

EL DORADO CITY COMMISSION – REGULAR MEETING AGENDA
CITY HALL – 220 E. FIRST AVENUE
April 2, 2018 – 6:30 PM

- 1. Call to Order**
- 2. Roll Call**
- 3. Invocation – Mark Somerville, Family Worship Center**
- 4. Pledge of Allegiance**

Proclamations and Recognition

- 5. Child Abuse Prevention Month Proclamation**
- 6. Fair Housing Month Proclamation**

Personal Appearances. Personal appearances are opportunities for organizations or citizens to make special presentations before the City Commission. Such appearances are scheduled in advance of the meeting by calling City Clerk Tabitha Sharp at (316) 321-9100 by 5:00 pm the Tuesday preceding the meeting. Presentations are limited to ten minutes. Any presentation is for information purposes only; no action will be taken.

- 7. None**

- 8. Public Comments.** Persons who wish to address the City Commission regarding items not on the agenda and that are under the jurisdiction of the City Commission may do so when called upon the Mayor. Comments on personnel matters and matters pending in court are not permitted. Speakers are limited to three minutes. Any presentation is for information purposes only; no action will be taken.

Consent Agenda (*Consent agenda items will be acted on by one motion unless a majority of the City Commission votes to remove an item for discussion and separate action.*)

- 9. Meeting Minutes: March 19, 2018 City Commission Minutes and the March 28, 2018 Special City Commission Minutes.**

Old Business

- 10. None**

New Business

- 11. Public Works Back Hoe Bid**
- 12. Police Taser Contract**

Reports

- 13. City Commission and Advisory Board Updates**
- 14. City Manager**
 - a. 1st Quarter Strategic Report**

Executive Session

- 15. None.**

Adjournment

16. Consideration of a motion to adjourn the April 2, 2018 regular meeting

PUBLIC COMMENT POLICY:

Citizens are encouraged to address the City Commission during regularly scheduled meetings. This policy is intended to provide some guidelines to ensure that all El Dorado citizens have a chance to address the Commission.

1. Each citizen will state their name and address before making comments.
2. There are no residency requirements.
3. Each citizen will have 3 minutes to present his or her comments.
4. An extension of time, if necessary, may be approved but must be by a majority of the City Commission.
5. Comments or questions will be directed only to the City Commission.
6. Citizens will follow the decorum policy.
7. Debate or argument between parties in the audience will not be allowed.
8. Certain legal issues may not be discussed. (Examples include but are not limited to personnel issues, lawsuits, etc.)
9. Violation of this public comment policy will result in the citizen being directed to cease or resume sitting.

Approved by the Commission this 2nd day of May 2005.

The Mayor opened the floor for Public Comments.

PROCLAMATION

WHEREAS, children are key to the state's future success, prosperity and quality of life and, while children are our most valuable resource, they are also our most vulnerable; and

WHEREAS, children have a right to be safe and to be provided an opportunity to thrive, learn and grow; and

WHEREAS, child abuse and neglect can be prevented by supporting and strengthening Kansas families, thus preventing the far-reaching effects of maltreatment, providing the opportunity for children to develop healthy, trusting family bonds; and consequently, building the foundations of communities; and

WHEREAS, we must come together as partners so that the voices of our children are heard by all and we are as a community extending a helping hand to children and families in need; and

WHEREAS, by providing a safe and nurturing environment for our children, free of violence, abuse and neglect, we can ensure that Kansas' children will grow to their full potential as the next generation of leaders, helping to secure the future of this state and nation;

NOW, THEREFORE, I, Vince Haines, Mayor of the City of El Dorado, Kansas, do hereby proclaim April 2018 as

Child Abuse Prevention Month

in the City of El Dorado, Kansas, and urge all citizens to join in this observance by resolving to end child abuse, and by making ourselves aware of child abuse and the ways in which it affects to our community.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of El Dorado, Kansas, to be affixed this 2nd day of April, 2018.

