

CTC Advisory - MINUTES  
September 18, 2018  
4:00 p.m. at Walter's Flowers & Interiors

Attendees:

Randy Just  
Steve Reynolds  
Jean Plummer  
Gavin Shank  
Natalie Donges  
Matt Guthrie  
Molly Denton

Absent:

Ross Viner  
Kaytlan Berry  
Seth Turner  
Rachel Lacerda



○ **WELCOME**

- Minutes from the May 15<sup>th</sup> meeting were approved. Jean Plummer motions, Randy Just seconds. Motion approved.
- Minutes from the August 14<sup>th</sup> meeting were approved. Natalie Donges motions, Randy Just seconds. Motion approved.

○ **MEMBERSHIPS**

- Welcome New Members Gavin Shank and Rachel Lacerda to the advisory board!
- We have one open spot on our 11 person board.

○ **BED TAX**

- The 2Q report of 2018 is now available. Numbers look good compared to last year. We expect the numbers to increase in the 3<sup>rd</sup> and 4<sup>th</sup> quarters because of the refinery's turnaround (September 23 – November 4).

○ **OLD BUSINESS**

- Holly Frontier Western Celebration brought in good numbers in August.
- Molly worked a booth at the State Fair as part of the South Central Kansas Tourism Region. She handed out lots of El Dorado information and ate lots of fried food.
- The Banner Program is slowly coming together. It is a mix of City and Main Street representatives. We have almost finalized the rules and regulations. We also recently had a meeting with Brad Meyer (Public Works Director) and David Dillner (City Manager) about a plan to use the city's Sternberg style poles for other banners.
- The city's information channel (channel 7) has recently been given to Molly to help manage the content.

○ **NEW BUSINESS**

- We have been chosen as a finalist for the Kansas Shrine Bowl in either 2020, 2021 or 2022. The final presentation will be in Salina on September 22<sup>nd</sup>. Molly will present along with David Dillner and Scott Vang (AD for USD 490).
- Molly will attend the annual TIAK (Travel Industry Association of Kansas) Conference will be in Junction City October 22 – 24.
- The 2019 El Dorado wall calendar project has begun. Molly hopes to have this complete and printed by December. The calendar will feature photos from this year's Photo Contest as well as special events for the upcoming year. Calendars will be free to the public.
- Upcoming events: 9/28 EHS Homecoming, 9/29 SBA Car show, 10/3 Manufacturing Day at BCC, 10/31 Trick or Treat Down Main Street, 12/1 Christmas Parade, 12/5 Christmas with Friends.

- **NEXT MEETING:** November 20, 2018 at 4:00 p.m. at the Lake Office (618 NE Bluestem Rd)