

CTC Advisory Meeting
June 27th, 2017
4:00 p.m.
El Dorado Lake Office
Notes

Attendees:

Tyler Burt
Kim Smith
Steve Reynolds
Jean Plummer
Andrea VanAuken
Matt Guthrie
Wendy Wilkinson
Natalie Donges
Randy Just
Shelby Osterhaus
Molly Denton

o **WELCOME & OLD BUSINESS**

- o Welcome new member - Kim Smith
- o Ballet in the Park, June 9th - GREAT Turnout!
 - CVB is going to change after the summer- Molly is the new Marketing Director for the CVB. The CVB will no longer bid on outside events. CVB will be more concerned with what we have already - promote facilities and events going on, but not bring in anymore events.

o **NEW BUSINESS /Upcoming Events**

- o Drums Across Kansas Update
 - Ticket sales are going great - CVB has been selling a lot of regular tickets as well as suite tickets.
 - Program is done and sent in. CVB has been working tersely on the program and finely got all of the ads in there that were needed and sent in.
 - Volunteers are still needed. There will be a Volunteer meeting July 16th at 7:00 p.m. for all the volunteers.
- o Shrine Update
 - All events are being planned well - we are all on track with that.
 - Event posters are distributed throughout the city.
 - Still need 10 volunteers - Contact Jean for volunteer information or if you want to volunteer.
- o Disc Golf Course
 - Course will be done by July 15th.
 - Planning a Grand opening? News from others: YES
- o Oktoberfest

- Friday Sept. 22nd
 - ⇒ This year the CVB will be involved like usual, but next year the CVB will have no involvement.
- Lantern Fest
 - Saturday Sept. 23rd.
 - ⇒ This year the CVB will be involved like usual, but next year the CVB will have no involvement.
- **BED TAX NUMBERS**
 - Report last updated 4/30/17
 - Same as last meeting
- **MEMBER OPEN FORUM**
 - The City's master plan: What do we do?
 - ⇒ Update the pool or Change location and redo the pool completely or focus on fixing everything else
 - What will be the best for the city? Will the pool bring in more people? Will attendance numbers increase?
 - Attendance numbers: averaging 180 people/day
 - Building a brand new pool in a brand new location will cost 8.7 million.
 - Cost that sales tax will bring in will be able to fix everything else in the master plan for El Dorado.
 - ⇒ CTC said that we should focus on other things in the master plan for El Dorado.

CVB will hand distribute Posters as well as send out an email for them
 CVB will hand out Coasters to more restaurants

- **NEXT MEETING:** September 19th
 - **LOCATION:** Holiday Inn

Notes taken by Shelby Osterhaus (intern)