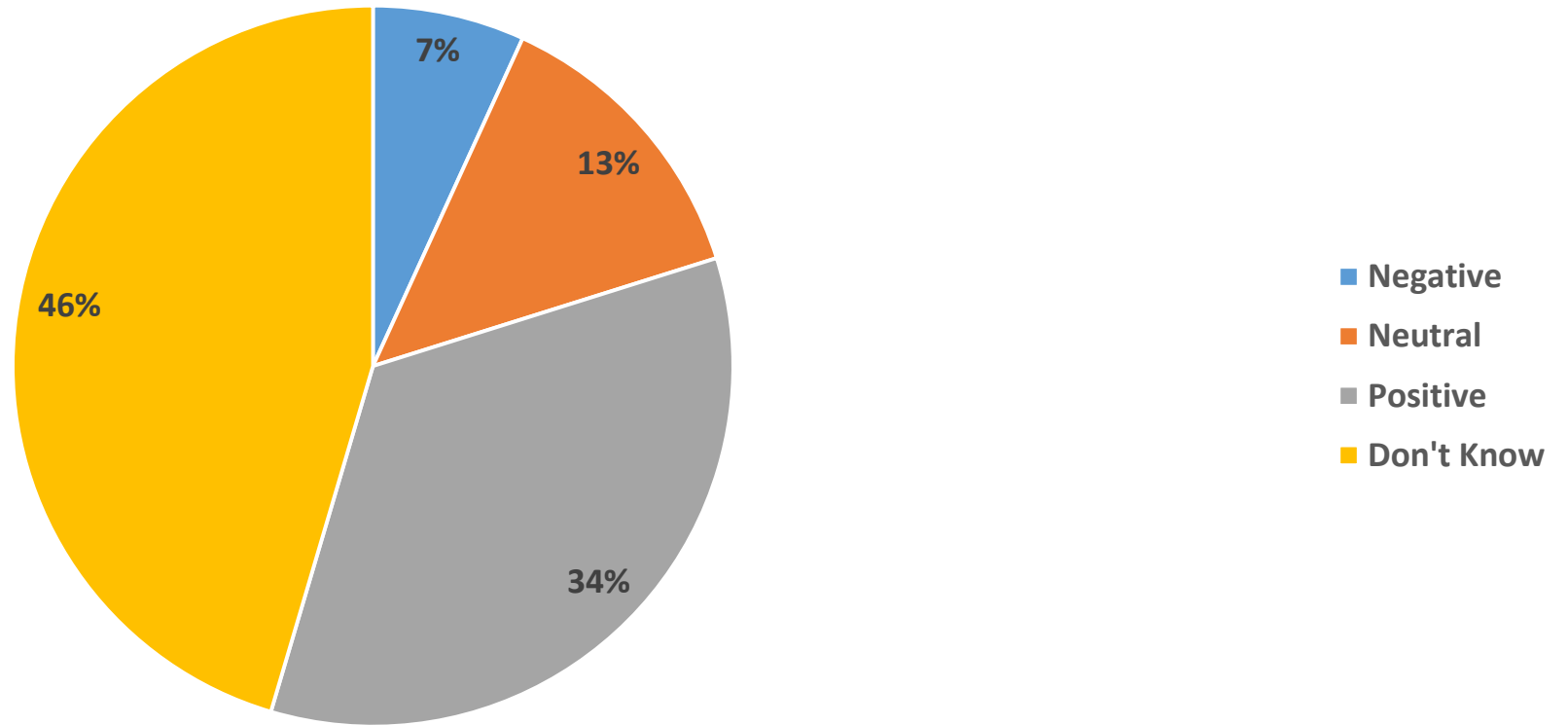
Quality of Spray Parks



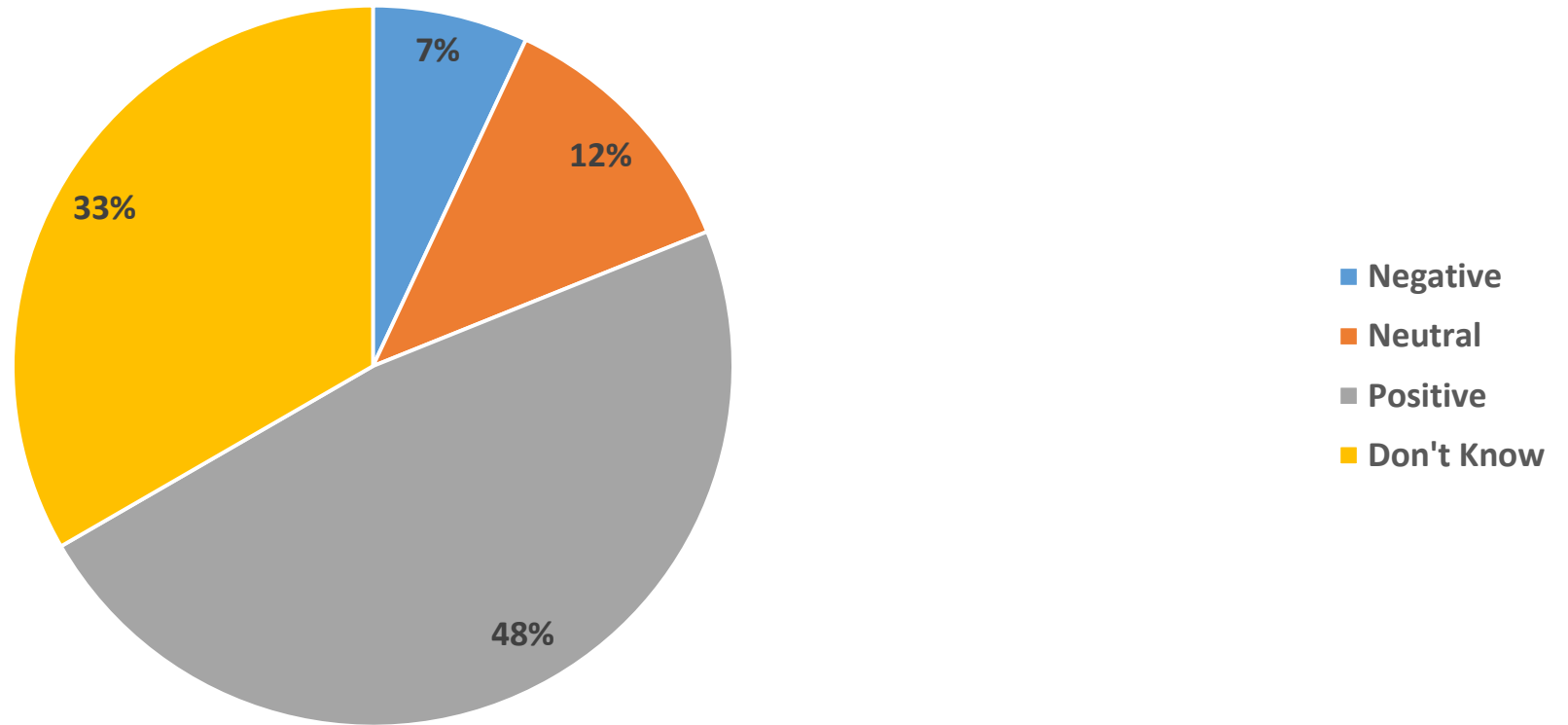
