

CTC Advisory Meeting  
May 25<sup>th</sup>, 2017  
4:00 p.m.  
Walnut River Brewing Company

**Attendees:**

Kim Smith  
Kendra Wilkinson  
Tyler Burt  
Wendy Wilkinson  
Jean Plummer  
Randy Just  
Jen Cook  
Shelby Osterhaus  
Molly Denton

○ **WELCOME & OLD BUSINESS**

- Bye Jen!
  - Jen's last day with the City will be June 5<sup>th</sup>. She will be moving to Denver to be closer to family. We wish her well, she will be missed!
- CVB Summer Intern
  - Shelby Osterhaus has started her summer internship with the City. She is attending K-State working on her PR/Marketing degree. We are happy she will be with the CVB this summer to help with all of our events!

○ **NEW BUSINESS**

- Transient Guest Tax - Update
  - The transient guest tax rate for El Dorado will remain at 5% for now.
- CVB Visitors Guide 2017
  - The CVB partnered with the Times-Gazette to produce a new Visitors Guide. The overall theme will be "reason for every season" focusing on all events throughout the year.
- Shrine Update
  - The next meeting with all the entities involved with the Shrine Bowl will be on May 31<sup>st</sup> at 10:00a at BG Stadium.
- Disc Golf Course
  - The hopeful completion date for the disc golf course is July 15<sup>th</sup>. The City will work with the Chamber on a Grand Opening. We hope to bring in large professional tournaments in the future.

○ **UPCOMING EVENTS**

- Ballet in the Park - June 9, 7:00 p.m., Forest Park

- Free to the public! City pays to sponsor this event. The ballet this year is Wizard of Oz.
  - Drums Across Kansas - July 17
    - Tickets now available at [www.drumsacrosskansas.com](http://www.drumsacrosskansas.com). Molly will help sell tickets at City Hall and will also create the program for the event.
  - Shrine Bowl - July 28 & 29
    - Working on new posters to help market all of the different events happening Shrine Bowl weekend. I.e. parade, golf tournament, Jr. All-Start Challenge, Football game. Tickets can be purchases at [www.kansasshrinebowl.com](http://www.kansasshrinebowl.com)
  - Dam Music Fest - July 28 & 29
    - Tickets available at [www.dammusicfest.com](http://www.dammusicfest.com)
  - Oktoberfest - September 22
  - Lantern Fest - September 23
    - Tickets available at [www.thelanternfest.com](http://www.thelanternfest.com)
- **BED TAX NUMBERS**
  - See Current Report
    - Hoping to see an increase in bed tax for the month of July this year. The refinery also has a large turnaround scheduled for next March and April which will bring in many out of town contractors.
- **MEMBER OPEN FORUM**
- **NEXT MEE TING:** July 18<sup>th</sup>-New date for the next meeting: June 27<sup>th</sup>
  - **LOCATION:** Lake Office

Notes submitted by Molly Denton