

CTC Advisory Meeting – Minutes

February 6th, 2018

4:00 p.m.

El Dorado Civic Center

Attendees:

Jean Plummer
Natalie Donges
Kim Smith
Tami Morgan
Randy Just
Seth Turner
Kaytlan Berry
Matthew Guthrie (Ex-Officio)
Caitlyn Fowler (Staff)
Molly Denton (Staff)

Absent:

Ross Viner
Wendy Wilkinson

- **WELCOME**
 - November 21, 2017 Minute Approval
 - Seth moves the minutes be approved and Natalie seconds with motion passing
- **MEMBERSHIPS**
 - There are currently 10 active members on the CTC Board with a few member's terms expiring in May 2018. In January, Matt Guthrie joined the Commission moving him to Ex-Officio on the board and currently 1 open position on the board. Ross Viner took Matt's place and was sworn in on Monday February 5, 2018.
- **BED TAX NUMBERS**
 - See updated reports as of December 2017. The bed tax for last quarter was not great when looking at a 2016 to 2017 as a year to year comparison. 2017 has been seen the lowest numbers in the past five years. When the Holly Frontier Refinery has its shutdown this year and next year, that should help numbers steadily increase. 2018 events such as Symphony in the Flint Hills and Drums Across Kansas should help with numbers as well.
- **UPDATES**
 - Last year was the lowest attendance that Lantern Fest has seen with roughly 2,500 paid spectators. They usually bring anywhere from 4,000 to upwards of 24,000 spectators to their events. It also does not help with hotel stays since most people come and go for the event. We are discussing ways that we can bring the event back on September 22, 2018 that will work for the City, the State Park and Lantern Fest.
 - Downtown District Assembly – February 13 at 5:30, Charley's Appliance

- Molly will be speaking
 - Experience El Dorado Photo Contest
 - Encourage everyone to spread the word about the contest. This is free to enter with public voting and winners receive Chamber bucks along with picture in final calendar at the end of the year.
 - Instagram Challenge #myeldo52 – post one picture per week of something different you love about El Dorado!
 - Publications in progress: El Dorado Map, Visitor's Guide, South Central Kansas Brochure
 - Miscellaneous
 - New Media Displays soon to be at City Hall, Civic Center, Library, Prairie Trails and the Animal Shelter
 - New media sign at the Civic Center to display welcome messages, time, temperature, etc.
 - Golf Course Update
 - Commission is sticking with Prairie Trails Public Golf Course as new name
 - Mayor's Dinner – February 22 at Coutts Museum
 - **FACILITY RENTAL FEE DISCUSSION**
 - See additional information provided.
 - Train Depot current rates have not changed for a while. Currently the East side rents for \$25 resident/\$50 non-resident for the day while the West side rents for \$35 resident/\$70 non-resident for the day. Proposing to raise Train Depot fees and discard the resident/non-resident fee. The board voted last April to raise fees with the motion passing 4 to 2. The proposal is being tabled until more information can be given on the cost to run the facility.
 - Civic Center current rates will be staying the same however the agreement will be restructured to provide a weekday and weekend rate for renters. We will also be providing a non-profit fee upon request and with verification of the non-profit organization. Natalie approves this proposal.
 - **MEMBER OPEN FORUM**
 - Try and bring more events to the lake
 - Dam Music Fest wants to try and get visitors into town the Wednesday before the Festival.
 - Scavenger Hunt
 - Have shuttles go through town
 - Same marketing plan as above for the Symphony in the Flint Hills
 - **NEXT MEETING:** March 20, 2018 at 4:00p.m.
 - **LOCATION:** Building 323 (323 N. Main)

Minutes submitted by Caitlyn Fowler