Vince Haines, Mayor

SEAL

Tabitha D. Sharp, City Clerk

PROCLAMATION

Celebrating 50 years of Fair Housing

City of El Dorado, Kansas

WHEREAS, the Congress of the United States passed the Civil Rights Act of 1968, of which Title VIII declared that the law of the land would now guarantee the rights of equal housing opportunity; and

WHEREAS, the City of El Dorado is committed to the mission and intent of Congress to provide fair and equal housing opportunities for all, and today, many realty companies and associations support fair housing laws; and

WHEREAS, the Fair Housing groups and the U.S. Department of Housing and Urban Development have, over the years, received thousands of complaints of alleged illegal housing discrimination and found too many that have proved upon investigation to be violations of the fair housing laws; and

WHEREAS, equal housing opportunity is a condition of life in our City that can and should be achieved,

I, Vince Haines, Mayor of the City of El Dorado, Kansas, do hereby proclaim the month of April as

FAIR HOUSING MONTH

And express the hope that this year's observance will promote fair housing practices throughout the City.

Dated this 2nd day of April, 2018.

Vince Haines, Mayor

SEAL

Tabitha D. Sharp, City Clerk

EL DORADO CITY COMMISSION MEETING

March 19, 2018

The El Dorado City Commission met in a regular session on March 19, 2018 at 6:30 p.m. in the Commission Room with the following present: Mayor Vince Haines, Commissioner Matt Guthrie, Commissioner Gregg Lewis, Commissioner Kendra Wilkinson, and City Manager David Dillner, City Attorney Ben Winters, City Engineer Scott Rickard and City Clerk Tabitha Sharp. Absent: Commissioner Nick Badwey.

VISITORS

Curt Zieman
James Cook

128 N Vine
719 Fredrick Dr

El Dorado, KS
El Dorado, KS

CALL TO ORDER

Mayor Vince Haines called the March 19, 2018 meeting to order.

INVOCATION

Reverend Mark Somerville, opened the meeting with an invocation.

PLEDGE OF ALLEGIANCE

The City Commission led the Pledge of Allegiance.

PUBLIC COMMENT

Mayor Vince Haines opened the floor for public comment.

There were none.

CONSENT AGENDA

Approval of the City Commission Minutes from March 5, 2018 and the Special City Commission Minutes from February 14, 28 and March 14, 2018.

Approval of Appropriation Ordinance No. 02-18 in the amount of \$1,339,654.23.

Commissioner Gregg Lewis moved to approve the consent agenda as presented.

Commissioner Matt Guthrie seconded the motion.

Motion carried 4 – 0.

NEW BUSINESS

WATER TOWER BIDS

EL DORADO CITY COMMISSION MEETING

March 19, 2018

City Engineer Scott Rickard stated that the McCollum water tower is in need of some maintenance and repair. Bids were accepted and DEM was determined the lowest and best bid. Staff are requesting that the Commission approve the bid.

Commissioner Matt Guthrie moved that since DEM Enterprises, Inc has submitted the lowest and best bid of \$79,336.00 for Project No. 532, the City Manager be directed to award the contract to said contractor providing that the company furnish the proper bonds.

Commissioner Gregg Lewis seconded the motion.

Motion carried 4 – 0.

SALE OF PROPERTY LOCATED AT 2510 W 6TH AVENUE

City Engineer Scott Rickard stated that CDH submitted a proposal to the City of El Dorado requesting to purchase 17 acres to the west of their current property. They plan to make a capital investment and create 10 new jobs. He stated that they have offered to purchase the property for \$2,750 per acre. Staff are requesting that the Commission give the City Manager permission to sign the paperwork necessary for the sale.

Mr. Rickard stated that in the contract, there is a right of first refusal for the City of El Dorado so that the property is not sold to someone else for a different purpose.

Commissioner Gregg Lewis moved to allow the City Manager to sign the paperwork for the sale of property located at 2510 W 6th Avenue.

Commissioner Matt Guthrie seconded the motion.

Motion carried 4 – 0.

REPORTS

CITY COMMISSION

Commissioner Kendra Wilkinson stated that the Youth Commission met last Monday and will finalize plans for their service project in April. The project will be completed in May.