Quality of Outdoor Athletic Fields



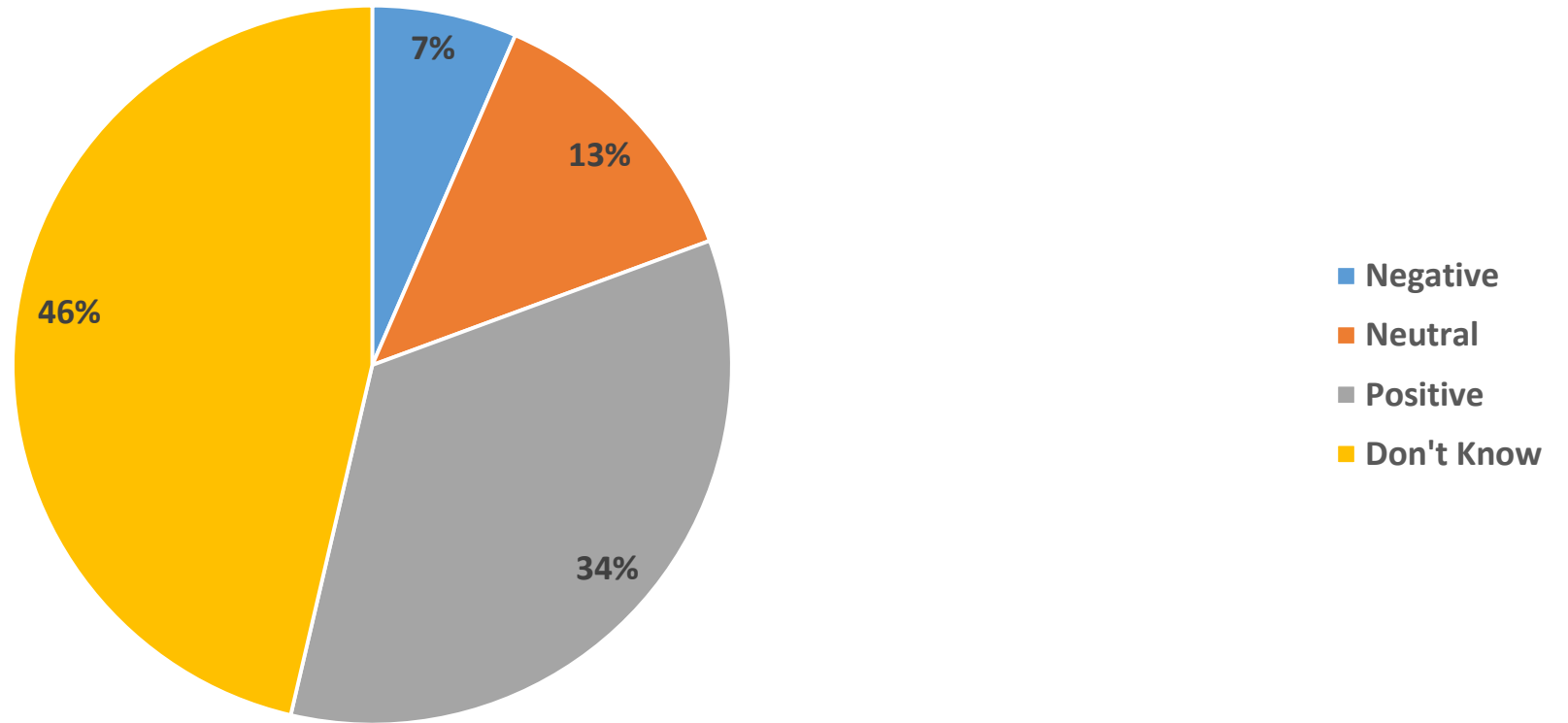
