

CTC Advisory Meeting - Minutes
March 21st, 2017
4:00 p.m.
Grizzly Bowl

Members Present:

Tyler Burt
Natalie Donges
Wendy Wilkinson
Steve Reynolds
Randy Just

Members Absent:

Andrea VanAuken
Kaytlan Berry
Matt Guthrie
Jean Plummer

Others Present:

Commissioner Kendra Wilkinson
Jennifer Cook
Molly Denton

o **WELCOME & OLD BUSINESS**

Welcome to the new member; Randy Just who represents the El Dorado School District. Reminder to the current members with terms ending in May, they need to reapply if interested in serving another 2 year term: Kaytlan Berry, Matt Guthrie and Steve Reynolds. The new City Manager has officially started. David Dillner served as the City Manager in Abilene, KS for the past 5 years. The CVB will give him a tour of the rental facilities (Civic Center, Train Depot, Farmers' Market & BG) on April 7th.

o **NEW BUSINESS**

Jen will be going to the National Association of Sports Commissions (NASC) Sports Event Symposium in Sacramento, CA from March 27-31. She will be going with 11 other members of SportKS! and together they will represent the state. She will focus on bringing new events into town and highlight the new Disc Golf course.

The NJCAA Track and Field Championships will be coming to El Dorado in 2018. This event will be double or triple the size of the Cross Country Championships. Some work needs to be done to the BG Stadium track and field before this event can take place. This work has already started and is on track to be finished by next year.

This summer the CVB will have an unpaid intern. A college student approached the department about the possibility of interning. She needs 120 hours of an internship to receive credit for a marketing class. She will start mid-May.

The Butler County Times-Gazette and the CVB are working together on the new El Dorado Visitor's Guide. This will be published in April and will focus on only Visitors coming into town. The Chamber will be publishing an El Dorado Resource Guide that will cater more towards the citizens of El Dorado.

- **UPCOMING EVENTS**

Ballet Wichita will return this summer with Ballet in the Park on June 9th at 7:00 p.m. at Forest Park. This year they will be performing the Wizard of Oz.

The new Disc Golf course should be completed by July 15th. It will be an 18 hole course unique to the area designed by Eric McCabe former Disc Golf World Champion. Each hole will have 2 tee boxes and 2 baskets for amateur and professional level play.

Drums Across Kansas will return on Monday, July 17th. The Corps line up will include last year's champion and runner up.

Walnut River Brewery will be having their anniversary party again this summer on July 22nd. The CVB will help organize the corn hole tournament and will charge for each entry.

The Shrine Bowl will bring in cheer, band and football camps starting on July 25th. The main events will be the golf tournament and banquet on Friday the 28th and the parade, 5k race and football game on Saturday, the 29th. There is also talk with Cox Communications to do a movie at BG Stadium on the Jumbo Tron on Thursday the 27th.

The Dam Music Festival will take place at El Dorado Lake on July 28-29th. Almost all of the campgrounds reserved have been sold.

El Dorado Oktoberfest will be Friday, September 22nd at the Community Farmers' Market building. In addition to the beer, brats, fun run and live music, this year will feature a corn hole tournament. Teams will need to sign up in advance.

The Lantern Fest will return to El Dorado Lake this year on Saturday, September 23rd.

- **BED TAX NUMBERS**

As of today (March 21st, 2017) the state's website does not have bed tax numbers for the 1st quarter of 2017.

- **MEMBER OPEN FORUM**

- Steve mentioned that the KS Shrine Bowl had come to speak to the Kiwanis group. There were several people that would like to volunteer from that group, but they have not heard any further information from Sarah Van Petten (Director of Shrine Bowl).
- There is some concern with the Shrine Bowl and Dam Music Fest falling on the same weekend. Jen expressed that she tried to have the music fest change their date, but they would not. Hopefully the two events will draw in different audiences and the attendance to one or the other will not suffer.
 - El Dorado Hotels/Motels will be very busy and book up quickly for the last weekend in July. Some east Wichita hotels have expressed interest in helping to take on the overflow rooms that will be needed.
- The CVB will be distributing custom designed coasters to area restaurants. These coasters will have the El Dorado CVB information as well as the 2017 featured community events.

- **NEXT MEETING:** May 25th at 4:00 p.m.

LOCATION: Walnut River Brewery