Commissioner Matt Guthrie stated that a few golfers mentioned that the greens were turning brown a little at the end of last year. He asked if they could get a report on the course soon.

City Clerk Tabitha Sharp stated that the Prairie Trails Advisory Board meets next week so there should be a report at the next meeting.

Mayor Vince Haines stated that the library is working on summer reading plans and their budget.

EL DORADO CITY COMMISSION MEETING

March 19, 2018

Mayor Haines stated that the REAP Executive Committee met and discussed Project Wichita. He stated that they will be offering a seat on the visioning committee to an outlying community.

Mayor Haines stated that he has been approached to be on the visioning committee for Project Wichita. He stated that the group will be producing an action plan for the next ten years for our region. He stated that there will be no cost to the City of El Dorado.

Mayor Haines stated that the EFABC met and discussed upcoming events and an annual report from the group. He stated that the NJCAA National Track Meet will be in May, and they have reported nearly 3,000 participants. He stated that Drums Across Kansas will be June 16th.

CITY MANAGER

City Manager David Dillner stated that Spring Cleanup is April 2nd – 6th. Items can be placed on the curb at 7 a.m. on the day of trash pickup.

City Manager Dillner stated that the dump truck program began March 12th and will go through October. Citizens can call City Hall to reserve one.

City Manager Dillner stated that the City is requesting that two census tracts be designated as opportunity zones through a federal program. He stated that investors can receive federal tax benefits for investing in these areas.

Commissioner Guthrie asked what the two tracts were.

City Manager Dillner stated that one extends from Main Street west to Denver and the second goes from Denver to the west. The tracts were both south of Central.

City Manager Dillner stated that staff participated in a conversation about a visitor's center in El Dorado with Main Street and the Chamber. He stated that the group decided not to move forward with that and instead work on more exposure off of the interstate and through other state visitor's centers.

EXECUTIVE SESSION

Commissioner Kendra Wilkinson moved to recess into executive session pursuant to the attorney client privilege exception under K.S.A. 75-4319(b)(2), to discuss pending legal matters and to reconvene the meeting at 7:15 p.m. in the City Commission Room.

Commissioner Matt Guthrie seconded the motion.

Motion carried 4 – 0.

Mayor Vince Haines called the meeting back to order at 7:18 p.m.

EL DORADO CITY COMMISSION MEETING
ADJOURNMENT

March 19, 2018

Commissioner Matt Guthrie moved to adjourn the meeting at 7:18 p.m.

Commissioner Kendra Wilkinson seconded the motion.

Motion carried 4 – 0.

City Clerk Tabitha D. Sharp

Mayor Vince Haines

EL DORADO CITY SPECIAL COMMISSION MEETING

March 14, 2018

The El Dorado City Commission met in special session on March 14, 2018 at 4:00 pm at City Hall with the following present: Mayor Vince Haines, Commissioner Matt Guthrie, Commissioner Gregg Lewis, Commissioner Nick Badwey, City Manager David Dillner, City Engineer Scott Rickard and City Clerk Tabitha Sharp. Absent: Commissioner Kendra Wilkinson.

VISITORS

Curt Zieman	128 N Vine	El Dorado, KS
Tammy Schaffer	220 E 1 st	El Dorado, KS
Brad Meyer	220 E 1 st	El Dorado, KS
Kevin Wishart	220 E 1 st	El Dorado, KS
Susie Carson	El Dorado Chamber of Commerce	El Dorado, KS

CALL TO ORDER

Mayor Vince Haines called the March 14, 2018 Special City Commission meeting to order at 4:00 p.m.

EXECUTIVE SESSION

Commissioner Matt Guthrie moved to recess into executive session pursuant to the non-elected personnel exception under K.S.A. 75-4319(b)(1), to discuss a current personnel issue and to reconvene the meeting at 4:25 p.m. in the City Commission Room.

Commissioner Nick Badwey seconded the motion.

Motion carried 4 – 0.

Mayor Vince Haines called the meeting back to order at 4:25 p.m.

PROMISE PROGRAM

Commissioner Matt Guthrie presented a proposal for a Promise Program for students from El Dorado to attend Butler Community College for free.