Senior Recreation Opportunities



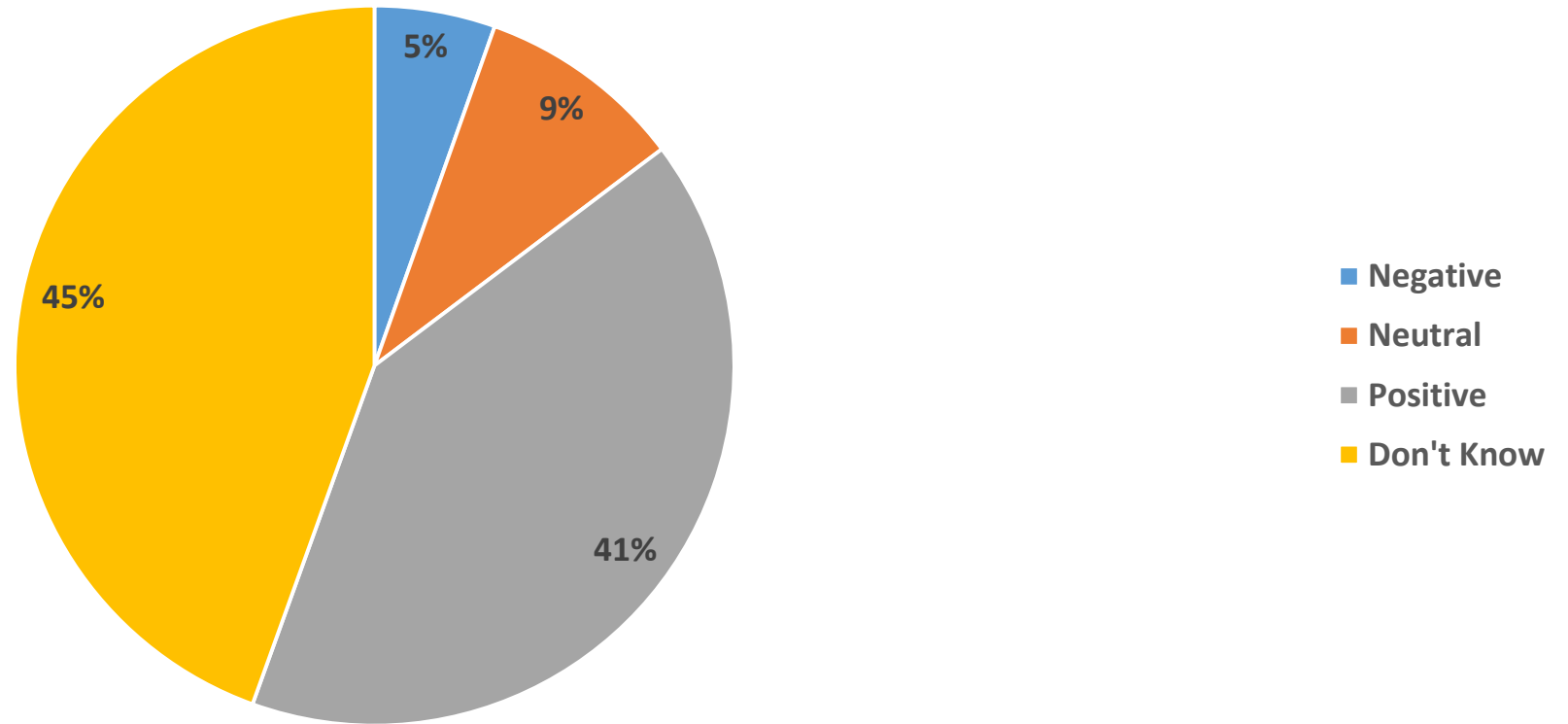
