

1. Minutes

Documents: [APRIL 2014-MINUTES.PDF](#)

Minutes
El Dorado Convention and Tourism Committee
April 10, 2014
El Dorado Recreation Boardroom

Attendance: Suzie Locke, Andrea Van Auken, Jean Plummer, Jim Gardner, Steve Reynolds, Jerry Mandarino, Natalie Donges, Susie Carson (El Dorado Chamber), Holly Ross (El Dorado Main Street)
Excused: Rod Seel, Becky Walters
Absent: Randy Just

I. Welcome

II. March Meeting Review

III. New Business

- a. Open the Floor to the Group- Natalie discussed Day on the Hill and upcoming Wichita TIAK Event
- b. Financial Update- Suzie reviewed Finances

IV. Staff Reports- Suzie Locke

- a. Billboard- Billboard has been installed on I-35 South before exit 71
- b. Kansas Sampler Festival- May 3-4 Holly Ross and Suzie Locke attending
 - i. Host Bid- Selected to as one of two communities (Winfield) to prepare the final application
 - ii. Advertisement- Showed advertisement co-op in the weekend guide
 - iii. Tent Update – moved in to the South Central Kansas Tent
- c. Bridal Fair- 175 people attended. Looking to possibly combine with Women's Fair in the future
- d. AAU Track Meet- hosting AAU district track June 7th with agreement from Butler Soccer to share space
- e. 3v3 Live Soccer Tournament- June 7th and advertising efforts going well
- f. Flint Hills Art Fest- Working with committee on the event and have had discussions about potential future growth.
- g. Community Market Facility- Approved by City Commission and must pass the budget process
- h. New Website- Meetings going well with roll out expected in mid-August 2014

V. Committee Concerns and Updates

- a. Mayor's Prayer Breakfast- Shared by Jean
- b. Suzie reiterated the importance of attendance
- c. Natalie, Jean and Randy returned applications for a second board term

VI. Next Meeting and Reminders

- a. Meeting Date- May 8, 2014 @ 2:00PM