The Commission directed staff to research the topic.

1ST QUARTER STRATEGIC REPORT

City Manager David Dillner reviewed the activity on the strategic goals in the first quarter.

REVIEW OF REGULAR COMMISSION MEETING ITEMS

Mayor Haines reviewed the items to be placed on the next regular Commission agenda.

Police Chief Curt Zieman stated that a proposal has been sent to us to purchase new tasers. He stated that if the Commission agrees to the contract, it will lock the price in for five years.

ADJOURNMENT

Commissioner Matt Guthrie moved to adjourn the meeting at 5:05 p.m.

Commissioner Nick Badwey seconded the motion.

Motion carried 4 – 0.

City Clerk Tabitha D. Sharp

Mayor Vince Haines

2018 Commission Priorities

Water Sales • Community Image • Industrial and Business Parks • Parks and Recreation • Public Safety

TO: City Commission
FROM: Brad Meyer, Director of Public Works
SUBJ: Replacement Commercial Refuse Collection Vehicle
DATE: March 29, 2018

Background:

In March of 2018 the Public Works department looked at options for a backhoe to replace a 2001 model with over 13,000 hours on it. In early 2017 the department sold a 1994 Ford backhoe which was the department's "back up" to the 2001 Caterpillar on purple wave. This means there is no back up to the two backhoes we have in the event that problems arise.

Policy Issue:

The Commission must approve all purchases above \$50,000.

Alternatives:

Three bids were received one from Foley Equipment, one from Murphy Tractor and one from Wichita Ford Tractor. Respectively Foley Equipment returned a base bid of \$85,859.68, Murphy Tractor returned a base bid of \$88,900 and Wichita Ford Tractor returned a base bid of \$91,999. After review of the specifications of the bids returned, it was determined that the bid from Wichita Ford Tractor did not meet the city's bid specs and that the lowest and best bid was from Foley Equipment, for a Caterpillar 416F2.

Fiscal Impact:

During 2017 the Public Works Department sold several pieces of equipment to be able to acquire this backhoe without further strain on the general fund. The department sold enough equipment to purchase the base bid machine with the addition of stabilizer guards and a manual quick coupler bringing the total to \$88,009.06.

Trade-offs:

N/A

Staff Recommendation:

Accept the bid from Foley Equipment.

Commission Actions:

Commissioner _____ moved to accept the bid from Foley Equipment for a Caterpillar 416F2 in the amount of \$88,009.06.

Commissioner _____ seconded the motion.

2018 Commission Priorities

Water Sales • Community Image • Industrial and Business Parks • Parks and Recreation • Public Safety

TO: City Commission
FROM: Chief Curtis E. Zieman
SUBJ: Taser Replacement contract
DATE: 03/27/2018

Background:

Currently, 17 of the El Dorado Police Department tasers are beyond useful life. The 17 X26 Tasers we currently use were discontinued in 2014. Axon enterprise, Inc. will quit supporting the X26 at the end of this year. Axon now offers a Taser 60 plan where you can receive the units up front and pay the cost over 5 years.

Policy Issue:

The current City of El Dorado Financial Policy would require approval from the City Commission for the City Manager to sign this 5-year agreement.

Alternatives:

We could investigate other plans for replacing the tasers.

Fiscal Impact:

Replacing 17 Tasers with all accessories and unlimited cartridges on the Taser 60 Plan would have a total fiscal impact of \$41,500.00 over a 5-year period. The 2018 payment will be \$6,260.00 and the 2019-2022 payments will be \$8,810.00. All payments will be taken from the PD's budget.

Trade-offs:

Conducted Electrical Weapons (CEW) are a vital part of police work today. Statistics show that use of CEWs in use of force situations reduces officer and suspect injuries drastically, which in turn saves on worker's compensation claims and medical bills the city would have to pay for injuries to suspects, etc.

This will take a large portion out of the Police Department Non-capitalized asset line item, however, it is something which is needed.

Staff Recommendation:

Approve the contract.