Youth Athletic Programs



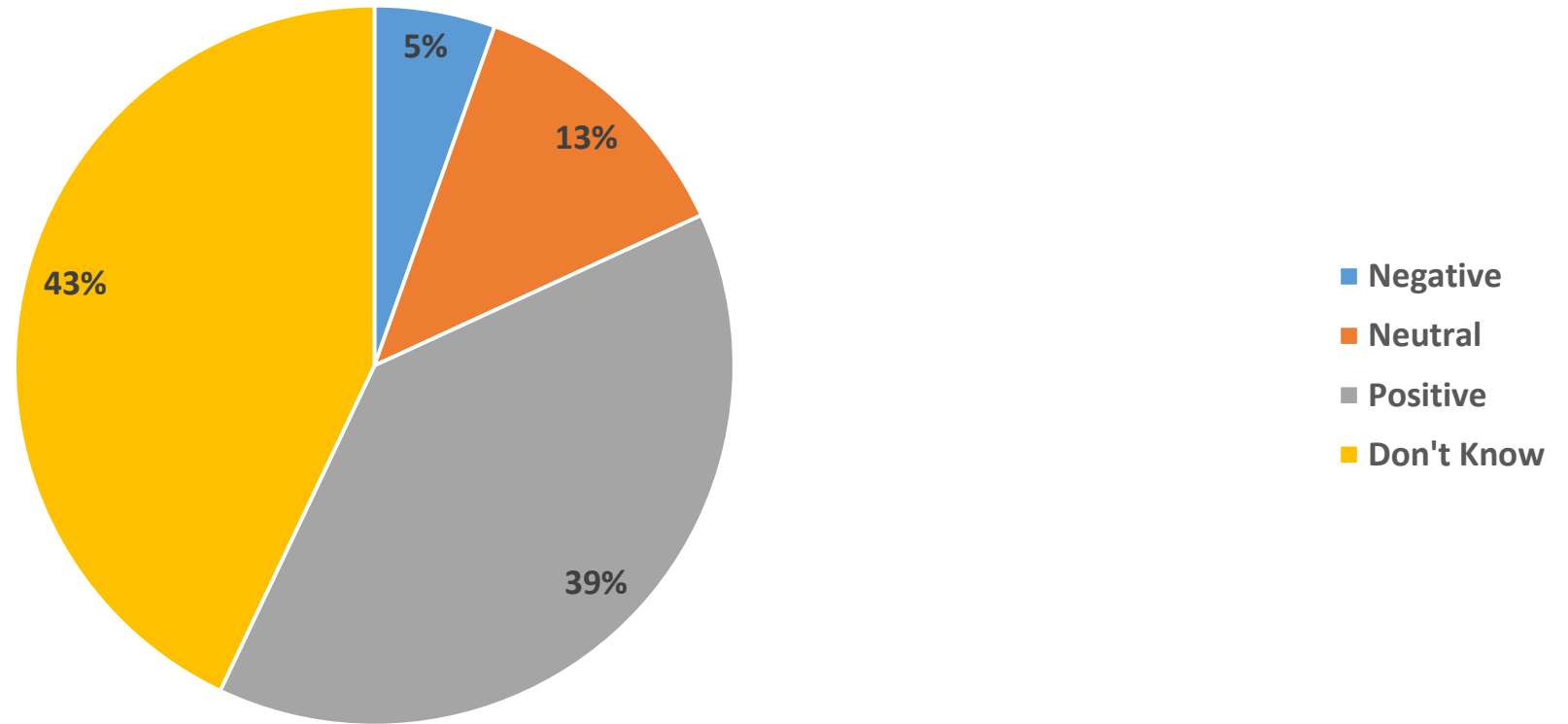
Adult Athletic Programs



