

CTC Advisory Meeting - Minutes
January 17th, 2017
4:00 p.m.
El Dorado City Hall Conference Room

Members Present:

Andrea VanAuken
Tyler Burt
Natalie Donges
Kaytlan Berry

Members Absent:

Wendy Wilkinson
Matt Guthrie
Jean Plummer
Steve Reynolds
Mike Bhatt
Rod Seel

Others Present:

IC Patel (El Dorado Motel)
Commissioner Kendra Wilkinson
Jennifer Cook
Molly Denton

○ **WELCOME & OLD BUSINESS**

The 2017 meeting schedule has been revised. Now meeting on the 3rd Tuesday of every other month. Welcome new member to the committee; Tyler Burt representing El Dorado State Park.

○ **NEW BUSINESS**

Jen will present at Commission tonight for the CVB annual report.

Shrine Bowl planning is underway! The next planning meeting will be January 18th at 9:00 a.m. at City Hall. All CTC members are welcome to attend. We will be discussing the plans for a golf tournament, 5K run/walk, hospital experience, banquet at the Activity Center, parade and much more. We have also contacted all El Dorado hotels/motels for a room block agreement and have heard back from 3 of the 8.

The next Oktoberfest planning meeting will be January 19th at 9:30 a.m. at BrewCo. All CTC members are welcome to attend. The Oktoberfest date has been set for Friday, September 22. The Lantern Festival will be the next day on Saturday, September 23.

El Dorado will host the South Central Kansas Tourism Region (SCKTR) group on January 24th at 10:00 a.m. at BG Stadium. All CTC member are welcome to attend as well. We will take them on a tour of BG and then to Beijing Bistro for lunch. After lunch, members are encouraged to shop local in El Dorado!

The next SportsKS meeting will be on January 26th in Hutchinson. Jen is currently the treasurer of SportsKS. The group has proven its worth to the El Dorado CVB for familiarizing them on the bid process for hosting NJCAA events.

Destination Statehouse will be in Topeka on February 8th (previously called Day on the Hill). This is a great opportunity to show our legislators the importance of tourism in our communities. Jen will be attending on behalf of SportsKS and SCKTR.

The 70th Annual Mayor's Dinner will be Thursday, February 9th at Coutts Museum of Art. All Butler County Mayors and City Administrators are invited to attend. Julie Clements at the Butler County Times-Gazette will be doing an article about the dinner.

Jen has completed a CIP (Capital Improvement Plan) request for the Community Farmers Market building and given it to the City Manager and Financial Director. This plan requests funds to renovate the current restroom facilities, bring the electrical system up to code, install proper emergency exits, proper windows and a heating system. The request is for \$40,000 from excess sales tax and \$20,000 from the tourism contingency fund, \$60,000 total.

- **VOLUNTEERS NEEDED**

Our upcoming events cannot be done without amazing volunteers! Please help spread the word for volunteers needed at these events:

- Drums Across Kansas – July 17
- Shrine Bowl – July 28 & 29
- Oktoberfest – September 22
- Lantern Fest – September 23 (Hoping that Friends of the Lake will help)

- **BED TAX NUMBERS**

As of today (January 17, 2017) the state's website does not have bed tax numbers for the 4th quarter of 2016. The numbers should be reported on the website by the end of January. Jen has also completed an impact model for Drums Across Kansas and for the NJCAA Cross Country meet.

- **MEMBER OPEN FORUM**

- Jen wanted to mention that we have heard great things from downtown businesses about NJCAA Cross Country.
- Let's Camp America is coming up at the Lake on May 6th (free entrance!)
- OK Kids Day at the Lake on October 7th (free entrance!)
- BrewCo.'s 2nd Birthday Bash will be February 3rd

- **NEXT MEETING:** March 21st at 4:00 p.m.

- **LOCATION:** Grizzly Bowl