Commission Actions:

Commissioner _____ moved to direct the City Manager to sign a contract with Axon so that they may provide the Police Department with Tasers.

Commissioner _____ seconded the motion.

5-YEAR USEFUL LIFE RECOMMENDATION



TASER devices are part of the Axon network

WHY WE HAVE IT

AXON HAS ISSUED A 5-YEAR USEFUL LIFE RECOMMENDATION FOR ALL TASER WEAPONS. HERE'S WHY:

- 1 High voltage electronic components wear out over time and may not operate as expected
- 2 Weapons that are more than 5 years old are 2x more likely to fail in the field

WHAT IT MEANS FOR YOU



This recommendation is **NOT** an expiration date, but guidance only



5-year useful life recommendations are common in the industry for other products like body armor



A \$10 million liability insurance policy is extended to all of our customers, but won't cover worn-out components older than 5 years*

HOW YOU CAN STAY CURRENT



We offer several payment plans to upgrade to new weapons and follow the 5-year guidelines



Contact your TASER sales representative or the customer service team if you have any questions



*However, in the event that a TASER CEW fails due to a worn-out electronic component that is older than 5 years, our insurance would not cover this claim, and AXON would not be liable for any resulting injuries.

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EL DORADO POLICE DEPT. - KS

3/27/2018

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Axon Sales Representative
Joshua Sparks
480-905-2044
jsparks@axon.com



Axon Enterprise, Inc.
Protect Life.
17800 N 85th St.
Scottsdale, Arizona, 85255
United States
Phone: (800) 978-2737

QUOTE: Q-146019-43186.812JS

Issue Date: 03/27/2018

Quote Expiration: 03/30/2018

Account Number: 323481

Start Date: 03/19/2018
Payment Terms: Net 30
Delivery Method: Fedex - Ground

Sales Representative:

Joshua Sparks
Phone: 480-905-2044
Email: jsparks@axon.com
Fax:

Primary Contact:

Sam Humig
(316) 321-9120
shumig@eldoks.com

BILL TO:

EL DORADO POLICE DEPT. - KS
128 N. VINE ST.
EL DORADO, KS 67042
US

SHIP TO:

Sam Humig
EL DORADO POLICE DEPT. - KS
128 N. VINE ST.
EL DORADO, KS 67042
US

Year 1

Item	Description	Quantity	List Unit Price	Net Unit Price	Total (USD)
Axon Plans & Packages					
88135	UCP SMART - YEAR 1 PAYMENT	8	128.00	128.00	1,024.00
85700	TASER 60 YEAR 1 PAYMENT: X2 UNLIMITED	17	458.00	308.00	5,236.00
Hardware					
22157	CARTRIDGE, PERFORMANCE, SMART, TRAINING, 25'	24	0.00	0.00	0.00
22151	CARTRIDGE, PERFORMANCE, SMART, 25'	24	0.00	0.00	0.00
22002	HANDLE, BLACK, CLASS III, X2	17	0.00	0.00	0.00
22010	PPM, BATTERY PACK, STANDARD, X2/X26P	17	0.00	0.00	0.00
22501	HOLSTER, BLACKHAWK, RIGHT, X2, 44HT01BK-R-B	16	0.00	0.00	0.00
22504	HOLSTER, BLACKHAWK, LEFT, X2, 44HT01BK-L-B	1	0.00	0.00	0.00
22157	CARTRIDGE, PERFORMANCE, SMART, TRAINING, 25'	51	0.00	0.00	0.00
22151	CARTRIDGE, PERFORMANCE, SMART, 25'	51	0.00	0.00	0.00
80137	TASER 60 X2 UNLIMITED	17	0.00	0.00	0.00
22013	KIT, DATAPORT DOWNLOAD, USB, X2/X26P	1	188.00	0.00	0.00
Subtotal					6,260.00
Estimated Shipping					0.00
Estimated Tax					0.00
Total					6,260.00

Year 2

Item	Description	Quantity	List Unit Price	Net Unit Price	Total (USD)
Axon Plans & Packages					
88136	UCP SMART - YEAR 2 PAYMENT	8	128.00	128.00	1,024.00