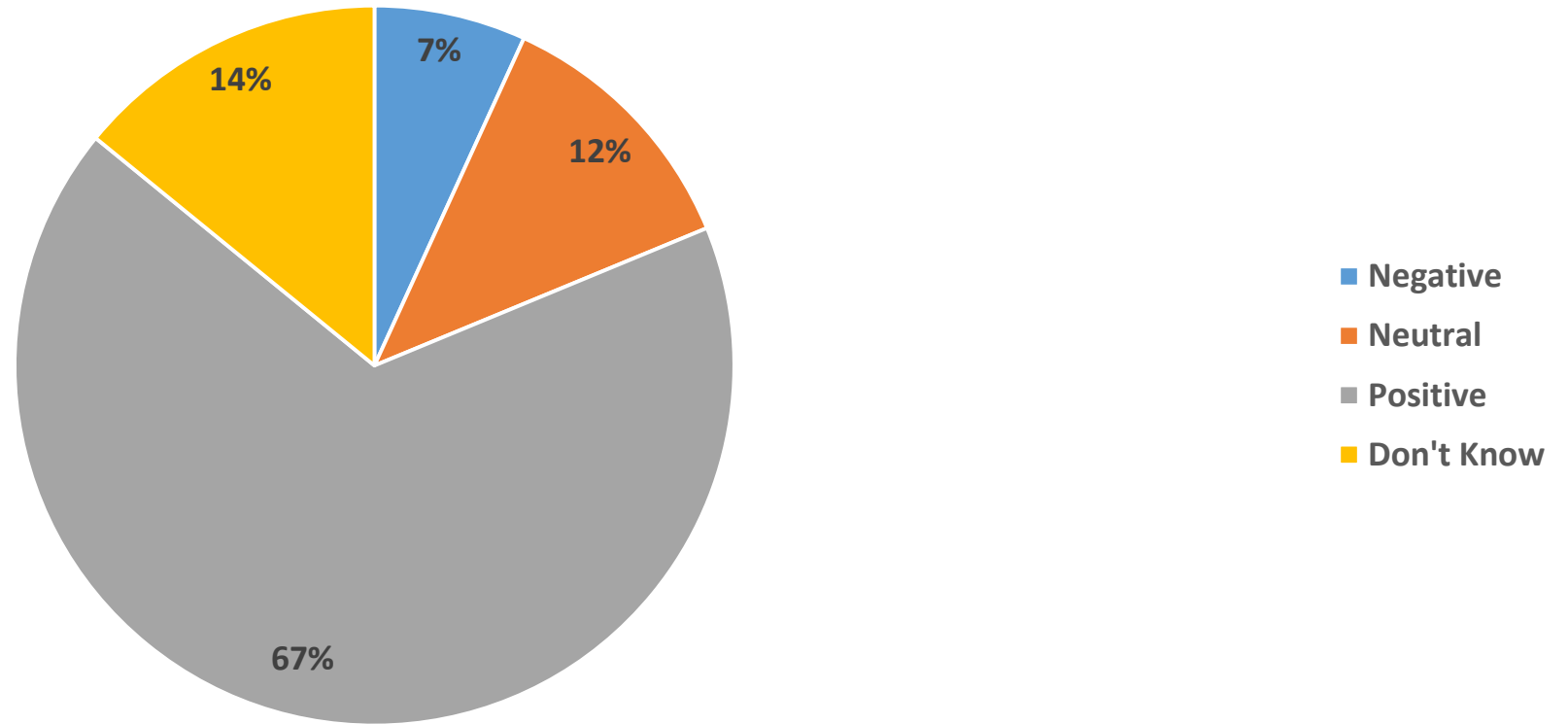
Ease of Registering for Recreation Programs



