

1. Minutes

Documents: [MARCH 2014.PDF](#)

AGENDA
El Dorado Convention and Tourism Committee
March 13, 2014
Email Meeting Due to Conference Schedules

I. Welcome

II. Meeting Reminders Updates

- a. We did not meet in February and did not have a quorum in January. Attendance at meetings is very important and any board member who misses more than 25% of meetings will be dismissed from the board.
- b. **We will meet at our regularly scheduled time in April (April 10 2:00PM)**

III. New Business

- a. Civic Organizations Updates
 - i. New Director El Dorado Main Street- Holly Ross
 - ii. Chamber of Commerce Director- Susie Carson
 - 1. New working relationship with Chamber is two fold
 - 1. CVB- Attract visitors and groups to our community
 - 2. Chamber- Alert local businesses about upcoming events and work with local businesses to keep people here and coming back
 - 2. Susie and I are excited to work together and be able to build a relationship that better serves our citizens, businesses, and guests
- b. Tourism Organization Updates- We made a few changes for this year to test the waters and gauge future interest. The hope being that we can continue to be part of organizations that provide a tangible benefit to the CVB and ultimately the community.
 - i. Go Wichita- Did not renew membership
 - ii. TIAK- Renewed Membership
 - iii. FHTC-Renewed Membership
 - iv. SCKT-Renewed Membership
 - 1. We hosted the February meeting at Coutts Museum of Art. We have already utilized the group for a co-op ad buy and marketing of local events.

IV. Staff Reports- Suzie Locke

- a. Billboard- Wet conditions have delayed installation. I will continue to update on progress.
- b. Kansas Sampler Festival
 - i. Host Bid- We will be submitting a bid to host the 2016-2017 Sampler Festival. It will be a tough one to win, but would be a great opportunity for the El Dorado and surrounding communities. Lots of Volunteer Man Power Required!!
 - ii. Advertisement- Submitted an ad (see attached) with Main Street in the Magazine.
 - iii. Tent Update- We will be in the SCKT tent. Holly and I are working on a theme and set-up for our booth for May 3-4 in Wamego.
- c. Bridal Fair

- i. Bridal Fair is coming up March 28-29. Extreme Softball will be volunteering for the event and we have had great support from El Dorado Chamber, Main Street, Augusta Chamber, and Andover Chamber.
 - ii. We are maxed out at 31 vendors
 - iii. We did an ad and story in Splurge Magazine, an ad in the Hutchinson Bee, and purchased an ad with Travel KS.
 - d. Flint Hills Art Fest
 - i. Working with a great group on Flint Hills Art Fest and have really started to finalize some details. See more [here](#).
 - ii. If you would like to serve on the committee or worked with Prairie Port in the past and are willing to let me pick your brain, please get in touch.
 - e. Community Market Facility
 - i. I went before the Commission last week to seek approval to purchase the Home Lumber Warehouse and the vote passed 5-0! More details and plans will be ready at the April meeting.
 - f. New Website
 - i. We had our first meeting with CivicPlus and content training. The new City of El Dorado website will launch in August of this year.
 - g. Conventions
 - i. We have hosted three events for the Butler County Board of Realtors in the past month which is a great use of the Civic Center
 - ii. We were selected at the Kansas Land Surveyors fall meeting site beginning in 2015. This is a three day conference bringing about 150 people to town.
 - iii. We will be hosting the Great Plain Regional Powerlifting Championship in August. Another great event bringing guests from all over the region.
- V. Committee Concerns and Updates**
 - a. Please share with us any upcoming events, ideas, or concerns!
- VI. Next Meeting and Reminders**
 - a. Meeting Date- April 10, 2014 @ 2:00PM