Year 2 (Continued)

Item	Description	Quantity	List Unit Price	Net Unit Price	Total (USD)
Axon Plans & Packages (Continued)					
85701	TASER 60 YEAR 2 PAYMENT: X2 UNLIMITED	17	458.00	458.00	7,786.00
				Subtotal	8,810.00
				Estimated Tax	0.00
				Total	8,810.00

Year 3

Item	Description	Quantity	List Unit Price	Net Unit Price	Total (USD)
Axon Plans & Packages					
88137	UCP SMART - YEAR 3 PAYMENT	8	128.00	128.00	1,024.00
85702	TASER 60 YEAR 3 PAYMENT: X2 UNLIMITED	17	458.00	458.00	7,786.00
				Subtotal	8,810.00
				Estimated Tax	0.00
				Total	8,810.00

Year 4

Item	Description	Quantity	List Unit Price	Net Unit Price	Total (USD)
Axon Plans & Packages					
88138	UCP SMART - YEAR 4 PAYMENT	8	128.00	128.00	1,024.00
85703	TASER 60 YEAR 4 PAYMENT: X2 UNLIMITED	17	458.00	458.00	7,786.00
				Subtotal	8,810.00
				Estimated Tax	0.00
				Total	8,810.00

Year 5

Item	Description	Quantity	List Unit Price	Net Unit Price	Total (USD)
Axon Plans & Packages					
88139	UCP SMART - YEAR 5 PAYMENT	8	128.00	128.00	1,024.00
85704	TASER 60 YEAR 5 PAYMENT: X2 UNLIMITED	17	458.00	458.00	7,786.00
				Subtotal	8,810.00
				Estimated Tax	0.00
				Total	8,810.00

Grand Total	41,500.00
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Discounts (USD)

Quote Expiration: 03/30/2018

List Amount	44,238.00
Discounts	2,738.00
Total	41,500.00

**Total excludes applicable taxes and shipping*

Summary of Payments

Payment	Amount (USD)
Year 1	6,260.00
Year 2	8,810.00
Year 3	8,810.00
Year 4	8,810.00
Year 5	8,810.00
Grand Total	41,500.00

TASER60 Terms and Conditions: This quote contains a purchase under the TASER 60 Plan. If your purchase only includes the TASER 60 Plan, CEWs, and CEW accessories, then this purchase is solely governed by the TASER 60 Terms and Conditions posted at: <https://www.axon.com/legal/sales-terms-and-conditions>, and the terms and conditions of Axon's Master Services and Purchasing Agreement do not apply to this order. You represent that you are lawfully able to enter into contracts and if you are entering into this agreement for an entity, such as the company, municipality, or government agency you work for, you represent to Axon that you have legal authority to bind that entity. If you do not have this authority, do not sign this Quote.

Axon's Sales Terms and Conditions

By signing this document, you certify that you have read and agree to the provisions set forth in this document and Axon's Master Services and Purchasing Agreement (MSPA), posted at <https://www.axon.com/legal/sales-terms-and-conditions>, as well as the attached Statement of Work (SOW) for Axon Fleet and/or Axon Interview Room purchase, if applicable. You represent that you are legally authorized to sign this Agreement on behalf of your entity. If you do not have this authority, please do not sign this document.

Signature:	_____	Date:	_____
Name (Print):	_____	Title:	_____
PO# (Or write N/A):	_____		

Please sign and email to Joshua Sparks at jsparks@axon.com or fax to

Thank you for being a valued Axon customer. For your convenience on your next order, please check out our online store buy.axon.com

Quote: Q-146019-43186.812JS

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Certificate of Destruction

Axon Enterprise, Inc. Certificate of Destruction

Agency Name: _____

Product(s) & Quantity to be Destroyed ("Product"): _____

IMPORTANT: Agency must include an attachment with the serial numbers of all Products destroyed.

Customer certifies that all Products will be removed from service to be destroyed and/or rendered permanently nonfunctional. Products must not be resold or redistributed. Destruction of Products should be performed according to Customer's policy. Axon is not responsible for Product warranty or any liability related to Products certified as destroyed, and reserves the right to require verification that destruction has been performed.