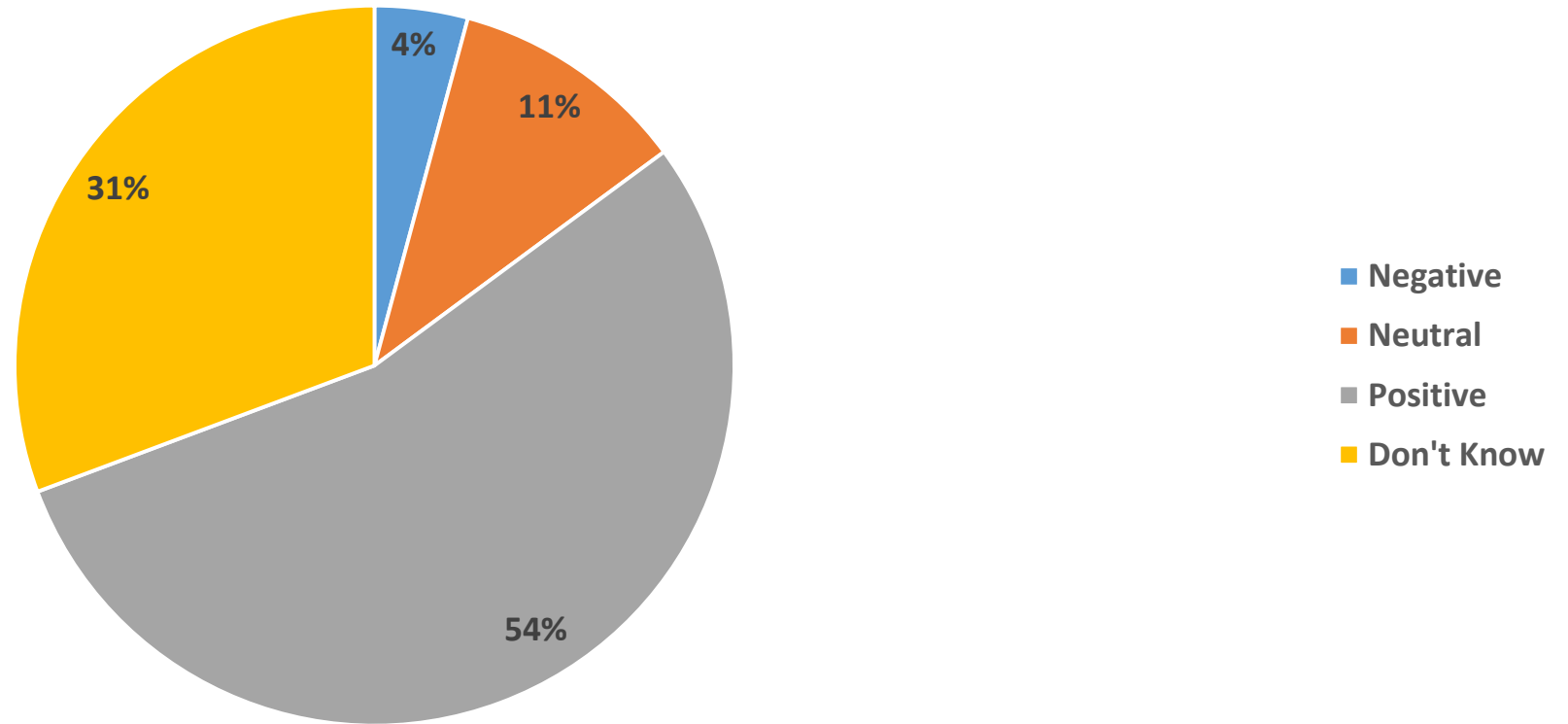
Fees Charged for Recreation Programs



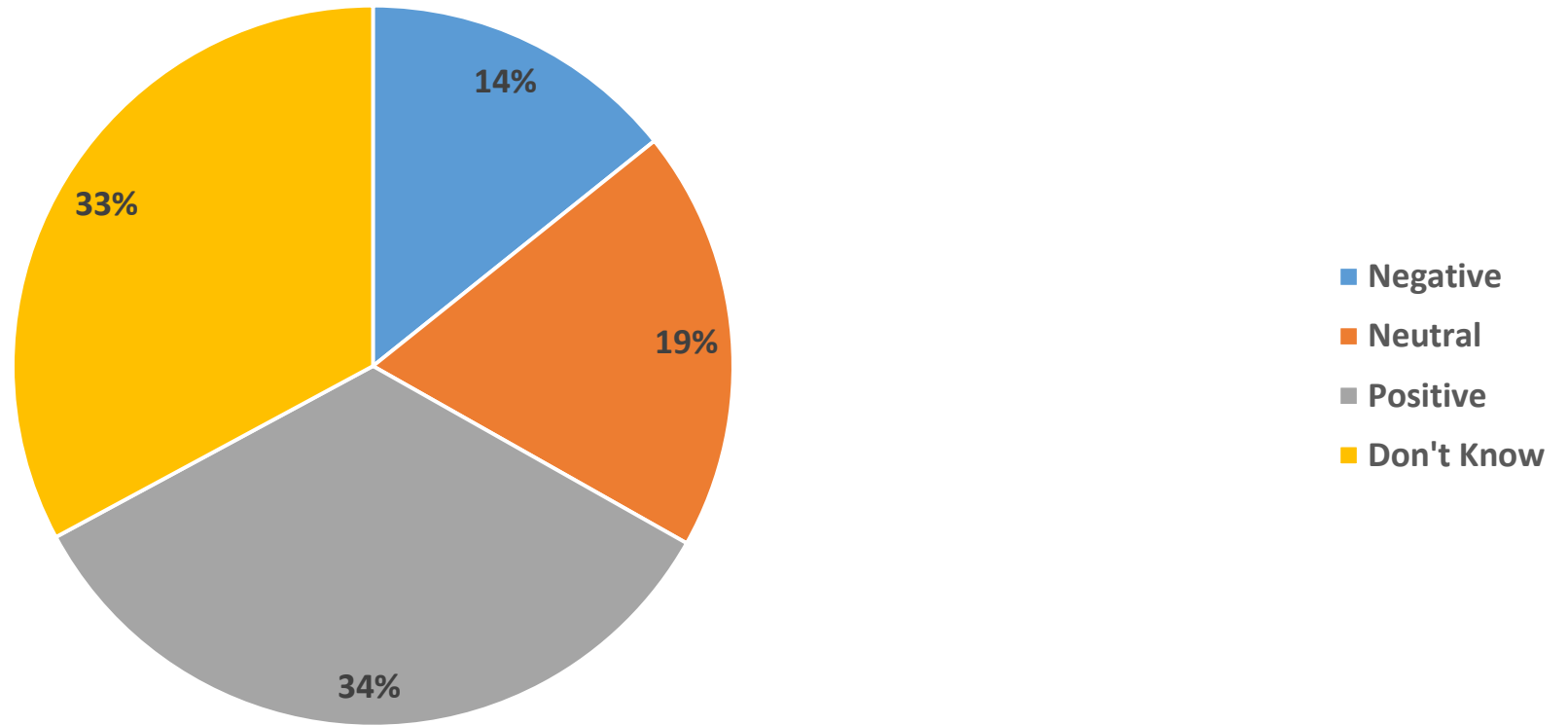
City-Sponsored Special Events



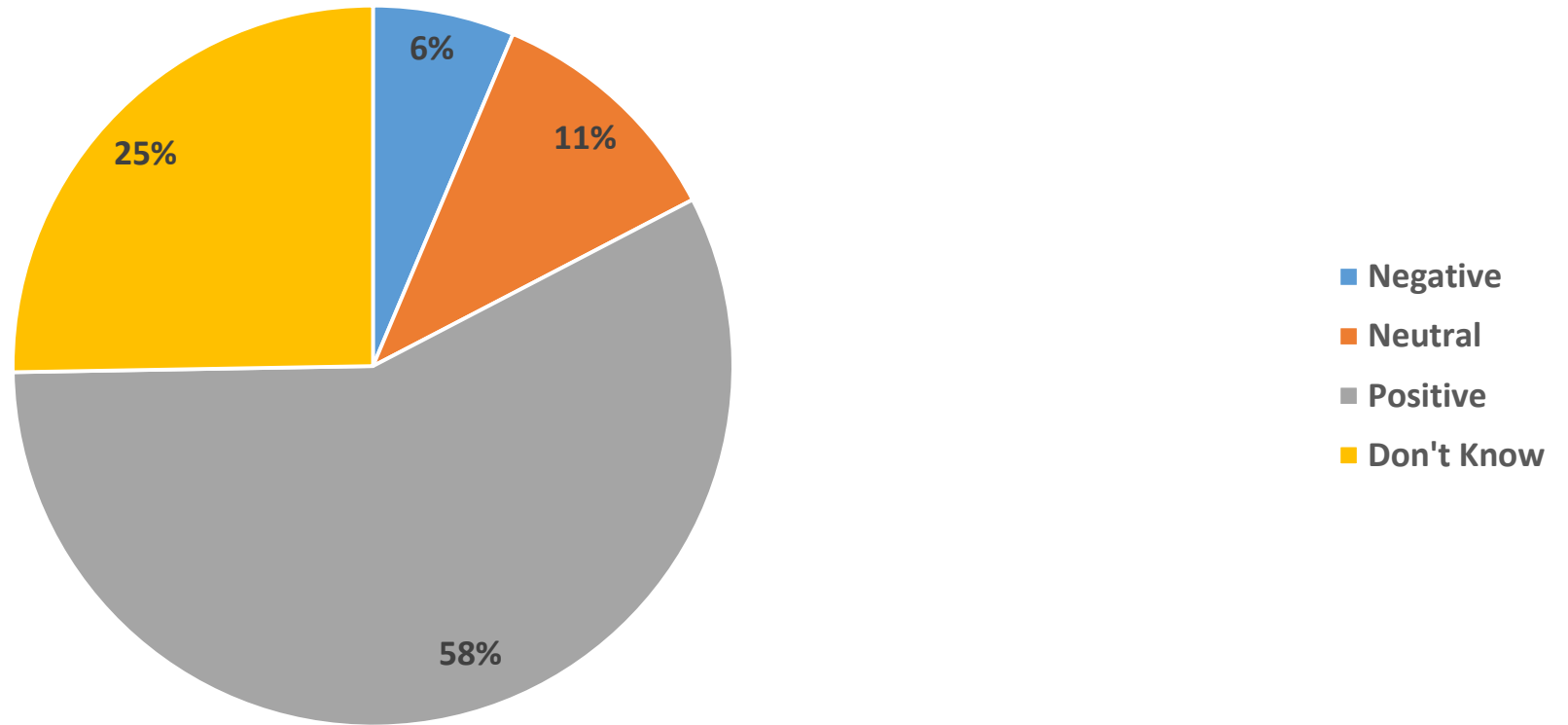
Quality of Indoor Recreation Facilities



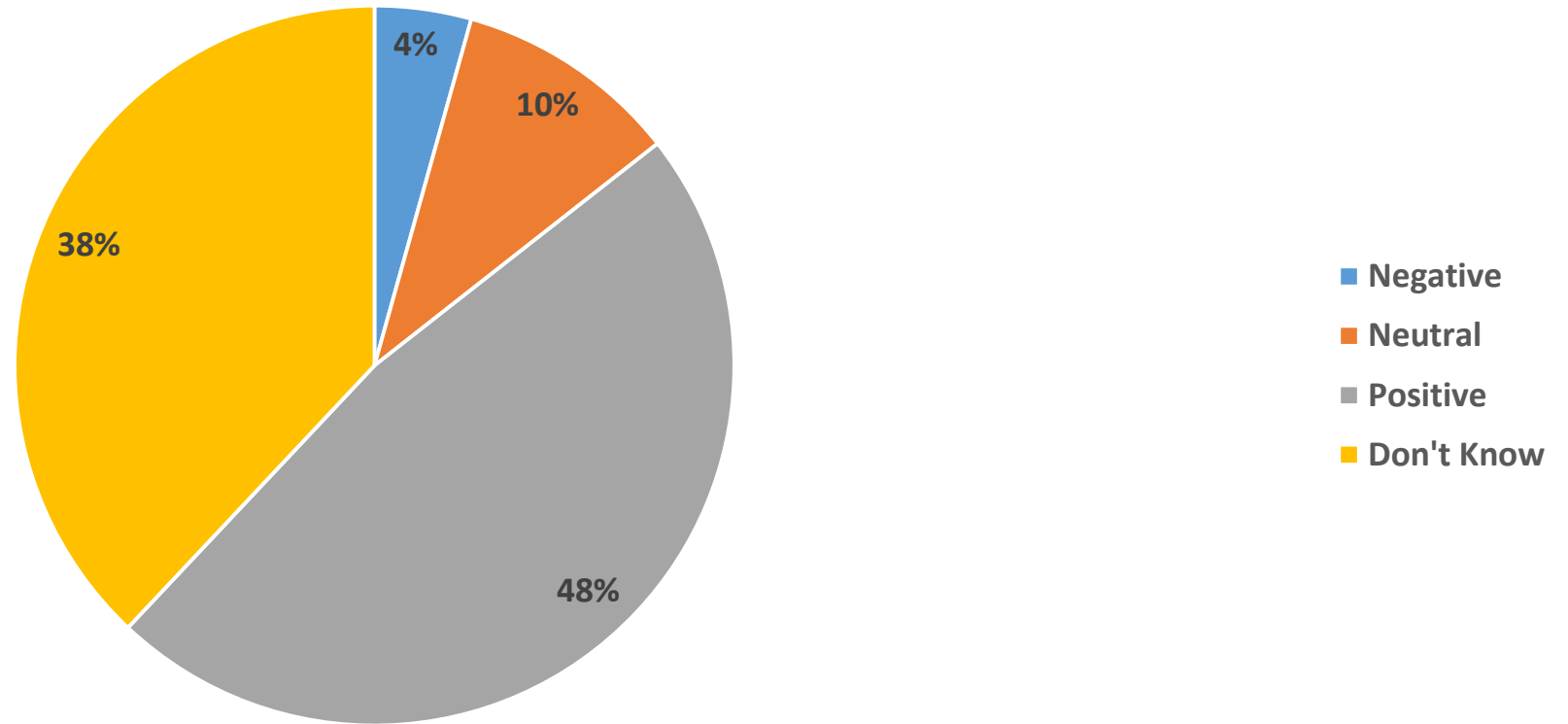
Condition of Restrooms in Public Parks



Condition and Maintenance of Cemeteries

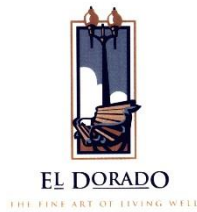


Quality of Services Provided by Cemeteries



"Enhancing Quality of Life by Embracing Service Excellence"

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Web: www.eldoks.com
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TO: City Commission
FROM: David Dillner, City Manager
SUBJ: Proposed Positions
DATE: August 28, 2020

The City Manager recommends moving forward with creating and recruiting a Municipal Information Officer and a Quality of Life Ambassador. The proposed pay range for both positions is between \$22.96 and \$34.00 per hour, or \$47,757 and \$70,720 