

CTC – Minutes

May 15, 2018

4:00 p.m. Holiday Inn & Suites

Attendees:

Ross Viner
Randy Just
Steve Reynolds
Tamara Morgan
Wendy Wilkinson
Natalie Donges
Matt Guthrie
Molly Denton
Caitlyn Fowler

Absent:

Kim Smith
Seth Turner
Kaytlan Berry
Jean Plummer

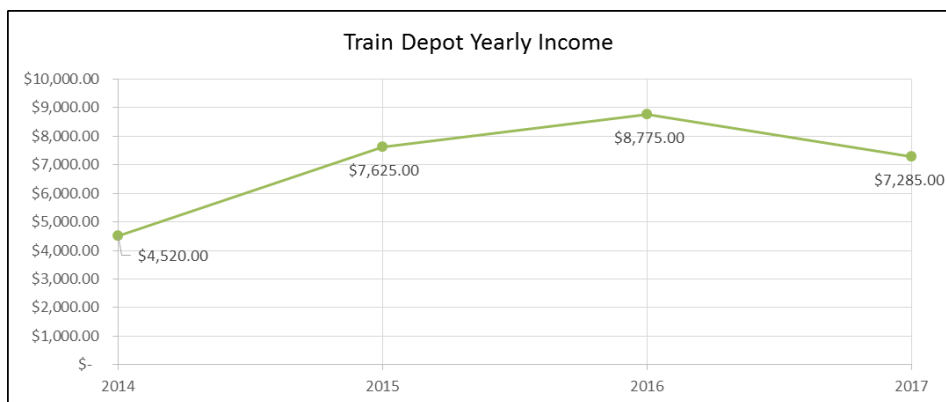
- **WELCOME**
 - Ross Viner moves to approve the March 20th, 2018 minutes. Natalie Donges seconds. Motion carried.
- **MEMBERSHIP**
 - Molly informed those members with terms that have expired in May. Wendy Wilkinson is passing her membership on to the new Grizzly Bowl GM.
- **BED TAX NUMBERS**
 - The bed tax numbers for the 1st Quarter of 2018 are looking good compared to the 1st Quarter numbers in 2017. In 2017 we were standing at \$27,887 while in 2018 we are at \$31,260. There is a single Air BNB in town that we received \$2.50 from.
- **UPDATES**
 - The 2018 El Dorado Visitor Guides that the Times-Gazette published is now ready for distributing. If anyone would like some at their business, please let Molly know.
 - This summer, Molly and Caitlyn will be running El Dorado Information Booths at the summer events. If you would like your information featured at the booths, let Molly know.
 - The Tourism Marketing Grant from the Kansas Department of Wildlife, Parks and Tourism that Molly applied for and won are helping a series of four visitor videos. The first promotional video that is being shot will appeal to the millennials that live in El Dorado and that will travel to El Dorado. The focus of the other three videos are as follows: Large sport events/conventions/lake, the weekend traveler, and finally the youth-young adults. The promotional videos will primarily be posted on all the City's social media outlets. Molly discussed with Tami Morgan about putting the videos on the default channel in the hotel rooms for visitors to see.
 - The El Dorado Flag Design submission closed on Friday, May 11th, 2018. There were 74 design submissions from the public as well as 82 submissions from the El Dorado Middle School. With the help of a flag committee that Molly created, they were able to narrow down the submissions from 156 to 10. The 10 finalists will be open to a public vote through a Google Form that will help narrow the submissions down to 3. Once the top 3 have been picked, they will be open to an in person public vote at Coutts Museum on June 14th, 2018 which is Flag Day.
 - The first Summer Concerts at the Depot is coming up next week, Friday, May 25th, 2018. There will be food and live music with free admission and will be held on the Train Depot lawn. The line-up for May includes: *Jacy Gibbs, Chad Dawson, and Road 23*. The line-up for June includes: *Chase Holton, Faux Reality, and Rusty*

Rierson. The July line-up is not set in stone yet as Molly wants to work more with Dam Music Fest to get a big line-up to kick off the Dam Music Fest weekend.

- Project Wichita is hosting a Butler County Focus Group on Thursday, May 17th, 2018 at the Butler Community College Welcome Center. Project Wichita wants to engage the surrounding communities of Wichita and see what their vision is for the region in the next decade. For more information visit: projectwichita.org.
- **TRAIN DEPOT RENTAL FEE DISCUSSION**
 - Below are the numbers from 2016 compared to 2017 for revenue and expenses of the Train Depot. 2017 is hard to compare as there were a lot of unexpected expenses that took place.

Year	Revenue	Expenses	Profit/Loss	Largest Expenses Incurred
2017	\$7,285.00	\$14,931.98	-\$7,646.98	Furnace work, Blinds, New Fridge
2016	\$8,775.00	\$6,119.02	\$2,655.98	

*Before 2016 the Depot expenses were not tracked separately like they are today. Those expenses were grouped together with all other city building expenses, making it difficult to get exact numbers.



- The previous discussion about raising the Train Depot rates was continued. The discussion was how much the rates should increase at once. Since the Train Depot is a very affordable option, increasing too much could cause less renters. The group discussed using the current Non-Resident Fee as the general flat fee for all renters, therefore getting rid of the separate Resident/Non-Resident Fees. Also, the group conversed about a Non-Profit Fee for groups who can show validity that they are non-profit as well as discounts for groups that rent constantly throughout the year. Ross Viner moves to approve the new rates (East Side: \$50, West Side: \$70, Full Facility: \$100). Natalie Donges seconds the motion. Motion is approved.
- **MEMBER OPEN FORUM**
 - Ross Viner wanted to let everyone know that he and Molly are now accepting Drums Across Kansas Ads for the 2018 program. Ads range from \$100 - \$2,500. The deadline for ads is June 7th, 2018.
- **NEXT MEETING:** July 17th, 2018 at 4:00 p.m.
 - **LOCATION:** Dilly Deli

Submitted by Caitlyn Fowler

5/16/2018