The undersigned represents and warrants that he/she is duly authorized and has legal capacity to execute and deliver this Certificate of Destruction on behalf of the Agency.

Form completed by: _____

Signature (Digital is acceptable or scan)

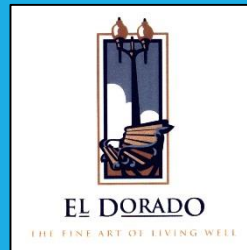
Printed Name, Title

Date

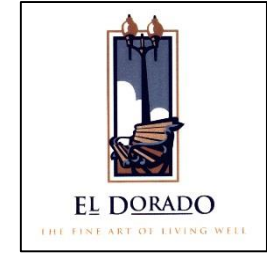
Return the signed form and your purchase order/quote, if applicable, to your sales representative and also to our returned materials authorization department at rma@axon.com.

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1ST QUARTER STRATEGIC REVIEW



WATER SALES



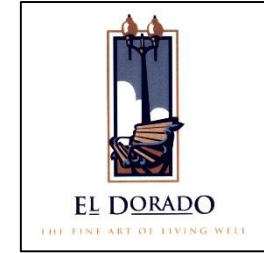
Goal:

Sell an additional 10 MGD of water in the next five years.

Strategic Actions:

- Inventory all existing wholesale water contracts.
- Prepare demand analysis and scenario planning for wholesale and industrial use.
- Negotiate wholesale water contracts with providers whose contracts are nearing expiration.
- Develop campaign to share Water Marketing Program with prospective customers.

PARKS AND RECREATION



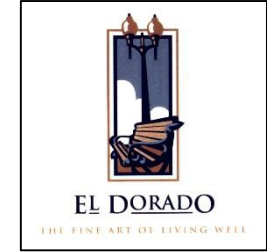
Goal:

Improve the quality of and accessibility to parks and recreation programming to citizens of El Dorado.

Strategic Actions:

- Complete a staffing assessment to determine current and future needs of department.
- Explore community partnerships to enhance recreation programming offerings.
- Explore potential sites to expand park system.
- Develop “green space” requirements for new developments.
- Facilitate completion of mini-projects in preparation of larger Parks Master Plan effort.
- Development options to finance Parks Master Plan.

COMMUNITY IMAGE



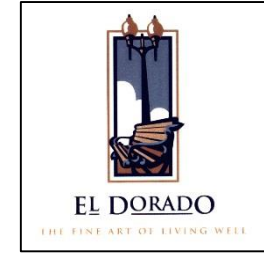
Goal:

Facilitate an enhanced positive outlook for El Dorado to increase community pride and overall well-being.

Strategic Actions:

- Develop a Community Marketing Plan.
- Invest in and beautify entrances to El Dorado.
- Address abandoned signage and properties.
- Increased code enforcement and combat blight
- Promote the good things about El Dorado.

INDUSTRIAL/BUSINESS PARKS



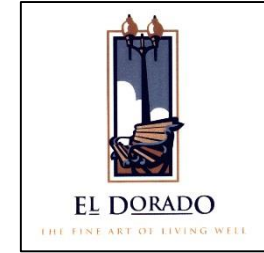
Goal:

Facilitate private capital investment on property located within El Dorado designated for industrial and commercial development.

Strategic Actions:

- Contract with consultant to assist with preparation of master plan for North Industrial Park expansion.
- Identify target industries for economic development recruiting campaign.
- Develop promotional materials to market industrial and business park tracts to potential users.
- Review and modify economic development incentives.

PUBLIC SAFETY



Goal:

Facilitate continued investment in efforts that maintain or improve public perception and reality to make El Dorado a safe community to live, work, and play.

Strategic Actions:

- Conduct a needs assessment of police and fire services.
- Educate the governing body and citizens on public safety services.
- Develop a recruitment program to attract and retain quality candidates.
- Formulate a plan for continued investment in public safety vehicles and equipment.

2ND QUARTER REVIEW

July 25, 2018