annually. Revenue from the Municipal Information Officer would come from the General Fund using funds previously set aside for the Assistant Finance Director position. Revenue for the Quality of Life Ambassador would come from the Tourism Fund.

Municipal Information Officer	Quality of Life Ambassador
- Educate and inform the public regarding municipal services, programs, and activities. - Prepare, distribute, and manage information through various media, such as the website, social media, Channel 7, newsletters, and brochures. - Direct and guide the development of graphic design, video production, photography, print and electronic publications, and marketing campaigns. - Prepare press releases to the media; facilitate media requests for interviews, photos and information. - Oversee city branding efforts, including appropriate use of logo, templates, signage, and printed and digital materials. - Assist other departments with special promotional projects and marketing needs. - Develop and distribute recruitment materials (such as profiles, videos, etc.) to highlight job opportunities within the organization.	- Collaborate with area organizations and businesses to develop special events and activities leveraging local assets and amenities. - Serve as special liaison between external stakeholders and City departments in the development and implementation of special events and activities. - Promote various local events and activities to the community and external audiences. - Develop strategies to leverage existing public assets and amenities for special events and activities. - Work with the community to develop plans to enhance existing amenities to make them better suited to host special events. - Develop sponsorship opportunities for the purposes of generating revenue to support special events and activities. - Recruit tournaments and special events to host in the community. Assist organizations who wish to host tournaments or special events using public assets.